

Town of Stettler

COUNCIL MEETING

DECEMBER 1, 2020

6:30 P.M.

BOARD ROOM



TOWN OF STETTLER MISSION STATEMENT

WE WILL PROVIDE A HIGH
QUALITY OF LIFE FOR OUR
RESIDENTS AND VISITORS
THROUGH LEADERSHIP AND
THE DELIVERY OF EFFECTIVE,
EFFICIENT AND AFFORDABLE
SERVICES THAT ARE SOCIALLY
AND ENVIRONMENTALLY
RESPONSIBLE

TOWN OF STETTLER
 REGULAR COUNCIL MEETING
 TUESDAY, DECEMBER 1st, 2020
 6:30 P.M.
 AGENDA

1. Agenda Additions
2. Agenda Approval
3. Confirmation of Minutes
 - (a) Minutes of the Regular Council Meeting of November 17th, 2020 5-14
4. Citizens Forum
5. Delegations
6. Administration
 - (a) Policy XIV-5 – Visual Brand & Logo Usage 15-47
 - (b) School Resource Officer – Clearview School Division 48-49
 - (c) Stettler Town & County Museum – 2021 Budget 50-55
 - (d) Stettler & District FCSS – 2021 Budget 56-70
 - (e) Stettler Public Library - 2021 Budget 71-93
 - (f) Stettler Regional Board of Trade – 2021 Budget 94-110
 - (g) Stettler History Book – Funding Request 111-112
 - (h) 2020 Bad Debt Write-Offs 113
 - (i) Meeting Dates
 - Tuesday, December 8 – 2021 Interim Budget Deliberations – 3:30pm
 - Tuesday, December 15 – Council (2021 Interim Operating Budget) – 6:30pm
 - Tuesday, January 5 – Council – 6:30pm
 - Monday, January 11 – 2021 Strategic Planning Workshop – 3pm
 - Tuesday, January 12 – COW – 4:30pm
 - Tuesday, January 19 – Council – 6:30pm
 - Monday, January 25 – 2021 Capital Budget Deliberations
 - (j) Accounts Payable in the amount of \$1,038,848.47 114-132
 (\$458,818.23 + \$21,378.29 + \$44,171.53 + \$128,525.64 + \$17,496.46 +
 \$89,501.39 + \$278,956.93)

7.	<u>Council</u>	
	(a) Meeting Reports	
8.	<u>Minutes</u>	
9.	<u>Public Hearing</u>	
10.	<u>Bylaws</u>	
11.	<u>Correspondence</u>	
	(a) Alberta Municipal Affairs – Municipal Stimulus Program Project Accepted – Highway 12 Type 4 Intersection	133
	(b) East Central Express – Stettler Passenger Service	134
	(c) Windspeaker Radio – Stettler Media Kit	135-154
12.	<u>Items Added</u>	
13.	<u>In-Camera Session</u>	
14.	<u>Adjournment</u>	

MINUTES OF THE REGULAR MEETING OF THE TOWN OF STETTLER COUNCIL
HELD ON TUESDAY, NOVEMBER 17th, 2020 IN THE MUNICIPAL OFFICE,
COUNCIL CHAMBERS

Present:

Mayor S. Nolls

Councillors A. Campbell, C. Barros, G. Lawlor, M. Fischer
S. Pfeiffer & W. Smith

CAO G. Switenky
Assistant CAO S. Gerlitz
Media (2)

Absent:

None

Call to Order:

Mayor Nolls called the meeting to order at 6:30 p.m.

1/2. Agenda Additions/Approval:

Motion 20:11:09

Moved by Councillor Lawlor to approve the agenda as presented.

MOTION CARRIED
Unanimous

3. Confirmation of Minutes:

- (a) Minutes of the Regular Meeting of Council held
November 3rd, 2020

Motion 20:11:10

Moved by Councillor Fischer that the Minutes of the
Regular Meeting of Council held on November 3rd, 2020
be approved as presented.

MOTION CARRIED
Unanimous

- (b) Business Arising from the November 3rd, 2020 Minutes

None

- (c) Minutes of the Committee of the Whole Meeting held
November 10th, 2020

Motion 20:11:11

Moved by Councillor Barros that the Minutes of the
Committee of the Whole Meeting held on November 10th,
2020 be approved as presented.

MOTION CARRIED
Unanimous

- (d) Business Arising from the November 10th, 2020 Minutes

None

4. Citizen's Forum:

- (a) None

5. Delegations:

- (a) 6:35 p.m. – Winnie Bissett, Amanda Churchill, Dakota Derr –
Heartland Youth Centre – 2021 Budget

Mayor Nolls welcomed W. Bissett, A. Churchill and D. Derr to
the meeting.

W. Bissett provided a 2020 update on the Heartland Youth
Centre. The Centre is home
to the Boys and Girls Club and the Big Brothers Big Sisters

program in Stettler. A variety of mentorship programs are offered to youth aged 6 -18, including:

- Afterschool Programs (ages 6-12)
- Club Programs – Focus on personal and group skill development with service to club and community (ages 9-18)
- Teen Programs (ages 12-18)
- School Holiday Programs
- Big Brothers Big Sisters

W. Bissett advised that the Heartland Youth Centre (HYC) closed it's doors to the public on March 16th, 2020 as a COVID-19 precaution, but quickly transitioned into virtual programming. The HYC was able to access grants to provide grocery cards, chrome books, laptops and activity packages to families. Staff checked on families to assess their needs until doors opened again in June 2020 to prepare for summer programming.

D. Derr, an active volunteer at Heartland Youth Centre's programs and Stettler's 2020 "Youth Citizen of the Year," shared her experiences with the program.

W. Bissett presented the Heartland Youth Centre's revenue for 2020-2021, and the 2021 Budget.

W. Bissett thanked Town Council for their ongoing support of the Heartland Youth Centre.

Motion 20:11:12

Moved by Councillor Fischer that the Town of Stettler Council accept the Heartland Youth Centre 2021 Operating budget as presented, and further approves that a contribution to the HYC in the amount of \$50,000 be included in the Town's 2021 Operating Budget.

MOTION CARRIED
Unanimous

Mayor Nolls thanked W. Bissett, A. Churchill and D. Derr for their presentation.

W. Bissett, A. Churchill and D. Derr left the meeting at 6:50 p.m.

(b) 7:00 p.m. – Judy McKnight & Cindy MacDonell – Stettler & District Handibus Society – 2021 Budget

Mayor Nolls welcomed J. McKnight & C. MacDonell to the meeting.

J. McKnight provided a brief update on the Stettler & District Handibus Society. Due to a lack of ridership and increasing costs for out-of-town trips, the Society has decided to discontinue their van service.

J. McKnight presented the 2021 Operating Budget for the Stettler & District Handibus Society, and the Five-Year Statistical Comparison.

HANDBUS SOCIETY EXPENSES	Accumulated Sept End Total	PROJECTED TO YEAR END :- 9 X12	CURRENT BUDGET 2020	2021
Administration				
SALARIES/WAGES				
Coord/Bkpr/Disp Wages	\$22,392.92	\$29,857.23	32,032.00	\$32,992.00
Full Time Driver Wages	\$21,138.54	\$28,184.72	41,600.00	\$42,848.00
Part Time Wages	\$7,801.75	\$10,135.67	14,625.00	\$500.00
Employer Contributions				
Coordinator	\$2,213.07	\$2,950.76	8,000.00	\$8,000.00
Drivers	\$3,873.27	\$5,164.36	7,000.00	\$3,000.00
Office Casual fill in	\$0.00	\$0.00	0.00	\$0.00
TOTAL	\$57,219.55	\$76,292.73	103,257.00	87,340.00
OFFICE EXPENSE				
Telephone	\$268.61	\$358.15	1,200.00	\$200.00
Rent	\$2,700.00	\$3,600.00	3,600.00	\$3,600.00
Office Supplies/Copying	\$1,716.03	\$2,288.04	2,000.00	\$2,400.00
Driver Expense	\$355.00	\$473.33	700.00	\$400.00
Auditing	\$700.00	\$700.00	750.00	\$750.00
P.R./Advertising	\$0.00	\$0.00	350.00	\$100.00
Van Expenses (Parking etc)	\$0.00	\$0.00	100.00	\$0.00
Miscellaneous	\$1.00	\$0.00	100.00	\$100.00
TOTAL	\$5,740.64	\$7,419.52	8,800.00	7,550.00
BUS EXPENSES				
Bus Lease	\$6,672.30		20,000.00	\$16,814.00
Fuel	\$4,869.15	\$6,492.20	12,000.00	\$10,700.00
Rprs/Tires/Mtnc/Insp	\$3,912.28	\$5,216.37	9,000.00	\$6,000.00
Insurance - vehicles & office	\$4,758.37	\$4,758.37	4,500.00	\$3,900.00
Radio License	\$150.24	\$150.24	150.00	\$150.00
GST Paid	\$945.01	\$1,260.01	2,500.00	\$2,500.00
Garage Utilities	\$1,006.72	\$1,342.29	1,300.00	\$1,400.00
Insurance for garage	\$88.55	\$88.55	150.00	\$150.00
TOTAL	\$15,730.32	\$19,308.04	49,600.00	41,614.00
EXPENDITURES	\$78,690.51	\$103,020.29	161,657.00	136,504.00
MISC REVENUE				
Van (Sale of Van)				\$10,000.00
Bus Lease (Donated Funds)	\$750.00		20,000.00	\$16,814.00
Passenger Fares	\$11,168.75	\$14,891.67	39,860.00	\$30,000.00
Van Fares	\$5,765.00	\$7,686.67	13,000.00	\$0.00
Interest Income	\$94.28	\$125.71	1,000.00	\$200.00
GST Rebate	\$613.99	\$613.99	1,250.00	\$1,250.00
Expense Recovery Coop rebate				
WCB refund Town utilities portion & Misl. Income,	\$2,450.22	\$3,266.96	3,500.00	\$3,500.00
Casino Funds	\$1,000.00	\$1,000.00	7,500.00	\$7,000.00
Covid 19 Wage Subsidy	\$17,167.52	\$17,167.52		\$0.00
TOTAL	\$39,009.76	\$44,752.51	86,110.00	68,764.00
GRANT FUNDING				
Town funding	\$25,000.00	\$25,000.00	25,000.00	25,000.00
County funding	\$20,000.00	\$20,000.00	20,000.00	20,000.00
Superfluity donations	\$6,000.00	\$12,000.00	12,000.00	12,000.00
Other Donations				
TOTAL	\$51,000.00	\$57,000.00	57,000.00	57,000.00
Total Funding	\$90,009.76	\$101,752.51	143,110.00	125,764.00
TOTAL (DEFICIT) SURPLUS	\$11,319.25	(\$1,267.78)	(18,547.00)	(\$10,740.00)

J. McKnight and C. MacDonell thanked Town Council for their ongoing support of the Stettler & District Handibus Society.

Motion 20:11:12

Moved by Councillor Smith that the Town of Stettler Council accept the Stettler & District Handibus Society 2021 Operating Budget as presented, and further approves that a contribution to the Handibus Society in the amount of \$25,000 be included in the Town's 2021 Operating Budget.

MOTION CARRIED
Unanimous

Mayor Nolls thanked J. McKnight and C. MacDonell for their presentation.

J. McKnight and C. MacDonell left the meeting at 7:10 p.m.

6. Administration:

(a) Committee of the Whole Recommendations – November 10, 2020

CAO Switenky advised that at the Committee of the Whole Meeting on November 10, 2020, the following two recommendations were made for Town Council's approval:

- 1) Moved by Councillor Fischer that it be recommended to Town Council that the Town of Stettler make a one-time donation on behalf of the Town Staff and Council to the 2020 Festival of Lights of \$7500.00, with funding to come from the 2020 Operating Budget.
- 2) Moved by Councillor Campbell that it be recommended to Town Council that the Town of Stettler observes 5

consecutive days of closure during the 2020 Holiday Season, with essential and emergency services being maintained during that time.

Motion 20:11:13

Moved by Councillor Campbell that the Town of Stettler make a one-time donation on behalf of the Town Staff and Council to the 2020 Festival of Lights of \$7500.00, with funding to come from the 2020 Operating Budget.

MOTION CARRIED
Unanimous

Motion 20:11:14

Moved by Councillor Smith that the Town of Stettler observes 5 consecutive days of closure during the 2020 Holiday Season with essential and emergency services being maintained during that time.

MOTION CARRIED
Unanimous

(b) Request to Purchase – Lot 32, Block 7, Plan 6217AH
CAO Switenky advised that in the fall of 2015, the Town of Stettler engaged in the process of a court ordered demolition of the property located at 5013-50 Avenue. Following the demolition, the Town acquired the property by way of Tax Forfeiture in late 2016.

In January 2017, the Town of Stettler Council made a motion to proceed with the sale of 5013-50 Avenue by way of a notice of property for sale by sealed bid, in accordance with the Municipal Government Act. Administration advertised the land for sale and received no submissions.

In June of 2017, the Town received an offer to purchase that was accepted by Town Council; however, the sale did not proceed.

On November 7, 2020, an e-mail offer to purchase was submitted by Sam Sharp in the amount of THREE HUNDRED DOLLARS (\$300.00).

Section 425(1)(a) of the Municipal Government Act allows for a municipality to dispose of a parcel of land by selling it at a price that is as close as reasonably possible to the market value of the parcel.

Section 1(1)(n) of the Municipal Government Act defines "Market Value" as the amount that a property, as defined in Section 284(1)(r) might be expected to realize if it is sold on the open market by a willing seller to a willing buyer.

Motion 20:11:15

Moved by Councillor Lawlor that the Town of Stettler Council reject the bid received from Sam Sharp as per section 425 (1)(a) of the Municipal Government Act and refer the property to the Economic Development Subcommittee for consideration and an action plan.

MOTION CARRIED
Unanimous

(c) 2020 Year in Review

CAO Switenky presented the Town of Stettler's 2020 Year in Review Report, which highlighted the accomplishments of

each department throughout the year.

CAO Switenky advised that he was very proud of how the Town of Stettler staff adapted to the organizational changes brought on by the COVID-19 pandemic, and how Town Council supported the organization throughout the entire process.

Discussion ensued regarding the highlights of the memo.

CAO Switenky advised that in year's past, an annual staff recognition gesture was approved by Council as an important aspect of the Town's overall Human Resources Strategy. The recognition is issued in local "Heart of Alberta Dollars," which are designed to encourage re-investment in our local economy and the support of local businesses. The Town of Stettler recognizes the importance of motivating, rewarding, and developing employees and as such, this program has been developed to recognize individual and team efforts and to encourage employees to meet their full potential at the workplace.

Motion 20:11:16

Moved by Councillor Barros that the Town of Stettler Council recognize the efforts of its entire team of valued employees through the award of a \$350 Christmas Bonus to be paid in (local) Heart of Alberta Dollars per full time employee (prorated for part-time employees), as an appreciation for their continued effort, commitment and loyalty, as well as appreciation for the overall level of organizational accomplishment and dedication in 2020.

MOTION CARRIED
Unanimous

Motion 20:11:17

Moved by Councillor Lawlor that the Town of Stettler Council accept the 2020 Year in Review memo for information.

MOTION CARRIED
Unanimous

(d) 2021 Business License Fees

CAO Switenky advised that each year, Town of Stettler Council sets the Business License fees for the upcoming year, and that administration has conducted a review of our existing Business Licenses and the Business License Bylaw 1807-99. As of November 17, 2020, the Town has the following number of active business licenses:

Business Type	Number Of Licenses			Potential 2020 Revenue
	2018	2019	2020	*Based on 2020 Licenses
Resident (Rate \$150/year):				
Commercial	399	418	423	\$63,450
Home Occupation	61	69	58	\$8,700
Non- Resident (Rate \$350/year)	42	62	73	\$25,550
TOTAL	515	549	554	\$97,700

In reviewing the Business License Bylaw 1807-99, our existing rates for 'resident' businesses and 'non-resident' businesses were compared to those of other municipalities in Alberta. The following table illustrates this comparison:

Municipality	Resident fee	Non Resident Fee
Ponoka	\$100.00	\$250.00
Lacombe	\$147.00	\$412.00
Bonnyville	\$200.00	\$400.00
Westlock	\$100.00	\$200.00
Devon	\$100.00	\$250.00
Olds	\$125.00	\$225.00
Wainwright	\$100.00	\$200.00
Red Deer	\$111.60	\$433.90
Camrose	\$150.00	\$300.00
Peace River	\$150.00	\$300.00
AVERAGE	\$130.90	\$295.70
Town of Stettler	\$150.00	\$350.00

The last change to the Business License Bylaw 1807-99 was in November 2013, which increased the business license fees from \$325.00 to \$350.00 for 'non-resident' and from \$125.00 to \$150.00 for 'resident' businesses.

Motion 20:11:18

Moved by Councillor Pfeiffer that the Town of Stettler Council set the 2021 Business License fees as the same rate as 2020, \$150.00 for a Resident License and \$350.00 for a Non-Resident License.

MOTION CARRIED
Unanimous

(e) 2021 Dog & Cat License Fees

Town Administration has conducted a review of our existing Dog & Cat Licenses and Rates. The Dog Bylaw 2050-14 & Cat Bylaw 2049-14 were passed in March of 2014; the license fees did not change from the previous bylaw. Below is the number of Dog and Cat licenses currently registered as well as the potential revenue for 2021:

Animal Type	Number of 2018 Licenses	Number of 2019 Licenses	Number of 2020 Licenses	Potential Revenue 2021 *(based on 2020 licenses)
DOG – Unaltered	39	41	41	\$19,725.00
DOG – Altered	742	705	707	
CAT – Unaltered	0	0	1	\$7,200.00
CAT – Altered	247	280	286	
TOTAL	1028	1026	1035	\$26,925.00

In reviewing Dog Bylaw 2050-14 & Cat Bylaw 2049-14 license rates, administration compared the rates to those of other municipalities similar in population size:

	Dog Unaltered	Dog Altered	Cat Unaltered	Cat Altered	Replacement Tag	Discount Rate
Bonnyville	\$65.00	\$20.00	\$50.00	\$10.00	\$5.00	n/a
Vermilion	\$55.00	\$25.00	\$55.00	\$25.00	\$10.00	n/a
St. Paul	\$20.00	\$10.00	\$20.00	\$10.00	\$5.00	n/a
Innisfail	\$50.00	\$30.00	\$50.00	\$30.00	\$10.00	\$10.00 off*
Blackfalds	\$60.00	\$45.00	\$60.00	\$45.00	\$6.00	\$30.00 off**
Stettler	\$50.00	\$25.00	\$50.00	\$25.00	\$10.00	\$10.00 off*
Average	\$50.00	\$26.00	\$50.00	\$26.00	\$7.20	\$8.00

*Discount rate is from December 1 - January 31

**Discount rate is from January 1 - January 31

Motion 20:11:19

Moved by Councillor Campbell that the Town of Stettler Council set the 2021 Dog & Cat License fees at the same rate as 2020:

- \$25 for an altered dog or cat
- \$50 for an unaltered dog or cat
- \$10 for a replacement tag
- \$10 Discount between December 1 – January 31

MOTION CARRIED
Unanimous

(f) 2020 Expense/Revenue Summary – October 31, 2020

Motion 20:11:20

Moved by Councillor Fischer that the Town of Stettler Council approve the 2020 Expense/Revenue Summary as of October 31, 2020 as presented.

MOTION CARRIED
Unanimous

(g) 2020 Capital Budget Summary – October 31, 2020

Motion 20:11:21

Moved by Councillor Smith that the Town of Stettler Council approve the 2020 Capital Budget Summary as of October 31, 2020 as presented.

MOTION CARRIED
Unanimous

(h) Bank Reconciliation – October 31, 2020

Motion 20:11:22

Moved by Councillor Barros that the Town of Stettler Council approve the Bank Reconciliation as of October 31, 2020 as presented.

MOTION CARRIED
Unanimous

(i) 2020 Tax Receivable

Motion 20:11:23

Moved by Councillor Pfeiffer that the Town of Stettler Council approve the 2020 Tax Receivable as presented.

MOTION CARRIED
Unanimous

(j) CAO Reports

Motion 20:11:24

Moved by Councillor Fischer that the Town of Stettler Council approve the CAO Reports as presented.

MOTION CARRIED
Unanimous

(k) COVID-19 Update

CAO Switenky provided a general update on the new COVID-19 regulations issued by the Government of Alberta. CAO Switenky advised that as the Stettler Region is not currently in an enhanced risk region or an urban centre, these regulations do not currently apply to our region.

Motion 20:11:25

Moved by Lawlor Fischer that the Town of Stettler Council accept the COVID-19 update for information.

MOTION CARRIED
Unanimous

(l) Meeting Dates

- Tuesday, December 1 – Council – 6:30pm
- Monday, December 7 – Regional Water Meeting - CANCELLED
- Tuesday, December 8 – 2021 Interim Budget Deliberations – 3:30pm
- Tuesday, December 8 – COW – 4:30pm
- Tuesday, December 15 – Council (2021 Interim Operating Budget) – 6:30pm
- Tuesday, January 5 – Council – 6:30pm
- Monday, January 11 – 2021 Strategic Planning Workshop – 3pm
- Tuesday, January 12 – COW – 4:30pm

- Tuesday, January 19 – Council – 6:30pm
- Monday, January 25 – 2021 Capital Budget Deliberations

(m) Accounts Payable in the amount of \$375,044.30

Motion 20:11:26

Moved by Councillor Barros that the Accounts Payable in the amount of \$375,044.30 (\$130,094.24 + \$240,505.54 + \$4,444.52) the period ending November 17th, 2020 for having been paid, be accepted as presented.

MOTION CARRIED
Unanimous

7. Council: Councillors outlined highlights of meetings they attended.

(a) Mayor Nolls

- November 4 – Talk of the Town
- November 6 – Signed Cheques at the Town Office
- November 9 – No Stone Left Alone Ceremony
- November 10 – Stettler Board of Trade Meeting
- November 10 – Committee of the Whole Meeting
- November 11 – Stettler Legion’s Remembrance Day Ceremony
- November 11 – Talk of the Town
- November 12 – Steel Wheel Stampede Committee Meeting
- November 23 – Steel Wheel Stampede Budget Meeting

(b) Councillor Barros

- November 4 – Stettler Hospital Foundation Meeting
- November 5 – Heartland Beautification Meeting
- November 10 – Committee of the Whole Meeting

(c) Councillor Campbell

- November 10 – Committee of the Whole Meeting
- November 11 – Stettler Legion’s Remembrance Day Ceremony

(d) Councillor Fischer

- November 9 – Robert Raymond Cook CBC Interview
- November 9 – No Stone Left Alone Ceremony
- November 10 – Committee of the Whole Meeting
- November 17 – Stettler Community Builders Meeting

(e) Councillor Lawlor

- November 5 – Stettler Library Meeting
- November 10 – Stettler Board of Trade Meeting
- November 10 – Committee of the Whole Meeting
- November 12 – Parkland Regional Library Board Meeting
- November 17 – Victims of Crime Web Meeting (on behalf of Heartland Victim Services)
- November 17 – Heartland Youth Centre Boys Club

(f) Councillor Pfeiffer

- November 9 – No Stone Left Along Ceremony
- November 10 – Stettler Regional Board of Trade Meeting
- November 10 – Committee of the Whole Meeting
- November 16 – Stettler FCSS Meeting

(g) Councillor Smith

November 5 – Heartland Beautification Meeting
November 10 – Committee of the Whole
November 16 – Stettler FCSS Meeting
November 16 – Stettler Town & County Museum Meeting

Motion 20:11:28

Moved by Councillor Pfeiffer that the Town of Stettler Council approve the Council Reports as presented.

MOTION CARRIED
Unanimous

8. Minutes:

(a) None

9. Public Hearing:

(a) None

10. Bylaws:

(a) Bylaw 2135-20 – 2021 Business Tax

CAO Switenky advised that Bylaw 2135-20 is a bylaw to provide for the assessment of any or all businesses carried on within its area and for the payment by any person carrying on any such business of a tax upon the assessment thereof to be known as a business tax.

Motion 20:11:29

Moved by Councillor Smith that Bylaw 2135-20 be given 1st reading.

MOTION CARRIED
Unanimous

Motion 20:11:30

Moved by Councillor Lawlor that Bylaw 2135-20 be given 2nd reading.

MOTION CARRIED
Unanimous

Motion 20:11:31

Moved by Councillor Barros that Bylaw 2135-20 proceed to 3rd and Final Reading.

MOTION CARRIED
Unanimous

Motion 20:11:32

Moved by Councillor Fischer that Bylaw 2135-20 be given 3rd and Final Reading.

MOTION CARRIED
Unanimous

11. Correspondence:

(a) None

12. Items Added:

(a) None

13. In-Camera Session:

(a) Procedural Bylaw Legal Opinion – Local Public Body Confidence – FOIP – Section 23(1)

Motion 20:11:33

Moved by Councillor Pfeiffer that the Town of Stettler Council move into the In-Camera session with the CAO and Assistant CAO present.

MOTION CARRIED
Unanimous at 8:06 p.m.

Motion 20:11:34

Moved by Councillor Lawlor that the Town of Stettler

Council return to the regular meeting.

MOTION CARRIED
Unanimous at 8:26 p.m.

14. Adjournment:

Motion 20:11:35

Moved by Councillor Barros that this regular meeting of the Town of Stettler Council be adjourned.

MOTION CARRIED
Unanimous at 8:26 p.m.

Mayor

Assistant CAO

TOWN OF STETTLER

<u>Prepared by:</u>	Administration	<u>Number:</u>	XIV-5
<u>Adopted by:</u>	Town of Stettler Council	<u>Original Policy:</u>	2020 12 01
		<u>Previous Policy:</u>	N/A

Title: Logo Usage and Visual Brand

Purpose: To establish a corporate brand that will consistently communicate the look and message of the Town of Stettler, while creating a cohesive framework for the Town of Stettler's visual identity by way of logo usage, historical logo archival and visual branding across the organization.

Policy Statement: The Town of Stettler logo is used to identify the organization through a visual design at our municipal facilities and on our vehicles, apparel, electronic platforms, and print materials. The current logo is the primary identifier of the Town's visual brand however the archived logos such as the coat of arms logo will remain with limited use for historical purposes.

The Visual Brand

The visual brand consists of primary, secondary and tertiary logos. The use of the logos and implementation of the visual brand will be by way of the *Town of Stetter Branding Guidelines*.

The primary Town of Stettler logo features a traditional and welcoming font creating an appealing and easy to read logo. In the background lays the Town heart, symbolizing the Town of Stettler as the "Heart of Alberta". The Town heart and our Town slogan may symbolize a geographic location on the map, but more importantly symbolizes Stettler's caring community



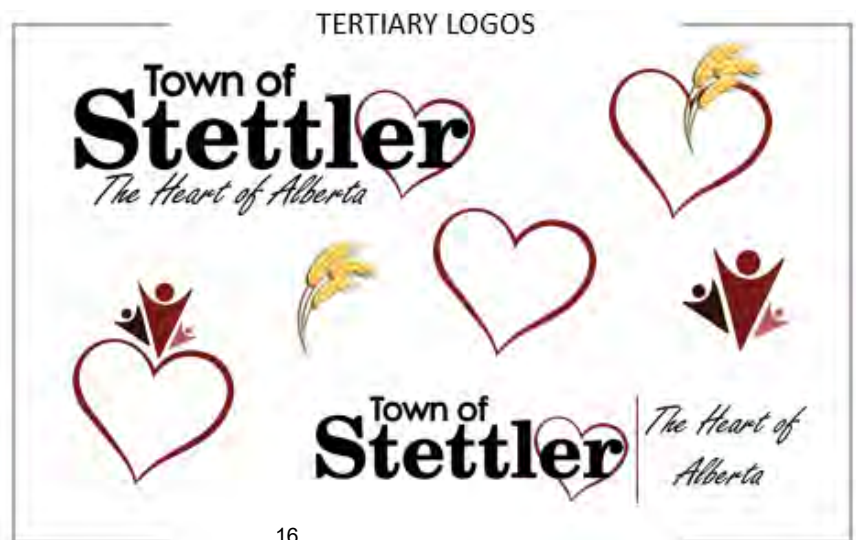
Both secondary logos feature the main components of the Town of Stettler logo to ensure consistency with Stettler's branding, while showcasing the separate facilities' names along the bottom.

The Stettler Recreation Centre logo incorporates the heart and extending from the top of the heart are three symbolic people. These three people are different in size and colour which represents the facility's inclusivity, diversity, and appeal to all of our community's demographics. It is important to symbolize the gathering space that the Stettler Recreation Centre is for our community, as it is a facility that houses activities for everybody. The raised arms of symbolize celebration, pride and welcome to our visitors. Everyone from near and far, infants to seniors belong at the Stettler Recreation Centre.

The Stettler Regional Board of Trade logo incorporates both the heart and the wheat sheaf to represent our caring business community and the agricultural industry and prairie heritage that has, historically, been the backbone to our economy.



The tertiary logos create the sub brand for the primary and secondary logos. The tertiary logos allow for the use of the tag line "The Heart of Alberta" as well as the block images extracted from the primary and secondary logos.



Town of Stettler Branding Guidelines:

The *Town of Stettler Branding Guidelines* create the framework for the logo usage and the implementation of the entire visual brand. The information within the branding guidelines has been designed and presented to ensure that the Town of Stettler brand is marketed in an appropriate and consistent manner. Please reference the Town of Stettler Branding Guidelines as a subsequent and supporting document to this policy.

Archived Logos:

The Coat of Arms Logo

The Coat of Arms represents the history of the Town of Stettler which was incorporated in 1905 and named after Swiss immigrant and founder, Carl Stettler.

The Coat of Arms logo consists of a large heart along with the words: "The Heart of Alberta". On the Coat of Arms is a depiction of a black ram which is similar in design to the one illustrated on the flag of the Swiss canton of Schaffhausen.



Continued use of the Coat of Arms logo will be limited to the Town of Stettler Flag, select correspondence from the Office of the Mayor and any location that is identified as having historical significance.

The "SRC" Logo

The Stettler Recreation Centre began with the construction of the Twin Arena in 1993. A major renovation and addition of the Aquatics Centre and the Fitness Centre took place in 2006. The blue "SRC" logo represents the opening of the new facility in 2006. The wave-like features identified the new Aquatics Centre while the overarching acronym "SRC" signified the joining of Stettler Recreation in one facility.



Continued use of the blue "SRC" logo will be limited to any location that is identified as having historical significance. The images below depict the 2006 opening of the Stettler Recreation Centre; the logo usage in these locations will be preserved as historically significant to the facility and the Town.

- 1) The Town of Stettler Council who served to commission the project, during construction and the completion of the renovations. The commemorative recognition plaque hangs within the SRC just outside of the Aquatics Centre entrance.



- 2) The Fundraising and Design Committees for the project. The commemorative recognition plaque hangs within the SRC in the corridor between the Fitness Centre and The Aquatics Centre.



- 3) The Platinum, Gold, Silver, Bronze, Steel and 500 Club Donation Board. The commemorative recognition board hangs within the SRC in the front entrance.



- 4) The 100 Club Donation Board. The commemorative recognition board hangs within the SRC in the corridor between the Fitness Centre and The Aquatics Centre.



Exceptions:

Archived Logos may be used in other circumstances not identified above at the discretion of the CAO and the Corporate Communications Coordinator. These uses may include anniversaries of a facility or a celebration in which the archived logo would hold historical significance.

Town of
Stettler



BRANDING GUIDELINES

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2.4 DISPLAYS AND SIGNAGE

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1.0 THE TOWN OF STETTNER LOGO

INTRODUCTION

This information has been designed and presented to ensure that the Town of Stettler brand is marketed in an appropriate and consistent manner. Adhering to these guidelines ensures brand integrity, consistency in tone, theme, style and appearance, which is essential to the heritage, quality and reliability of the Town's brand.

The Town of Stettler logos are in the process of registration as an official trademark which will give the Town of Stettler exclusive rights to the design elements of the logo and provides protection against claims of infringement or misuse by others.

If you have any questions regarding our Visual Brand, please contact:

Lara Angus
Corporate Communications Coordinator
5031 – 50 Street, Stettler AB
P: 403-742-8305
E: langus@stettler.net



1.2 The Town of Stettler Logo

LOGO DESIGN OVERVIEW

The Town of Stettler logo features a traditional and welcoming font creating an appealing and easy to read logo. In the background lays the Town heart symbolizing the Town of Stettler as the “Heart of Alberta.” The Town heart and our Town motto may symbolize a geographic location on the map, but more importantly symbolizes Stettler’s caring community.



1.2 The Town of Stettler Logo

LOGO DESIGN OVERVIEW

Both secondary logos feature the main components of the Town of Stettler logo to ensure consistency in Stettler's branding while showcasing the separate facilities' names along the bottom.

Extending from the top of the heart in the Stettler Recreation Centre logo are three symbolic people. These three people are different in size and colour which represents the facility's inclusivity, diversity, and appeal to all of our community's demographics. It is important to symbolize the gathering space that the Stettler Recreation Centre is for our community, as it is a facility that houses activities for everybody. Everyone from infants to seniors belong at the Stettler Recreation Centre!

The Stettler Regional Board of Trade logo incorporates both the heart and the wheat sheaf to represent our caring business community and the agricultural industry and prairie heritage that has, historically, been the backbone to our economy.



LOGO DESIGN OVERVIEW

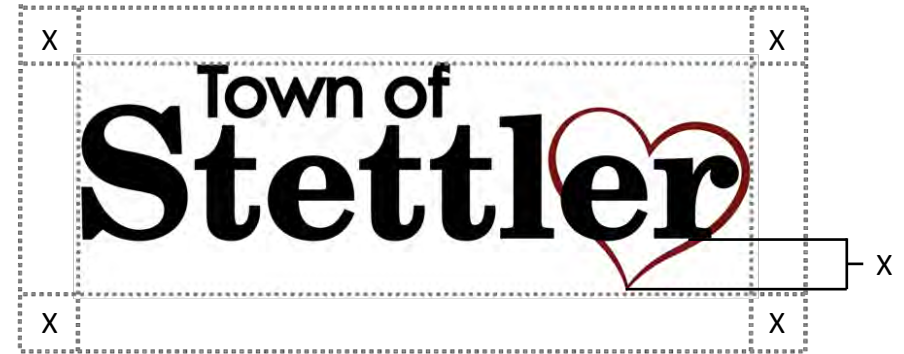
The tertiary logos create the sub brand for the primary and secondary logos. The tertiary logos allow for the use of the tag line “The Heart of Alberta,” as well as the block images extracted from the primary and secondary logos.



1.3 The Town of Stettler Logo

CLEAR SPACE

To preserve the integrity of the Town of Stettler logo, always maintain this minimum clear space around the logo. This clear space isolates the logo from competing graphic elements such as other logos, copy, photography or background patterns that may divert attention.

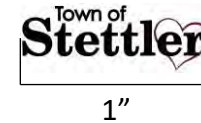


Clear space minimum is equivalent to the vertical height of the bottom section of the heart underneath the Stettler lettering (shown as X). This size shall be consistent in all logos regardless of the size at which the logo is reproduced.

1.4 The Town of Stettler Logo

MINIMUM SIZE

The Town of Stettler logo retains its visual strength in a wide range of sizes. However, when the logo is reproduced too small in print it is no longer legible and its impact is diminished. The minimum size of the logo for print is determined by the width of the full Town of Stettler logo, which should not be reproduced in a size smaller than 1" in width.



1.5 The Town of Stettler Logo

LOGO COLOUR VARIATIONS

The Town of Stettler logo should be reproduced in colour whenever possible. For the specific colour values to use when reproducing the logo, refer to Section 2.1, Colour Palette. White is the most effective background on which to reproduce the colour logo because it provides a clean, crisp contrast for the logo's colour and elements.

If colour reproduction is not available or is not a viable option, the logo should be reproduced in gray scale or full reverse gray scale, creating a white logo and black background. When the Town of Stettler logo is placed on a photograph, the image behind the logo must be light enough to provide contrast for the colour logo or dark enough to provide contrast for the reverse gray scale logo.

Use of the Town of Stettler logos on print collateral, web, promotional and all other materials must first be approved by:

Lara Angus
Corporate Communications Coordinator
5031 – 50 Street, Stettler AB
P: 403-742-8305
E: langus@stettler.net

PRIMARY LOGO



SECONDARY LOGO



1.6 The Town of Stettler Logo

LOGO MISUSE

Incorrect use of the Town of Stettler logo compromises its integrity and effectiveness. The examples of logo misuse on the right are not comprehensive; they are only a small sample of the possible misuses of the Town of Stettler logo.

To ensure accurate, consistent reproduction of the Town of Stettler logo, never alter, add to, or attempt to recreate it. Always use the approved digital artwork, available from the Town of Stettler.



Don't change the colour of the logo.



Don't stretch or squeeze logo.



Don't add elements to the logo.



Don't blur the logo.



Don't rearrange elements on logo.



Don't present logo on "vibrating" backgrounds.



Don't add words to the logo.



Don't replace elements on the logo.



Don't change the logo's orientation

LOGO USAGE GUIDELINES

To ensure a consistent and appropriate brand identity, a general set of guidelines for logo usage is outlined as follows:

1. No elements of the logo artwork may be recreated, deleted, cropped or reconfigured.
2. A minimum clear space must be maintained on the perimeter surrounding artwork as outlined in Section 1.3 Clear Space.
3. Logo artwork must be uniformly scaled. Non-uniform scaling distorts the proportions of artwork and the relationship between the icons and letterforms.
4. Logo artwork should always appear upright.
5. Artwork files are infinitely scalable, thus eliminating the need to ensure proper resolution for the purpose of reproduction.
6. Logo artwork should appear against a solid background to ensure maximum and proper contrast
7. Logo artwork may only be reproduced directly from a digital file. It should never be reproduced from previously printed materials.

2.0 IDENTITY APPLICATIONS

2.1 Identity Applications

COLOUR PALETTE PRIMARY

The primary colours for the Town of Stettler logo are black, white and Town of Stettler red.

Primary colours are found in all logos and are used for Town of Stettler promotional material.



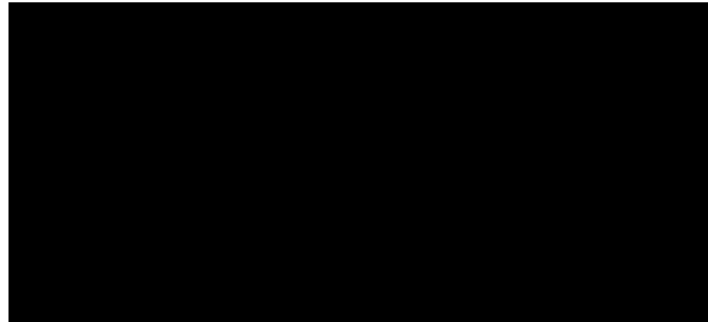
TOWN OF STETTLER RED

CMYK: 33 98 100 49

RGB: 120 26 22

HEX value: #781A16

Gunold Sulky 100% Rayon Thread: 1035



BLACK

CMYK: 0 0 0 100

RGB: 0 0 0

HEX value: #000000

Gunold Sulky 100% Rayon Thread: Black



WHITE

CMYK: 0 0 0 0

RGB: 255 255 255

HEX value: #FFFFFF

Gunold Sulky 100% Rayon Thread: White

COLOUR PALETTE SECONDARY

Each Town logo has individual secondary colours. Secondary colours are only to be used within the logos they are associated with and should not replace the purpose of primary colours in promotional material.

The secondary colour for the Town of Stettler logo is medium gray.



MEDIUM GRAY

CMYK: 2 1 0 56

RGB: 108 109 112

HEX value: #6C6D70

Gunold Sulky 100% Rayon Thread: 1721

2.1 Identity Applications

COLOUR PALETTE SECONDARY

The primary colour, Town of Stettler Red, is seen in the Stettler Recreation Centre Logo in the heart and center person while the secondary colors make up the people on the right and left.

In the configurations extending from the heart, the left person will always be dark red, and the right person will always be dusty dark pink.



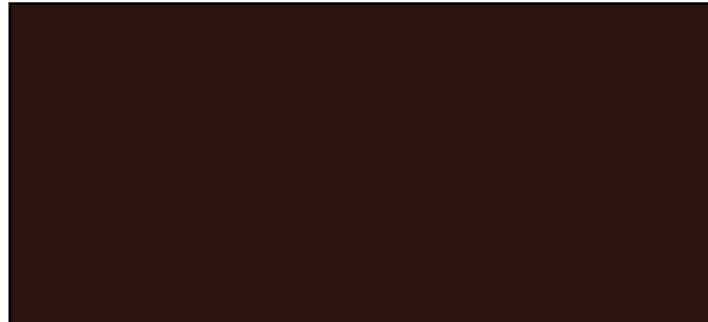
TOWN OF STETTLER RED

CMYK: 33 98 100 49

RGB: 120 26 22

HEX value: #781A16

Gunold Sulky 100% Rayon Thread: 1035



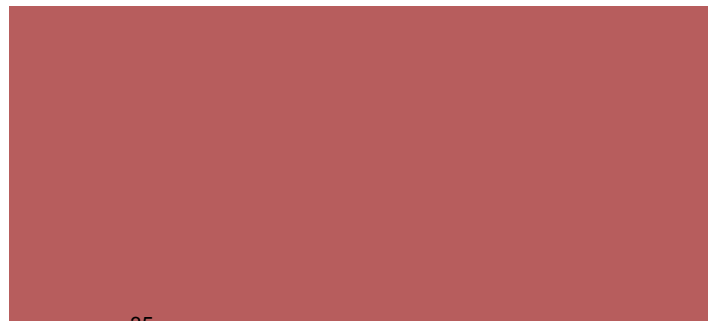
DARK RED

CMYK: 0 11 11 82

RGB: 46 18 17

HEX value: #2E1211

Gunold Sulky 100% Rayon Thread: 1247



DUSTY DARK PINK

CMYK: 0 35 35 28

RGB: 183 93 93

HEX value: #B75D5D

Gunold Sulky 100% Rayon Thread: 1237

2.1 Identity Applications

COLOUR PALETTE SECONDARY

The gray scale Stettler Recreation Centre is made up of only one primary colour, black, and several secondary colours.

Staying consistent with the colour pattern and previous Town of Stettler gray scale logo, the heart and middle figure are the same medium gray, with the left figure being dark gray, and the right figure being light gray.



MEDIUM GRAY

CMYK: 2 1 0 56

RGB: 108 109 112

HEX value: #6C6D70

Gunold Sulky 100% Rayon Thread: 1721



DARK GRAY

CMYK: 0 0 0 48

RGB: 40 40 41

HEX value: #282829

Gunold Sulky 100% Rayon Thread: 1220



LIGHT GRAY

CMYK: 1 0 0 29

RGB: 177 179 180

HEX value: #B1B3B4

Gunold Sulky 100% Rayon Thread: 1328

2.1 Identity Applications

COLOUR PALETTE SECONDARY

Each Town logo has individual secondary colours. Secondary colors are only to be used within the logos they are associated with and should not replace the purpose of primary colours.

The secondary colours for the Stettler Board of Trade logo are darkest wheat gold, dark wheat gold, medium wheat gold and light wheat gold.



DARKEST WHEAT GOLD

CMYK: 16 63 100 3

RGB: 204 115 51

HEX value: #CD783A



DARK WHEAT GOLD

CMYK: 0 47 100 0

RGB: 245 156 54

HEX value: #F89C32



MEDIUM WHEAT GOLD

CMYK: 0 24 82 0

RGB: 254 199 81

HEX value: #FEC751



LIGHT WHEAT GOLD

CMYK: 2 4 66 0

RGB: 250 232 115

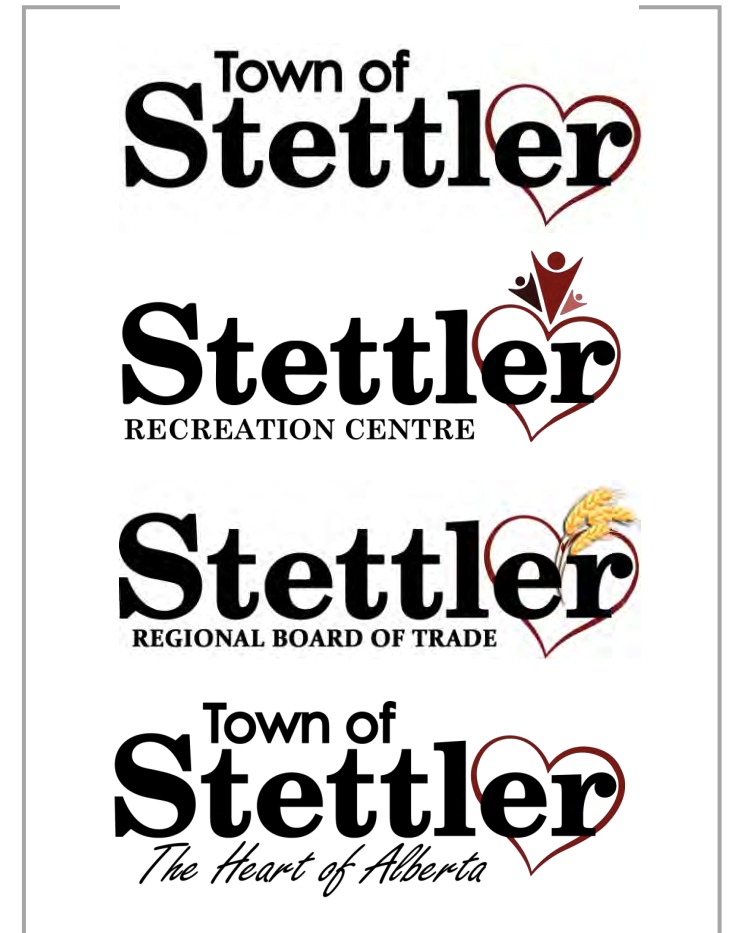
HEX value: #FBEA7A

TYPOGRAPHY

Typography is a vital part of branding for the Town of Stettler as it sets a theme and mood for the organization as a whole by a simple glance at our logo.

The Town of Stettler logos are clear, welcoming, and easy to read. At a glance, our logo has the ability to invite a person in. Often our logo is the first thing you see when entering our community, searching us on the web, or entering one of our facilities.

To ensure consistent branding, logos are never to be recreated and should always be used in the file format supplied. Town of Stettler logos have consistent typography for some features and specialized typography for other features.



2.2 Identity Applications

TYPOGRAPHY

Consistent between all logos, the word “**Stettler**” is Century Schoolbook Cyrill BT and has been bolded and condensed.

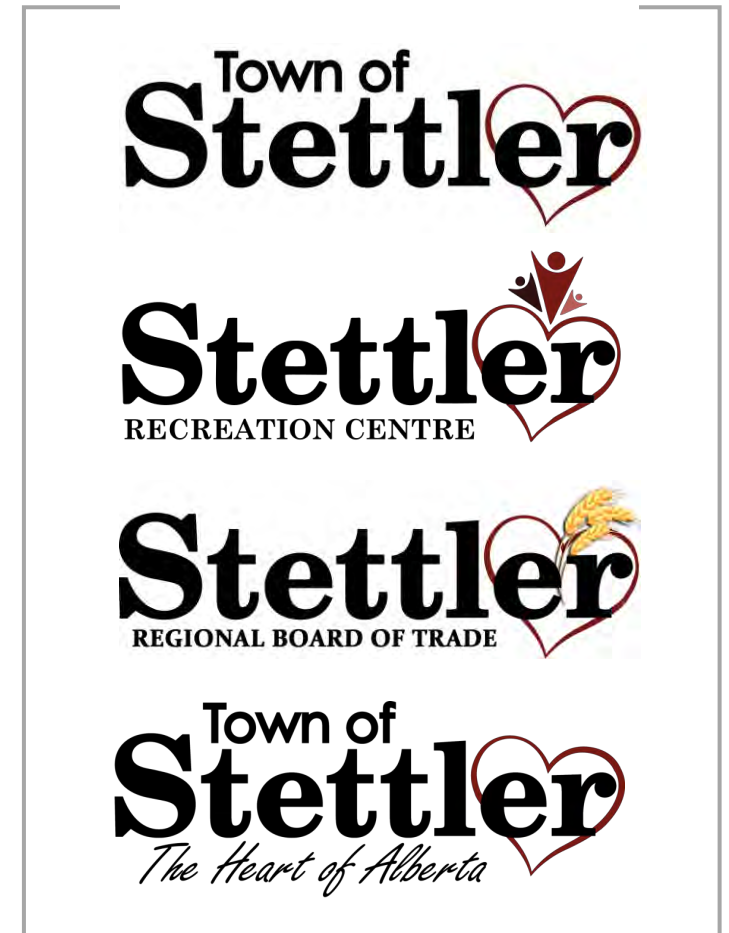
The words “**Town of**” is Arial Bold and is condensed.

Facility names are consistently capitalized between all logos.

The words “RECREATION CENTRE” are a bolded Century Schoolbook.

The words “REGIONAL BOARD OF TRADE” are Constantia Bold.

The words “*The Heart of Alberta*” are Freestyle Script and italicized.



THE HEART OF ALBERTA AND THE TOWN OF STETTLELOR LOGO

The words “The Heart of Alberta” are meant to act as a supporting element that can appear alongside the Town of Stettler logo. “The Heart of Alberta” is the historical motto for the Town of Stettler and it signifies our location within Alberta as well as the feel and dynamics of the community and the people.



DISPLAYS AND SIGNAGE

In order to maintain the style, tone and personality of the Town of Stettler brand, we must establish guidelines to provide the framework for clear and consistent communication to our audience. Displays and signage must have a consistent look in order to ensure the brand's integrity.

Most of the Town of Stettler's signage will consist of a primary or secondary logo on a solid colour background, such as white. Other displays will be at the recommendation of the Corporate Identity Committee or approval of the Corporate Communications Coordinator.



DISPLAYS AND SIGNAGE

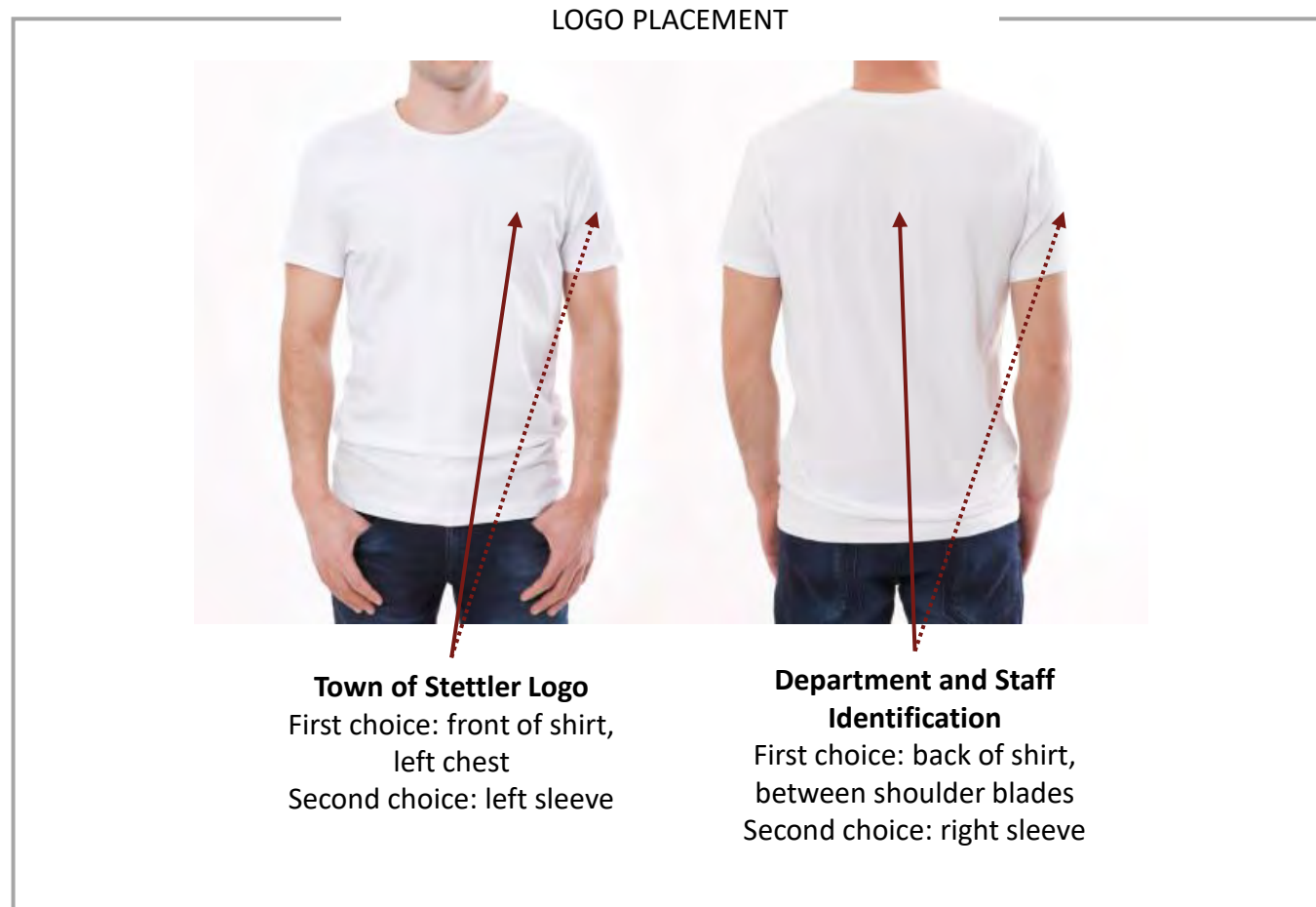
In order to best represent the Town of Stettler logo and the Town of Stettler brand, pole banners will be the only acceptable format to turn the Town of Stettler logo(s). The logo(s) will always be turned 90° and be read from top to bottom.



BRANDED APPAREL

In order to maintain the style, tone, and personality of the Town of Stettler brand, we must establish a set of rules for branded apparel that will provide the framework for consistent branding, including but not limited to colours, logo placement and sizing, and accessory branding, such as department and staff identification.

Placement of the logo and department or staff identification will have a first choice and a second choice. The second choice may only be used when the clothing does not allow for the first choice to be applied.



2.5 Identity Applications

GENERAL APPAREL

General apparel will include the Town of Stettler logo and will have colour choices of black, gray, and white, with accents of Town of Stettler red.

There may be an allowance for other coloured apparel at the discretion of the Corporate Communications Coordinator for special events and occasions.

General apparel may or may not have staff or department identification.

EXAMPLES



2.5 Identity Applications

PUBLIC WORKS APPAREL

Public Works apparel will be high visibility with the Town of Stettler logo and may have department specifications.

Based on high visibility placement on apparel, the secondary choice placement for the Town of Stettler logo and department specification may be utilized here.



2.5 Identity Applications

STETTLER RECREATION CENTER APPAREL

Stettler Recreation Centre apparel will be SRC Blue and include the Stettler Recreation Center logo as well as staff identification. SRC Blue clothing will make all facility staff easy to identify while keeping the uniform consistent with the theme of the facility.

The Stettler Recreation Centre logo will always be displayed in white lettering with the gray scale heart and staff identification will always be in white.

EXAMPLES



2.5 Identity Applications

LIFEGUARD APPAREL

Lifeguard apparel will include the Stettler Recreation Center logo with staff identification and will be red in color, except for sweatpants and sweatshirts which may be navy in colour. Red and navy clothing is a universal lifeguard standard.

The Stettler Recreation Centre logo will always be displayed in white lettering with the gray scale heart and staff identification will always be in white. Pants and shorts will not have logos on them.

EXAMPLES



From: Peter Neale <pneale@clearview.ab.ca>
Sent: November 25, 2020 4:51 PM
To: Yvette Cassidy <ycassidy@stettlercounty.ca>; Larry Clarke <lclarke@stettlercounty.ca>; Greg Switenky <GSwitenky@stettler.net>; Sean Nolls <snolls@stettler.net>; GAULTOIS, Timothy <Timothy.G.Gaultois@rcmp-grc.gc.ca>; Jon McNickle <jonathan.mcnickle@rcmp-grc.gc.ca>
Cc: Guy Neitz <gneitz@clearview.ab.ca>; Brenda MacDonald <bmacdonald@clearview.ab.ca>
Subject: Delegation

The Board has asked that I extend their thanks for the delegation today and the open conversation on the future of the school resource officer program.

To assist in further conversations, the Board made the following two motions. Chair Neitz will look to connecting with Reeve Clarke, Mayor Nolls and Sgt. Gaultois for what the exploratory committee can look like for membership. If CAO Switenky and/or CAO Cassidy would like to connect with me and Superintendent MacDonald we are happy to do so and open for times/dates to discuss administrative processes to support next steps.

In appreciation.

Motion (CARRIED)

"THAT the Board of Trustees approves to extend the current school resource officer agreement to the end of June 30, 2021 provided that there will be no costs for the position while further conversations are held with the partners to the agreement."

Motion (CARRIED)

"THAT the Board of Trustees establish an exploratory committee to consider the future of the school resource officer program, and how this could be structured financially and operationally for the benefit of all parties to the agreement, with members to be decided at a future meeting."

The following is the (DRAFT) information for distribution for the Board Highlights and media tomorrow afternoon:

Delegation outlined benefits for the school resource officer program

The Board of Trustees hosted a delegation of representatives from the County of Stettler (Reeve Clarke and CAO Cassidy), the Town of Stettler (Mayor Nolls and CAO Switenky), the RCMP (Sgt. Gaultois and Cst. McNickle), and WEH SSC Principal Shepherd. The municipal representatives shared their hopes that the school resource officer position could continue past December 31, 2020 and the benefits this position has for the community and policing services. RCMP representatives also shared the vision this program could have for the benefit of schools and students in the areas of preventive strategies and safety education.

Due to declining resources and conversations towards the best use of education dollars, Clearview Public Schools in consultation with school principals provided a one-year notice to their municipal partners in December 2019 that they would withdraw from the agreement

effective the end of December 2020. The school resource position was in minimal use in Clearview schools over the past two years due to RCMP vacancies.

Following conversations with the delegation, the Board of Trustees extended the current agreement to June 30, 2021 and Clearview looking to develop an exploratory committee to consider the future of the school resource officer program, including how this program could be structured financially and operationally for the benefit of all parties to the agreement and the students of Clearview.

"We All Belong; We All Succeed"

Peter Neale, BBA, CA, CSBO
Associate Superintendent, Business and Finance
Clearview Public Schools

P.O. Box 1720
5031-50 Street, TOC 2L0
T: 403.742.3331 (Ext 207)
T: 800.340.5114 (Ext 207)
F: 403.742.1388
E: pneale@clearview.ab.ca

"Do the work, be fair, be kind, and lift each other up"

MEMORANDUM

To: Greg Switenky, CAO
 From: Steven Gerlitz, Asst. CAO
 Date: December 1, 2020
 Re: Stettler Town and Country Museum – 2021 Budget

Recommendation

That the Town of Stettler Council accept the Stettler Town & Country Museum 2021 Budget as presented, and approve financial assistance for the Stettler Town & Country Museum in the amount of \$34,000 within the Town's 2021 Operating Budget

Background Information

We are in receipt of the Stettler Town and Country Museum 2021 Budget. The volunteer Museum Board continues to do a fantastic job in operating, maintaining and enhancing the Museum site.

Financial Implications

2021 Budget - \$34,000.00

Actual

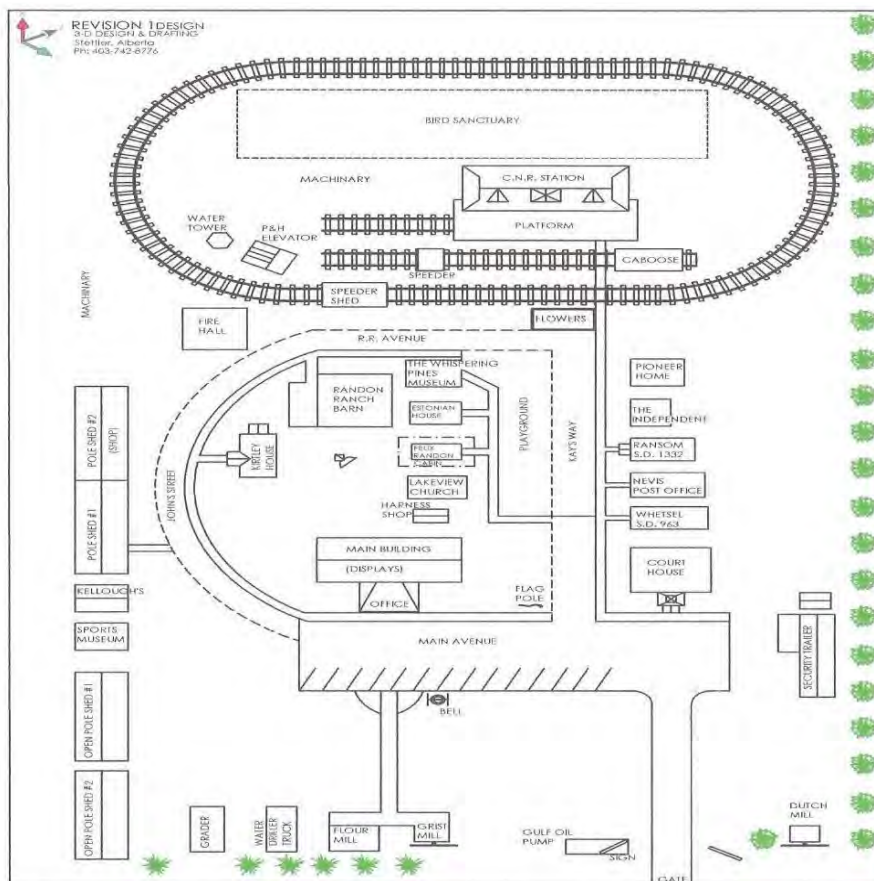
2020 - \$34,000
 2019 - \$34,000
 2018 - \$34,000
 2017 - \$32,000
 2016 - \$30,000
 2015 - \$28,000
 2014 - \$26,000
 2013 - \$24,000
 2012 - \$22,000
 2011 - \$20,000
 2010 - \$18,000

Communication

- Greg Switenky – CAO
- Karen Wahlund, Manager - Stettler Town and Country Museum

Documentation

- Copy of Stettler Town and Country Museum 2021 Budget and background information



To Whom It May Concern:

Stettler Town and Country Museum's goal is to attract visitors local and distant. Museum board/staff/volunteers have worked continuously to create an interesting facility for the community and visitors, while preserving the heritage of Stettler and area. We want visitors to talk in a positive matter about the Museum, hence the reason we put on fundraisers to merely bring people to the grounds of the Museum, having done so, several have returned to look through our Museum to learn the history and more.

The continued support over the years has been very noticeable within the facility. Our facility has improved its appearance, increased an interest throughout the community and maintained a balance with a continuum of part time staff.

2020 has been a different sort of year but a lot of positivity with the community has helped the Museum to improve in several areas.

- Hail Insurance rebuild is very close to completion - \$269 456.16 worth in total
 - Broken glass panes replacement has found many rotted window frames – special volunteers have rebuilt for just cost of material.
- Archive room purchased more second-hand units to preserve original photos and smaller documents.
- 3 display areas were totally redesigned with summer staff, due to no summer events
- Successful fundraiser events
 - 2019 Light the Night – 58 participants, 1000 vehicles (\$9500 profit)
 - Pancake Breakfast and Market plus July 1 Celebration – (cancelled due to COVID-19)
 - 2020 Night of Terror at the Boo-seum – 945 scared (\$9450 profit)
- Awesome hard-working volunteers have maintained the yard - flowers, lawn, trees, and drainage.
- Partnered with community events – Alberta Culture Days, Library programs and the Board of Trade's Spectacular race.

Plans for 2021 follow similar parameters annually

- Building maintenance to keep the artifacts secure from environmental changes and preserving as best as possible.
- Plans for new fundraising events and programming.
- Estate donations received in the last couple of years have been a very nice addition to our funding. Plans to strategically create long term improvements. Some projects being considered (dreamed) consisting of.
 - Eliminate safety issues – parking area, concrete floor in pole #1
 - Storage of artifacts
 - Building for steam tractor
 - Administration Building – Greeting area/offices/archive room/display area for art or seasonal/board room (Main building transitioned to accommodate more gifted artifacts like Trucks/cars.)

We invite everyone to visit the Stettler Town and Country Museum with pride.

Stettler Town & Country Museum

Budget for the Year Ending November 30, 2020 (as of November 20, 2020)

	Budget 2019	Actual 2019	Budget 2020	Actual 2020	Budget 2021
Receipts					
Grants	\$0	\$0	\$0	\$0	\$0
County of Stettler	\$34,000	\$0	\$34,000	\$30,000	\$34,000
Town of Stettler	\$34,000	\$34,000	\$34,000	\$34,000	\$34,000
Summer Staff Funding	\$25,000	\$16,648	\$20,000	\$16,159	\$20,000
Other (Gov't of Alta. Re Donations)	\$0	\$0	\$0	\$0	\$0
	<u>\$93,000</u>	<u>\$50,648</u>	<u>\$88,000</u>	<u>\$80,159</u>	<u>\$88,000</u>
Donations & Bequests Cash	\$5,000	\$7,962	\$5,000	\$4,920	\$5,000
Donations in Kind	\$0	\$0	\$0	\$0	\$0
Functions	\$15,000	\$17,199	\$15,000	\$20,177	\$15,000
Casino Fund Raiser	\$0	\$0	\$0	\$0	\$20,000
Interest	\$200	\$2,083	\$1,000	\$274	\$300
Memberships & Admissions	\$4,500	\$4,295	\$4,500	\$3,100	\$3,600
Rent	\$1,200	\$1,000	\$1,200	\$1,200	\$1,200
	<u>\$25,900</u>	<u>\$32,538</u>	<u>\$26,700</u>	<u>\$29,671</u>	<u>\$45,100</u>
Expenditures					
Buildings Grounds & Artefacts Cash	\$15,000	\$19,943	\$15,000	\$1,958	\$15,000
Insurance	\$4,000	\$3,952	\$4,100	\$4,460	\$5,000
Office Cleaning & Sundry	\$5,000	\$4,378	\$5,000	\$3,218	\$5,000
Office Fixtures & Equip	\$5,000	\$1,157	\$2,000	\$840	\$4,000
New Construction	\$50,000	\$0	\$0	\$0	\$20,000
Utilities	\$8,000	\$7,306	\$8,000	\$7,994	\$8,500
Wages & Benefits	\$85,000	\$80,614	\$85,000	\$75,354	\$85,000
	<u>\$172,000</u>	<u>\$117,350</u>	<u>\$119,100</u>	<u>\$93,824</u>	<u>\$142,500</u>
Surplus (Deficit) for Year	<u>-\$53,100</u>	<u>-\$34,164</u>	<u>-\$4,400</u>	\$16,006	<u>-\$9,400</u>

Potential Casino date - 2nd quarter 2021

Hail Insurance repairs completed in 2020 has helped with building maintenance

Museum was opened a month late, June 1, 2020, but participating with Alberta Culture days in Sept \$600 was obt

Stettler Town & Country Museum
Budget 2020 - 2021

Building & Grounds

Caboose - replace exterior/paint, exterior logo, interior repair	\$ 7,000
Pole Barn - Replace concrete floor	\$ 45,000
Courthouse - peeling walls and ceilings scraped and painted	\$ 5,000
Main Building (interior) - event heating	\$ 5,000
General Maintenance and Repairs	\$ 10,000
Grounds - gravel pads for machinery and pathways to machinery	\$ 5,000
Grounds - flowers	\$ 1,500
Parking Lot / gravel the loop	\$ 30,000
Total	<u>\$ 108,500</u>

New Construction

Steam Tractor Building	\$ 30,000
Total	<u>\$ 30,000</u>

Office, Fixtures and Equipment

Photocopier/Printer	\$ 2,000
Archive - Focusing Camera with stand	\$ 2,000
Total	<u>\$ 4,000</u>

Wages

2.5% increase for manager and curator	\$ 1,400
	<u>\$ 1,400</u>

GRAND TOTAL	<u>\$ 143,900</u>
--------------------	--------------------------

Stettler Town & Country Museum

Budget for the Year Ending November 30, 2020

Notes:

We are requesting both the Town & County increase their grants by \$2000.00 per year each, for each year as follows:

	2020	2021	2022	2023	2024
County of Stettler	\$34,000	\$34,000	\$36,000	\$38,000	\$40,000
Town of Stettler	\$34,000	\$34,000	\$36,000	\$38,000	\$40,000

Remainder of \$50 000 estate donation, \$15 000 used for maintenance as required.

Estate donation of \$119 691, placed in nonredeemable GIC, a matching grant to be obtained for a project

MEMORANDUM

To: Greg Switenky, CAO

From: Steven Gerlitz, Asst. CAO

Date: December 1, 2020

Re: Shelly Walker & Cindy MacDonell – 2021 FCSS Budget

Recommendation

That the Town of Stettler Council approve the balanced 2021 Operating Budget for the FCSS in the amount of \$457,217 as presented. Further approves the inclusion of \$196,435 in the Town's 2021 Budget for the FCSS representing \$39,287 in Town Funding (20%) and \$157,148 in Provincial funding (80%)

Background Information

Shelly Walker and Cindy MacDonell will be in to present the Stettler FCSS 2021 Budget to Council.

Plans & Bylaws

Financial Implications

2021 Budget - \$196,435 - \$39,287 (20% Town Municipal Portion) / \$157,148 (80% Provincial Portion)

Actual

2020 - \$196,435 - \$39,287 (20% Town Municipal Portion) / \$157,148 (80% Provincial Portion)
2019 - \$196,435 - \$39,287 (20% Town Municipal Portion) / \$157,148 (80% Provincial Portion)
2018 - \$196,435 - \$39,287 (20% Town Municipal Portion) / \$157,148 (80% Provincial Portion)
2017 - \$196,435 - \$39,287 (20% Town Municipal Portion) / \$157,148 (80% Provincial Portion)
2016 - \$196,435 - \$39,287 (20% Town Municipal Portion) / \$157,148 (80% Provincial Portion)
2015 - \$173,517 - \$32,739 (20% Town Municipal Portion) / \$140,778 (80% Provincial Portion)
2014 - \$163,695 - \$32,739 (20% Town Municipal Portion) / \$130,956 (80% Provincial Portion)
2013 - \$163,695 - \$32,739 (20% Town Municipal Portion) / \$130,956 (80% Provincial Portion)
2012 - \$178,695 - \$47,739 (20% Town Municipal Portion) / \$130,956 (80% Provincial Portion)
2011 - \$163,695 - \$32,739 (20% Town Municipal Portion) / \$130,956 (80% Provincial Portion)
2010 - \$163,695 - \$32,739 (20% Town Municipal Portion) / \$130,956 (80% Provincial Portion)
2009 - \$163,695 - \$32,739 (20% Town Municipal Portion) / \$130,314 (80% Provincial Portion)
2008 - \$173,185 - \$31,940 (20% Town Municipal Portion) / \$141,245 (80% Provincial Portion)
2007 - \$140,236 - \$28,047 (20% Town Municipal Portion) / \$112,189 (80% Provincial Portion)

Alternatives to the Recommendation

- That Council consider an increase to the required minimum 20% Municipal funding

Points to Ponder

Communication

- Greg Switenky – CAO
- Shelly Walker – Executive Director, FCSS

Documentation

- Copy of Stettler FCSS 2021 Budget and background information



4720 50 St
Box 2097
Stettler AB T0C 2L0
1-403-742-2337
Fax 1-403-742-1391
www.stettlerfcss.com

November 19, 2020

Dear Mayor Nolls & Town Council,

Stettler & District FCSS has been a consistent community support since 1973, providing Stettler with a variety of programs and striving to fill the gaps in service within the community.

Thank you for inviting us to present our 2021 budget to Town Council. 2021 has been a year of many unknowns and inconsistencies so to be moving ahead into a new year is an exciting prospect. FCSS has worked to remain a consistent presence in the community during COVID-19. Our office was closed to the public on March 16, 2020 with staff still working answering phones and assisting clients. We reopened March 30th with extra precautions in place and have been successful to date in delivering services.

During the shutdown FCSS staff worked hand in hand with the Stettler Food Bank and the Stettler Handi Bus to provide food hamper delivery to the residents of Stettler & County. Personal hygiene kits, fuel cards, and grocery cards were purchased with a Social Services Support Grant for COVID 19 and distributed to the vulnerable members of our community. FCSS staff also facilitated the grant application process for Stettler and submitted six applications of which four were successful bringing valuable dollars to our community during the pandemic.

Stettler & District FCSS Board and Staff would like to express our sincere appreciation for your continued support and look forward to continuing to work together to enrich and support our community.

Sincerely,

Shelly Walker, Executive Director
Stettler & District FCSS

*When the roots
are deep...there
is no reason
to fear the
wind...*



FCSS 2021 Budget Presentation



FCSS Programing & Services

Grief & Loss Support

Rent Smart

Financial Literacy

Family Counselling

Seniors Supports

Federal and Provincial Form Assistance

In-Kind Admin Support and Office Space for Non-Profits

Commissioner of Oaths

Public Computer & Internet Access

Community Engagement

Mental Health First Aid
ASIST Suicide Trained
Registration and Reception Centre
ARDN Project Lead Coordinator Training
211 Information and Referral
Data 2 Action
Financial First Aid for Service Providers

Community Outreach

Seniors Week

Hygiene Bags

CARS Program

Volunteer Tax Program

CRA Outreach Presentations

Harm Reduction

Events from 2020

Family Day



Scavenger Hunt



Drive-in Movie

Screenagers

Stettler FCSS Presents

"THE GREAT OUTDOORS"
STARRING JOHN CANDY AND DAN AYKROYD
A FAMILY DRIVE-IN EVENT

AUGUST 13TH | PARKING STARTS AT 8PM
@ THE STETTLER SPORTS PARK

(PLEASE ARRIVE FROM 70 STREET AS 44 AVE IS UNDER
CONSTRUCTION.)

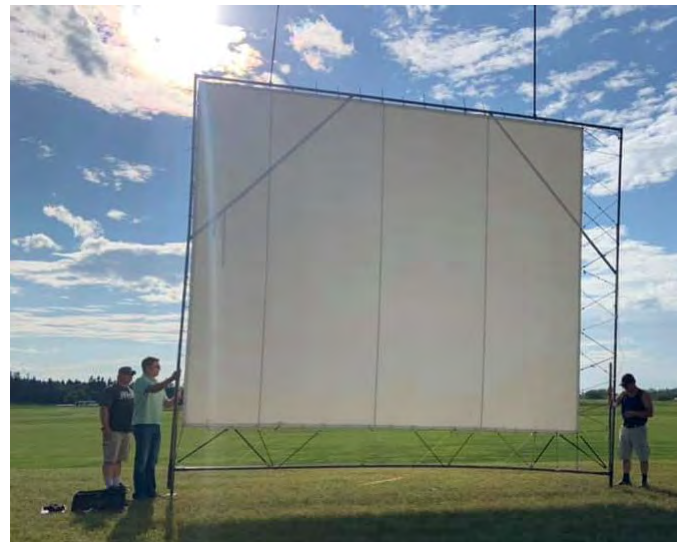
ESTIMATED TIME OF MOVIE START IS 9-9:30PM DEPENDING
ON TIME OF DUSK.

This event is weather and COVID-19
dependent so please watch our Facebook
page to keep up to date on this event!

**Erskine
Recreation
Board**

DYMY
OILFIELD SERVICES LTD.
STETTLER ALBERTA
403-742-9729

**JEWEL
THEATRE**



**SCREEN
AGERS NEXT
CHAPTER**

UNCOVERING SKILLS FOR STRESS RESILIENCE

BY: Stettler & District FCSS
WHEN: July 7th to July 22nd, 2020
WHERE: On Demand
COST: FREE
REGISTER: <https://www.bigmarker.com/screenagers-starhouse/SCREENAGERS-NC-STREAM-Prince-William-Public-Library-System>

screenagersmovie.com

Overdose Awareness Day

Volunteer Appreciation



Overdose Awareness Day

August 31st, 2020 11:00-3:00 pm

Please join us for a **FREE lunch**, Naloxone training and a candle lighting at FCSS

Our goal is to bring Education and Awareness to our community regarding Drug use and the Overdose Crisis

Being informed and trained could save a life!

Please come and light a candle in memory of a loved one



The Turning Point will be offering onsite Naloxone training starting at 1:00pm and distributing take home Naloxone kits



Community Partnerships

Stettler & District Food Bank
County of Stettler Housing
Authority
Stettler & District Handibus
Home Support
Help Line
Superfluity
Prevention of Family
Violence
Turning Point

Agency Resource Committee
Stettler Hamper Society
Disaster Social Services
Stettler & District AG Society
Stettler Regional Day Care
Society
Alzheimer Association
Family Resource Network
CARS
Meals on Wheels

Housing & Service Needs Assessment



Stettler

Share with us the kind of housing and services you need by taking a short survey. This survey will help bring funds to our community to help improve the services and types of housing available to our residents.



Visit Participating Service Agencies

- Stettler & District FCSS
- County of Stettler Housing Authority
- Stettler & District Food Bank
- Heartland Youth Centre
- Stettler Public Library
- Family Resource Network
- Stettler Adult Learning
- Town of Stettler
- County of Stettler
- Alliance Church
- United Church
- Home Church
- Stettler Information & Referral

October 1st — October 31st, 2020

For more information please call FCSS 403-742-2337



FCSS engaged with local service agencies within the community to administer a 27-question survey over 30 days to visiting clients. This survey asked questions around: Basic demographic information, their housing situation, how long they've lived in the community, and the kind of services they require.

Housing insecurity and homelessness in rural and remote areas of Alberta is pervasive, yet critically under-recognized. It is common to hear from governments and policy makers that these issues don't exist in rural communities, because there is "no data", despite an abundance of anecdotal evidence from service providers. Consequently, programs and service agencies that assist people who are homeless or at risk of homelessness in rural areas of the province are often severely underfunded.

Budget

Stettler & District FCSS Proposed Budget 2021

		2020 Budget	2021 Budget
REVENUE			
Provincial FCSS Town Grant 80%		157,148.00	157,148.00
Town of Stettler Municipal Contribution 20%		39,287.00	39,287.00
Provincial FCSS County Grant 80%		172,715.00	172,715.00
County of Stettler Municipal Contribution 20%		43,179.00	43,179.00
Child & Family Service Grant		46,907.00	50,000.00
Other Revenue		23,642.00	25,100.00
TOTAL REVENUE		482,878.00	487,429.00
EXPENSES			
Programming		296,851.00	268,267.00
Administration		133,655.00	134,025.00
Equipment		7,345.00	8,000.00
Maintenance		12,500.00	14,500.00
Board/Staff Expense		3,500.00	5,500.00
Office Expense		22,583.00	20,950.00
Audit & Bank Fees		5,763.00	5,975.00
TOTAL EXPENSES		482,197.00	457,217.00
DEFICIT/SURPLUS		681.00	30,212.00

Statistics

2020	Phone	Walk in	Email	Seniors	Federal	Taxes	EI	Alberta Works	Child & Family Services	Mental Health	Family Counsellor	General	Outside Referrals	Program Participants
Yearly Totals	12684	6350	3526	2707	3835	225	677	1126	451	1579	1804	7219	2481	6683



Thank You

For your Continued Support

Merry Christmas from the FCSS Board & Staff



MEMORANDUM

To: Greg Switenky, CAO

From: Steven Gerlitz, Asst. CAO

Date: December 1, 2020

Re Rhonda O'Neill, Library Manager and Jane Skocdopole, Board Chair - Stettler Public Library – 2021 Budget

Recommendation

That the Town of Stettler Council approve the Stettler Public Library 2021 Operating Budget as presented with a Town contribution in the amount of \$238,492.

Background Information

Rhonda O'Neill, Library Manager and Jane Skocdopole, Board Chair of the Stettler Public Library will be in present the Stettler Public Library 2021 Budget to Council.

Financial Implications

2021 Budget - \$238,492

Town of Stettler						
Stettler Public Library 2021 Requisition						
Library Budget	2018	2019	2020	2021	2022	2023
Revenue						
Donations / Fundraising	\$15,800.00	\$19,600.00	\$24,533.00	\$16,033.00	\$16,033.00	\$16,033.00
Fundraising	\$4,647.50					
Grants	\$70,377.00	\$81,877.00	\$82,727.00	\$82,742.00	\$82,742.00	\$82,742.00
Other Revenue	\$350.00	\$350.00	\$450.00	\$30,750.00	\$450.00	\$450.00
Sales and Service	\$5,417.00	\$5,414.90	\$4,300.00	\$4,300.00	\$4,300.00	\$4,300.00
Total Revenue before Requisitions	\$96,591.50	\$107,241.90	\$112,010.00	\$133,825.00	\$103,525.00	\$103,525.00
Requisitions						
Town of Stettler - 65%	\$237,243.66	\$245,702.05	\$250,181.69	\$238,491.73	\$262,057.95	\$265,765.82
County of Stettler - 35%	\$127,746.58	\$132,301.10	\$134,713.21	\$128,418.62	\$141,108.13	\$143,104.67
Total Revenue	\$461,581.74	\$485,245.05	\$496,904.90	\$500,735.35	\$506,691.08	\$512,395.49
Expenses						
Board Expenses	\$4,330.00	\$3,700.00	\$3,700.00	\$3,300.00	\$3,300.00	\$3,300.00
Equipment	\$17,620.00	\$15,000.00	\$17,000.00	\$16,500.00	\$17,000.00	\$17,500.00
Friends	\$11,100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Fundraising	\$1,060.00	\$4,000.00	\$4,000.00	\$2,000.00	\$3,000.00	\$3,500.00
Library Expenses	\$33,004.08	\$33,900.00	\$33,550.00	\$32,600.00	\$33,000.00	\$33,500.00
Office / Maintenance	\$64,621.00	\$60,650.00	\$60,500.00	\$62,700.00	\$63,000.00	\$63,500.00
Audit / Bank	\$1,345.00	\$4,050.00	\$1,700.00	\$1,700.00	\$1,700.00	\$1,700.00
Requisitions Payable	\$5,800.00	\$5,800.00	\$5,912.00	\$5,912.00	\$5,900.00	\$5,900.00
Staff Expenses	\$9,712.00	\$9,650.00	\$9,250.00	\$9,250.00	\$9,350.00	\$9,350.00
Staff remuneration	\$312,989.66	\$348,495.05	\$361,292.00	\$366,773.35	\$370,441.08	\$374,145.49
Total Expenses	\$461,581.74	\$485,245.05	\$496,904.90	\$500,735.35	\$506,691.08	\$512,395.49
Total Revenue before Requisitions	\$96,591.50	\$107,241.90	\$112,010.00	\$133,825.00	\$103,525.00	\$103,525.00
Total Requisition	\$364,990.24	\$378,003.15	\$384,894.00	\$366,910.35	\$403,166.08	\$408,870.49
Town of Stettler - 65%	\$237,243.66	\$245,702.05	\$250,181.69	\$238,491.73	\$262,057.95	\$265,765.82
County of Stettler - 35%	\$127,746.58	\$132,301.10	\$134,713.21	\$128,418.62	\$141,108.13	\$143,104.67
Percentage Increase	2.55%	3.57%	1.82%	-4.67%	9.88%	1.41%
	\$5,909.95	\$8,458.39	\$4,479.64	-\$11,689.96	\$23,566.23	\$3,707.87

Town of Stettler 2021 Payments	
Req Pay	\$238,491.73
Quarter	Due Date
1	Jan-01
2	Apr-01
3	Jul-01
4	Oct-01
Totals	

Year	Amount
2021	\$238,491.73
2020	\$250,181.69
2019	\$245,702.05
2018	\$237,243.66
2017	\$231,333.71
2016	\$232,961.85
2015	\$219,056.09
2014	\$197,167.02
2013	\$188,473.37

Communication

- Greg Switenky – CAO
- Rhonda O’Neill, Library Manager - Stettler Public Library

Documentation

- Copy of Stettler Public Library 2021 Budget and background information

2021 Budget



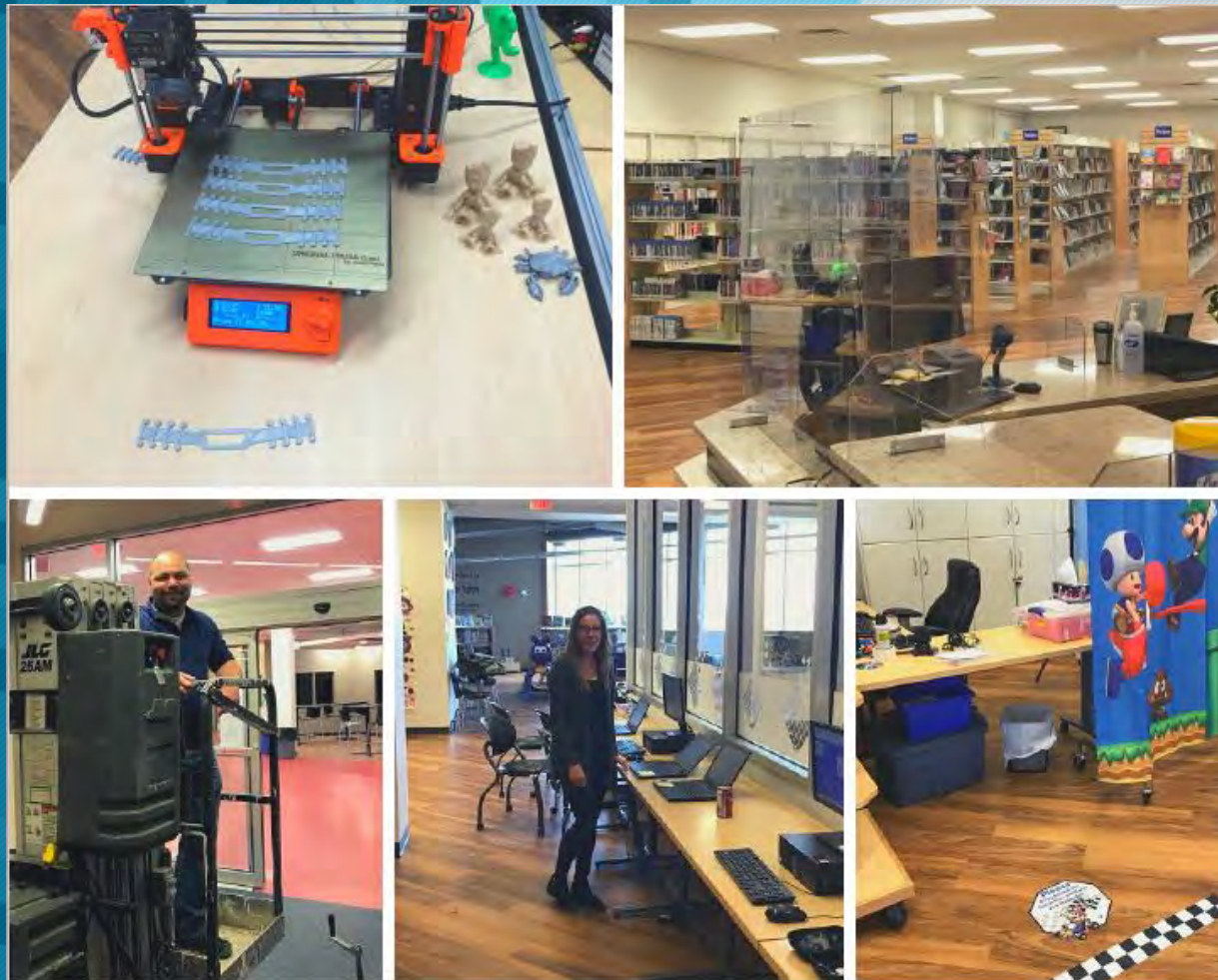
More than you imagined!

Highlights from 2020



- The Stettler Library Board, an Intermunicipal Board, became official!
- Hosted a Family Day Puppet show for families coming to the SRC to swim and skate.
- We live streamed 130+ programs during closure. Offered programs for adults via Zoom (Ukulele and Book Club)
- Provided curbside pickup to members of the community 1367 times between March 15 and June 15. Curbside pickup is still available to members of the community who want it.
- Launched a Business Book Club in partnership with the Central Alberta Business Centre in the fall of 2020.
- Partnered with the Jewel Theatre to offer Summer Classic movies and TIFF B-Sides this fall.
- Partnered with StettlerLocal.com to offer programming and information on Stettler Local TV.
- The Summer Reading Club (SRC) partnered with multiple local businesses and organizations to offer Family events.
- The Ghost Walk fundraiser ran between June and October this year and each walk was filled.
- The Library partnered on Alberta Culture Days activities with multiple local groups, receiving a provincial grant for activities.
- The Library offers a weekly drop-in program for job search assistance, online during the closure, and in person this fall.
- Online resources for Students as well as online tutoring during the closure and in-person tutoring again this fall.
- In-person programming has been reintroduced in the library this fall, with limited attendees per program and all programs require pre-registration.

Covid-19 and the Stettler Public Library



- On March 15 we met with the Town and made the decision to close the library with the Rec Centre.
- On the same day we started offering curbside pickup service - used 1367 times during the March 15 - June 15 closure.
- On March 17 we launched our first Read and Rhyme live stream.
- We followed this with online programming for all ages (crafts and activities, story time, book club, **digital art, tutoring, online games, ukulele circle...**)
- Team members shopped library shelves for patrons seeking reading material.
- Team members were in the library answering reference questions and connecting people with information and eBooks.
- We tackled a number of projects such as preparing for reopening, organizing files, etc.

Providing Services during the Shut Down



Apr 17 · 📧

Hello! I know you are closed, but I have a special request/question. My husband is one of the full time paramedics here in town and he just informed me that they are low on face shields. I know there's a great one going around for 3D printers, but wasn't sure if anyone would be running the printers at this time? We would use up our printing time to get some made up. 😊 it would be a huge peace of mind thing for all of the medics to have them for that just in case scenario. If it's not possible then no problem, but I figured I'd ask and see

FYI-Stettler Public Library will take phone/messenger requests! We've taken out over 50 books since they closed and I thought I should share as the generosity of the staff there almost had me in tears today. They have a great system meeting you at the door and my little book worm have had a great selection hand picked by the staff. We minimize screen time as much as we can here and ebooks are just not our thing. Hope this helps someone out there with a little book worm like mine! Take care everyone!

👍 Like 💬 Comment

👍👍 16

Hello,

I am wondering if you have any more "Ice Chips", "Comic Zone Gorilla Gorilla", "I Survived", "Magic Tree House", "Galaxy Zack", and/or "Gary Paulson World of Adventure" books.

The kids have loved reading the books you picked out for them. I will be returning some of the books later today.

If you have some more fun books for Talia (age 4), and Tyus (age 2), that would be great too.

Thank-you so much for all your help!
Nicole

Hello there! We live near Drumheller and typically use their library (we are near Morrin). However, they don't plan on opening their library until Sept. We are wondering if you are offering curbside pickup and if you have possible plans to reopen in Phase 2? Happy to make the journey to Stettler to satisfying our need for books!! Thank you.



Casson is so happy to get this book!!! Thanks again for picking out books for us. It's like 70 Christmas!!!



This is the type of kids who is always on the go, go, go. He doesn't typically sit still and wants to play any type of sport.

We picked up this book today and Casson won't put it down. Thank-you for all your help over the past few months to help find books our kids enjoy.

MAR 19, 2020, 1:05 PM

Thank you so much ladies for picking books for me and my kiddos. They are so excited. It's like Christmas morning around here!



Hello! I know you are closed, but I have a special request/question. My husband is one of the full time paramedics here in town and he just informed me that they are low on face shields. I know there's a great one going around for 3D printers, but wasn't sure if anyone would be running the printers at this time? We would use up our printing time to get some made up. 😊 it would be a huge peace of mind thing for all of the medics to have them for that just in case scenario. If it's not possible then no problem, but I figured I'd ask and see

Online Programming and Take Home Kits



We made sure we had activities for people who preferred not to attend in person programming. We started with take home kits for children as part of the Summer Reading Club and expanded to adult crafting on July 16 with fibre wall art.

This fall we met with other area agencies concerned with isolated seniors in the area. We are currently working with the Stettler Information Centre and Stettler FCSS to deliver activity kits to 80 Seniors receiving home supports as well as 45 more Seniors living in local lodges.

These kits will be delivered to Seniors in December.



Outreach to Seniors' Lodges and the Colonies



Outreach to the Seniors' Lodges shut down between March 15 and June 15. Mobile Seniors and Seniors who could send family members were able to request curbside pickup during the closure. We reinstated outreach to the lodges on June 23, using a system of bagged deliveries made to Heart Haven and Willow Creek in quarantined bins. Outreach services to Paragon started the following week.

Outreach to the Hutterite Colonies has resumed at Erskine and White Sands. Library staff package quarantined books for the children and the teachers pick the materials up every two weeks.

Summer Reading Club Activities - 2020



We kept youth and families engaged with a variety of activities:

- Outdoor Big Game Extravaganza
- Amazing Race
- Family Paint Night
- Perseid meteor shower watch party
- Visit to the Ag Society with Goats.
- Rosco the Clown, wind up party at Stettler Park.
- Each week we offered outdoor programs for youth on Mondays, Wednesdays and Fridays.
- We also offered take home kits with video tutorials, and other online activities for those who preferred not to attend in-person programs.

Return to In-Person Programming - Fall 2020



- Alberta Culture Days celebration
- Read and Rhyme (Mondays, Wednesdays & Saturdays)
- Something Cool After School (Thursdays)
- Brain Train (Saturdays)
- Tutoring (Mondays and Tuesdays)
- Teen Scene (Wednesdays)
- Employment Resource Assistance (Thursdays)
- Adult and Seniors Crafting (Thursdays)
- Crochet (Twice monthly)
- Ghost Walk (Monthly)
- TIFF B-Sides (Monthly)
- **Stettler Writers' Club (Monthly)**
- Doc Talks (Monthly)
- **Reader's Circle Book Club (Monthly)**
- Business Book Club with Central AB Business Centre
- Talks (author, travel, etc.)
- Online Game Tournaments

Stettler Public Library 2020 so far...

Strong Libraries, Strong Communities



Members borrowed

55,884

items from the library
and brought in a

further **22,617**

items via interlibrary
loan.



2,693

Households have a
library card currently.

Library Staff provided

200+ mask straps

to local health care work-
ers and other members
of the community.



Since June 15, the
library welcomed
approximately

12,191

in-person visitors
back to the library



130+ programs were

streamed by library staff during
the closure.

Library Staff provided
curbside pickup

1,367 times during

the closure.

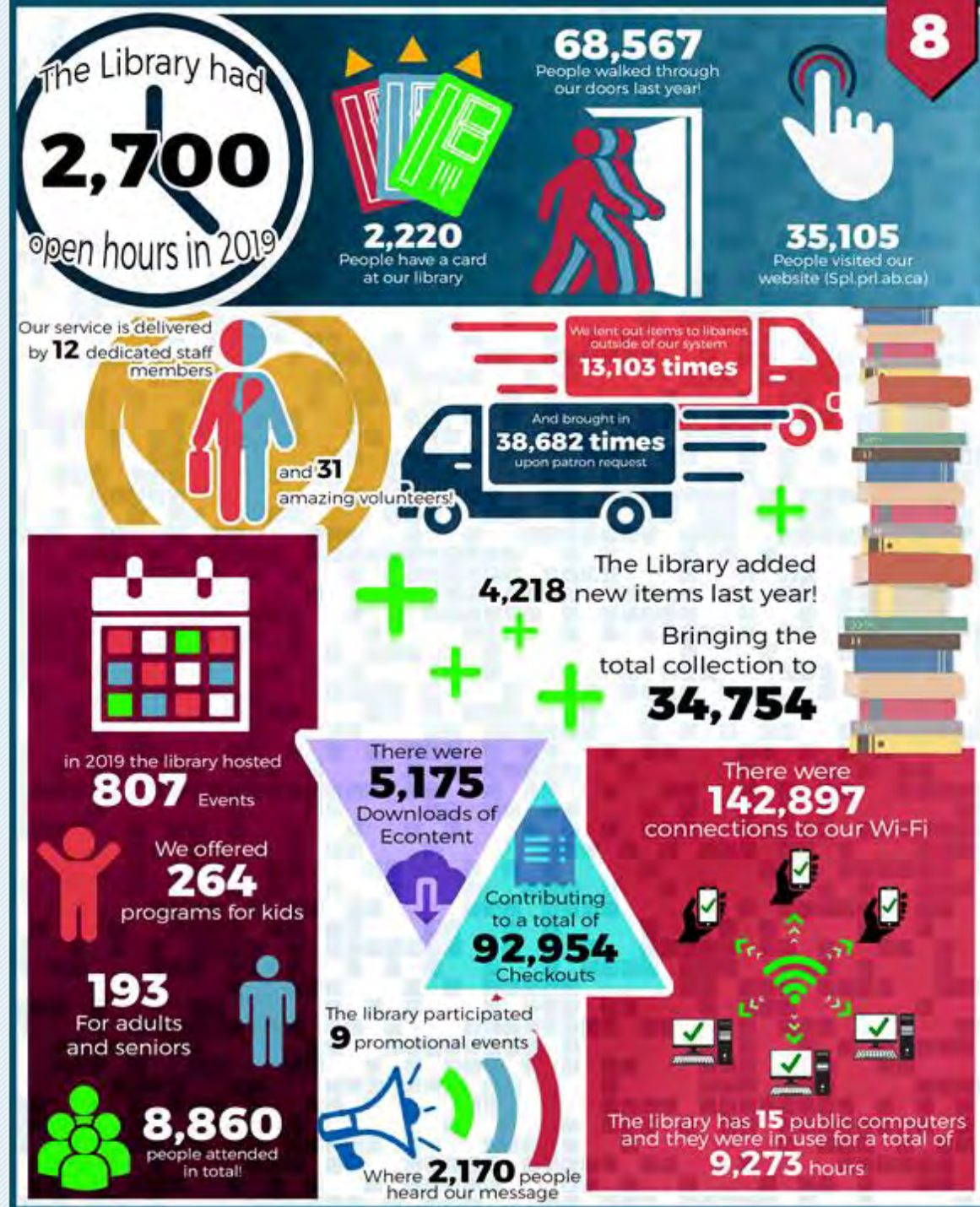


153 in person participants
attended Summer Reading Club
Activities. 34 children competing
in the reading contest logging an

impressive **864** hours! Twice
as much as last year.



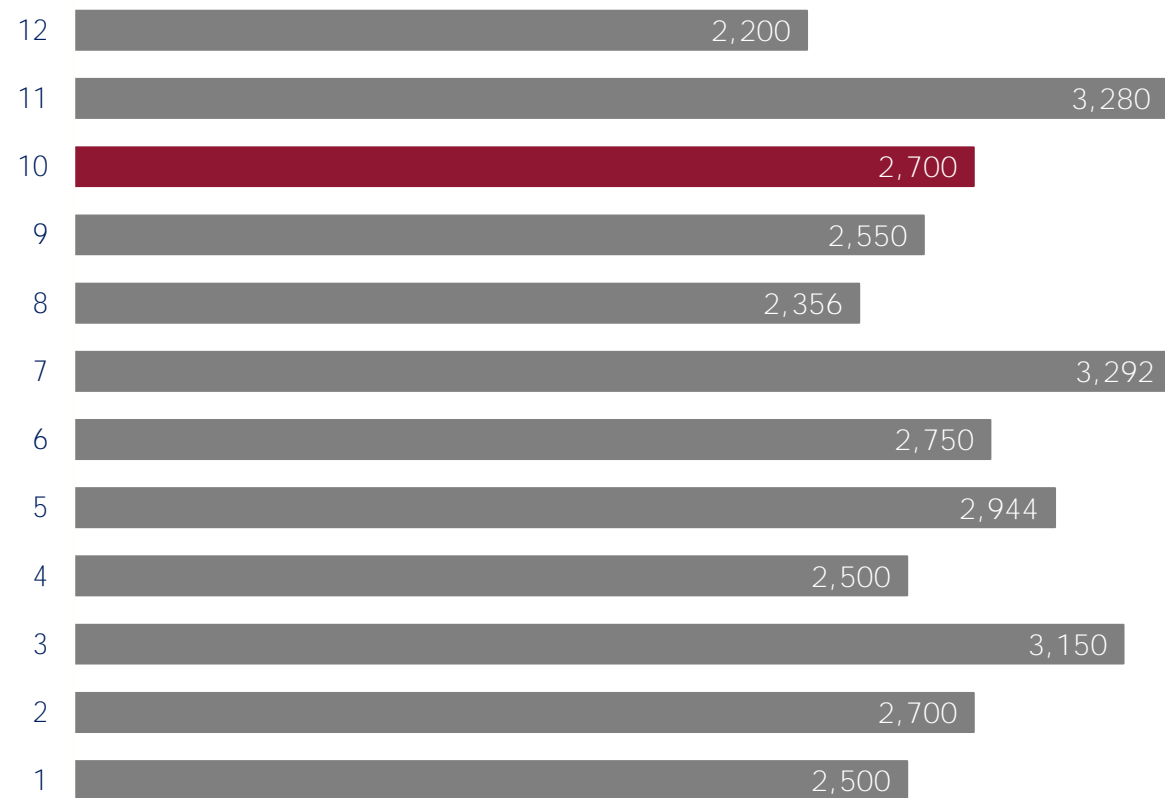
More than you imagined!



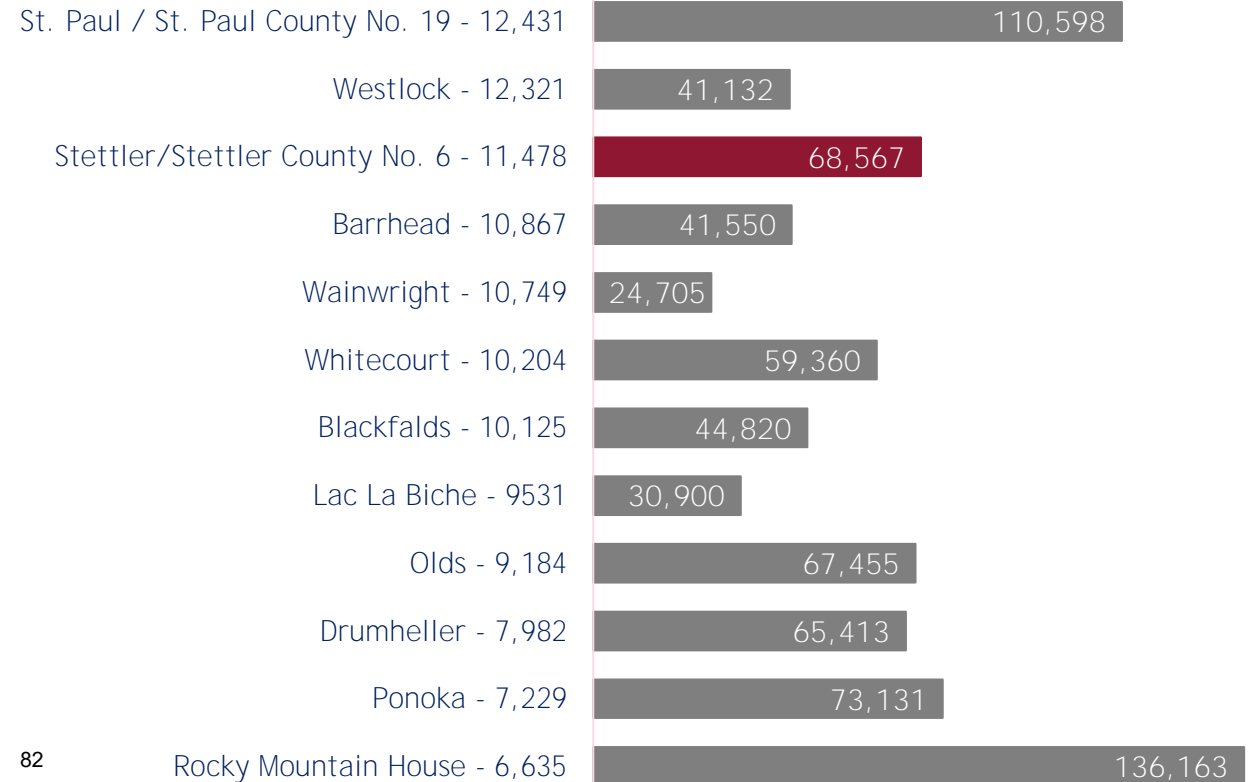
Open to the Community - 2019



Hours Open in 2019



Annual Visitors - 2019

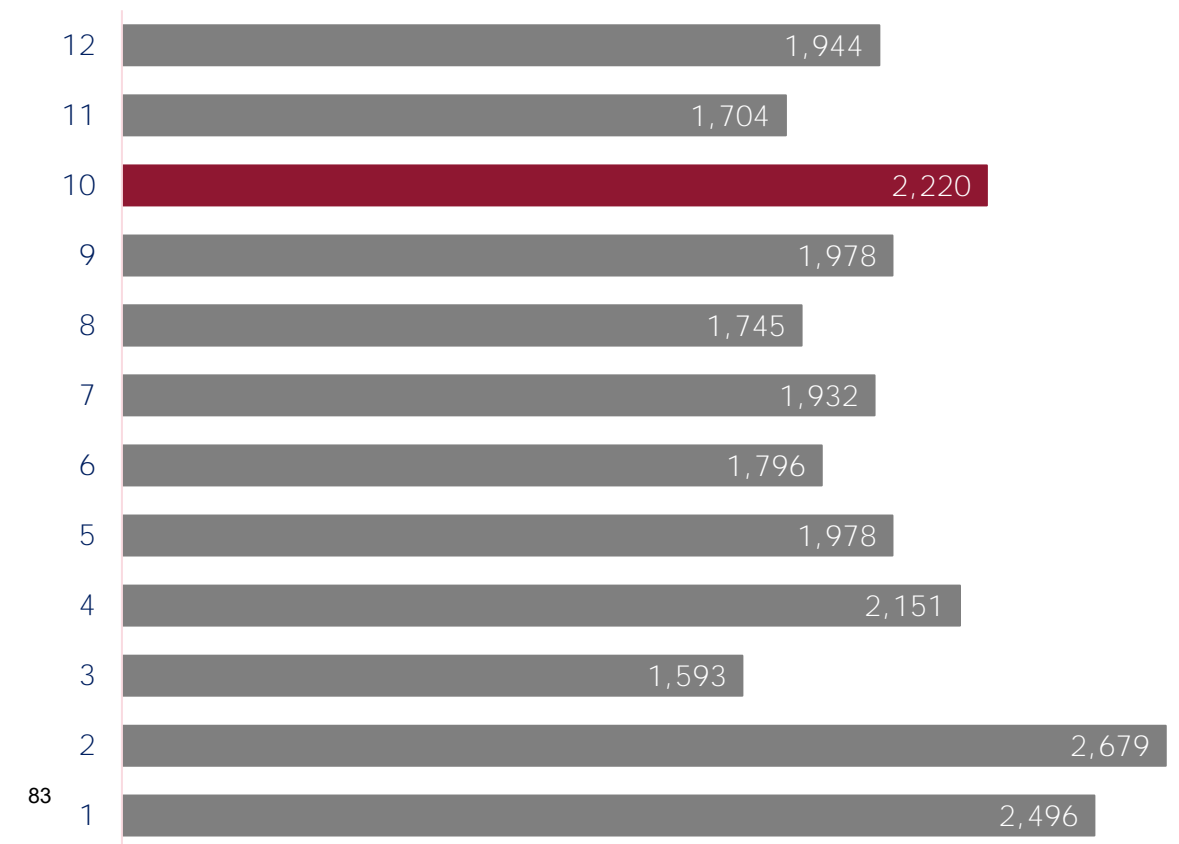
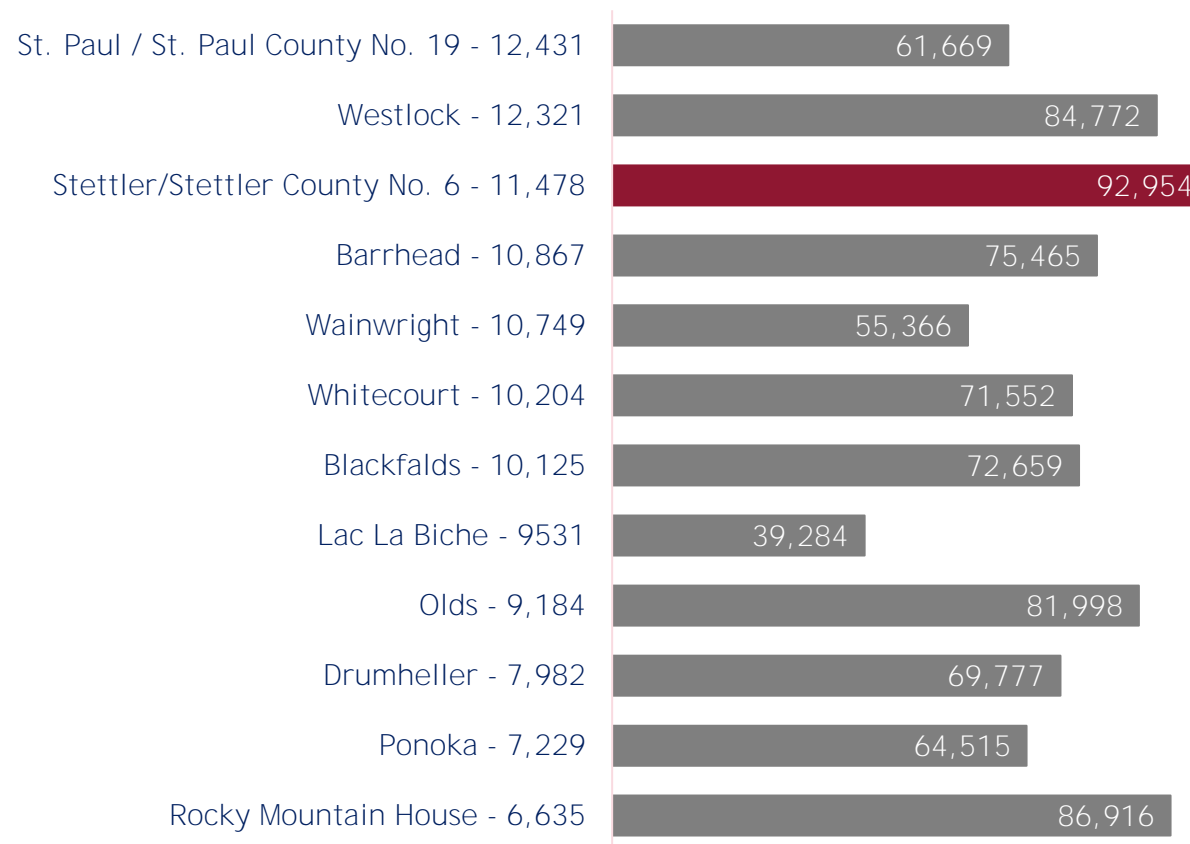


A Community of Readers - 2019



Total Circulation

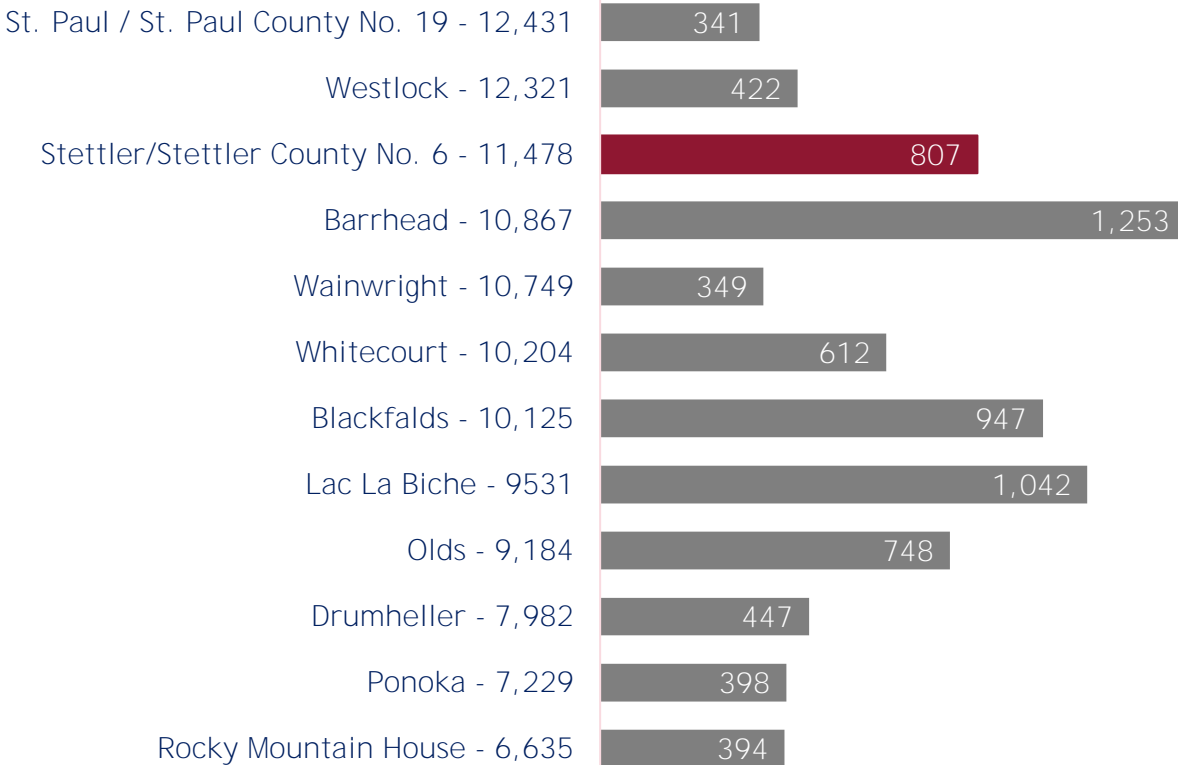
Total Cardholders



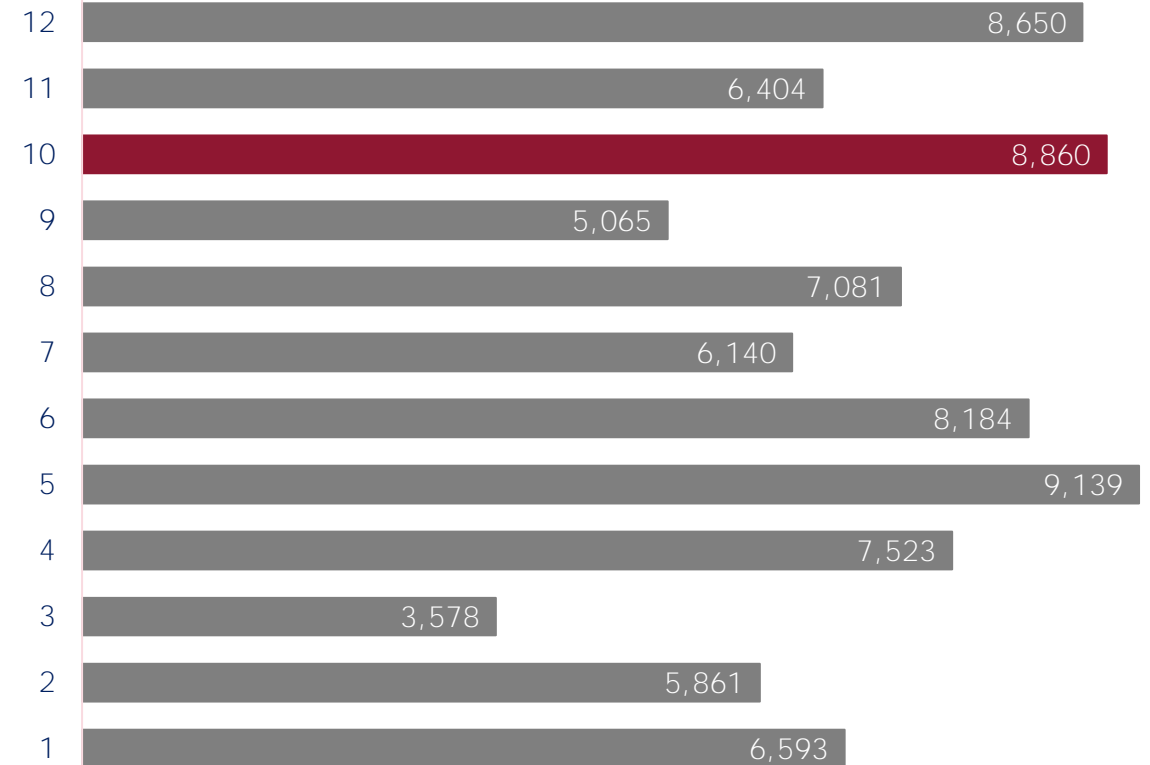
Programs and Events at the Library - 2019



Number of Programs in 2019



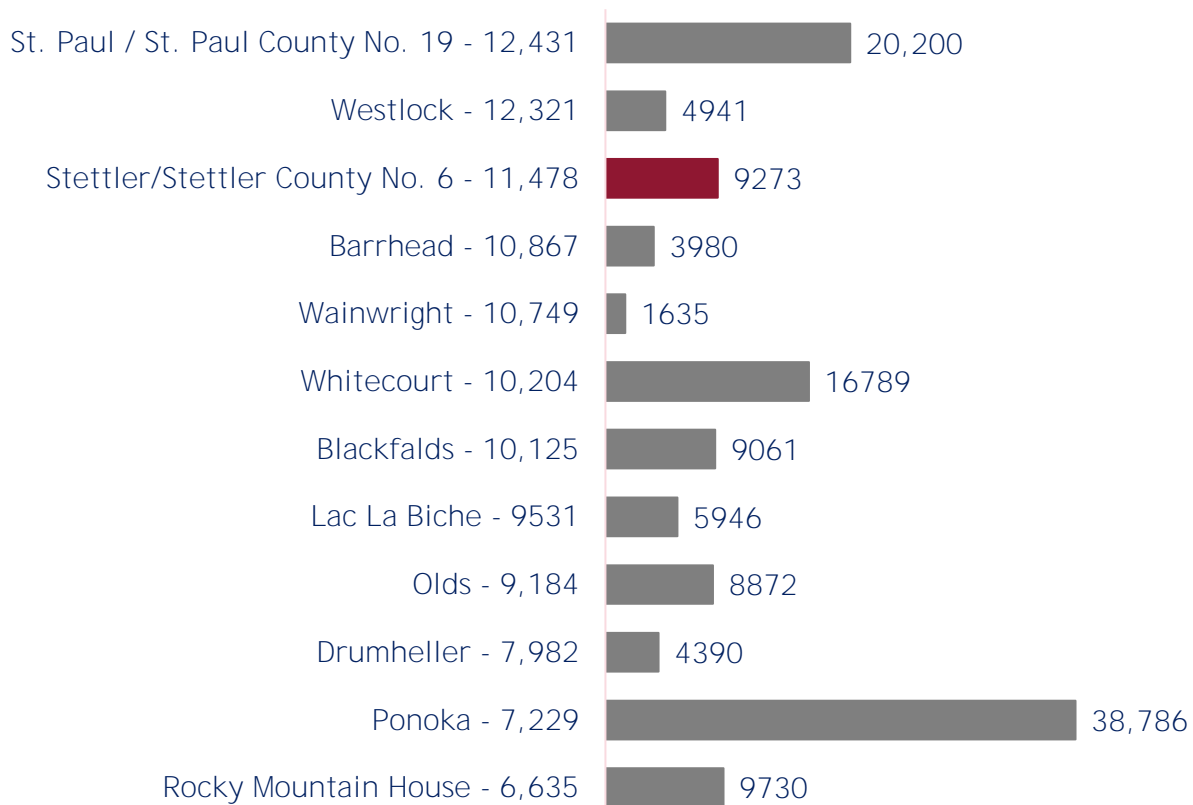
Program Attendance in 2019



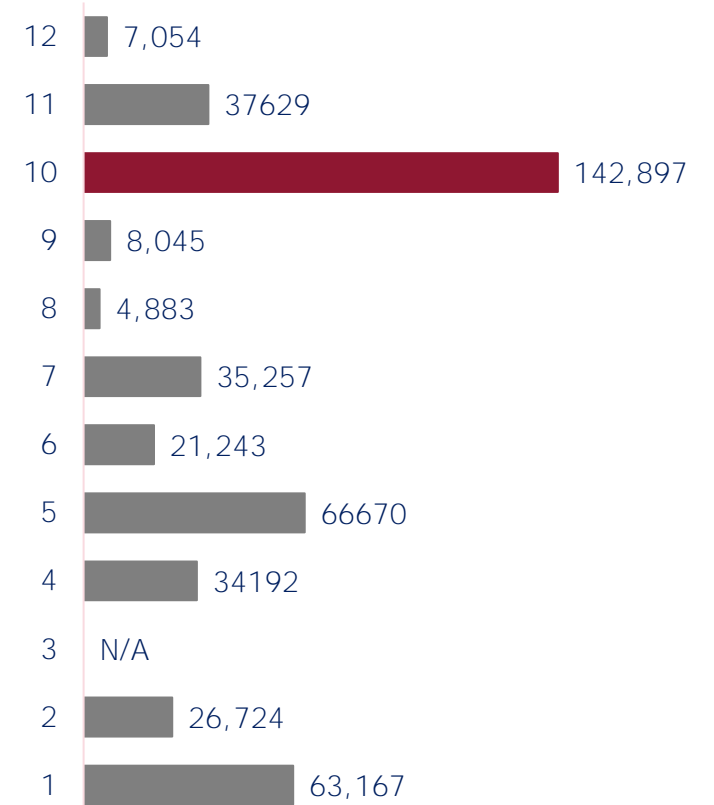
Computer use in Stettler - 2019



Computer Use in Hours - 2019



Number of Wi-Fi Sessions - 2019



Value of Services offered in 2019



Service/Resource	Units delivered	*Value per unit	Value of service
Adult books/eBooks	55,378	\$6.84	\$378,785.52
Youth books/eBooks	48,803	\$5.04	\$245,967.12
Movies/Videogames	25,799	\$4.99	\$128,737.01
Magazines	1,639	\$6.50	\$10,653.50
Information service*	6,750	\$7.50	\$50,625.00
Library Programs	8,860	\$6.00	\$53,160.00
Workstation hours	9,273	\$18.00	\$166,914.00
WiFi (in megabytes)	4,612,613	\$0.05	\$230,630.65
Total			\$1,265,472.70

*Values are based on average market values in local area as well as in comparison to other Alberta libraries. Down slightly from 2018's \$1,330,682.90

Return on Investment in 2019



- The Stettler Public Library operated on a combined town and county requisition of \$378,003 in 2019
- In 2019, the Stettler Public Library provided a return of \$1,275,472.70 in services and resources to members of the community.
- This amounts to an investment gain of \$897,469.70.
- For every \$1 invested, Stettler Public Library returns \$2.37 in value to the community.



Expenses in 2021



	2020	2021
Board Expenses	\$3,700.00	\$3,300.00
Equipment	\$17,000.00	\$16,500.00
Fundraising Expenses	\$4,000.00	\$2,000.00
Library Materials	\$33,550.00	\$32,600.00
Office & Maintenance	\$60,500.00	\$62,700.00
Audit & Bank Fees	\$1,700.00	\$1,700.00
Requisitions Payable	\$5,912.00	\$5,912.00
Staff Wages and Expenses	\$370,542.90	\$376,023.35
TOTALS	\$496,904.90	\$500,735.35

Income in 2021



	2020	2021
Grants	\$82,727.00	\$82,742.00
Donations/Fundraising	\$24,533.00	\$16,033.00
Sales and Services	\$4,300.00	\$4,300.00
Other Revenue	\$450.00	\$30,750.00
Requisitions		
County	\$134,713.21	\$128,418.62
Town	\$250,181.69	\$238,491.73
TOTALS	\$496,904.90	\$500,735.35

Recognizing our many Supporters and Partners



- County of Stettler No. 6
- Town of Stettler
- Stettler Public Library Board
- Stettler Friends of the Library Society
- Stettler Recreation Centre
- Parkland Regional Library
- Municipal Affairs (PLSB)
- Archives Canada. YCW Program

- Stettler & District FCSS
- Stettler KidSport
- Rotary Club of Stettler
- Stettler Learning Centre
- Stettler Parent Link Centre
- Stettler and District ECD Committee
- Stettler Board of Trade
- Chapman & Company
- Heartland Beautification Committee
- 59th Street Liquor
- Alicia Tate Yoga
- Animal Haven Rescue League
- Artsy Fartsy Emporium
- Avabelli Dance Troupe
- Brenda's Cozy Café
- Buzzed & Baked
- Cabinet of Curiosities
- Co-Op Liquor
- Dirt Road Catering
- Fireside Winery
- Heartland Bowl
- Home Hardware
- Indulgence Catering
- Jazz Cats
- Jewel Theatre
- Jude's Liquor
- Krista's Kreations
- Lawlor Jewelry
- Living Lands Landscape and Design
- Marketa Land & Cattle Co.
- Party Maxx
- Pfeiffer House of Music
- Pita Express
- Pro-Water Conditioning
- Rairdan Services Inc.
- Real Country 93.3
- Sean's No Frills
- Shopper's Drug Mart
- Siding 14 Brewing Company
- Sirrom Wiring and Electrical Services
- Sobey's Grocery
- Sobey's Liquor
- Stettler Home Hardware
- Stettler Hotel
- Stettler Independent
- Teresa's Catering
- Tim Horton's

Recognizing our many Supporters and Partners



- Today's Sweet Cakery
 - Vintage Thistle
 - Wm E Hay Secondary Campus
-

- Kay Anderson
- Nicole Anderson
- Ryan Bolin
- Boban Charls
- Shirley and Kelly Cire
- Chance Clark
- Judy De Mos
- Norman Dennis
- Jean and Howard Fenske
- Malcolm Fischer
- Grace Fix
- Vivian Gerlach
- Dave and Barbara Goodwin
- Dave and Sue Guba

- Courtney Hardman
- Andrea Hatch
- Rochelle Hughes
- Donna Langille
- Gord Lawlor
- Cory Lindstrom
- Mairead Lockhat
- Roy and Judy Louis
- Marjorie Martin
- Judge David MacNaughton
- Philip Nash
- James Nibourg
- Gail and Brian Peterson
- Eric Rahn
- Wendy Rairdan
- Ross and Eileen Scheerschmidt
- Shawna Sikstrom
- Jane Skocdopole
- Rick Smallwood

- Pete Sok
- Alicia Tate
- Jasper Tate
- Gayle Tennant
- Sandra Thompson
- Karin Turner
- Heather Weatherly
- Jayna Weatherly
- Haylee Weatherly
- Joanne Wiechnick
- Tina Wilson
- And more...

Thank you for your
continued support!



	2020 Budget	2021 Budget
REVENUE		
Donations / Fundraising	\$24,533.00	\$16,033.00
Grants	\$82,727.00	\$82,742.00
Other Revenue	\$450.00	\$30,750.00
Sales and Services	\$4,300.00	\$4,300.00
Requisitions		
County of Stettler	\$134,713.21	\$128,418.62
Town of Stettler	\$250,181.69	\$238,491.73
TOTAL REVENUE	496,904.90	500,735.35
EXPENSES		
Board Expenses	\$3,700.00	\$3,300.00
Equipment	\$17,000.00	\$16,500.00
Fundraising Expenses	\$4,000.00	\$2,000.00
Library Materials	\$31,700.00	\$32,600.00
Office and Maintenance	\$62,350.00	\$62,700.00
Audit and Bank Fees	\$1,700.00	\$1,700.00
Big Valley and Donalda Library Requisition	\$5,912.00	\$5,912.00
Staff Expenses	\$370,542.90	\$376,023.35
TOTAL EXPENSES	\$496,904.90	\$500,735.35

MEMORANDUM

To: Greg Switenky, CAO
From: Steven Gerlitz, Asst. CAO
Date: December 1, 2020
Re: Stacey Benjamin, Executive Director - Stettler Regional Board of Trade 2021 Budget

Recommendation

That the Town of Stettler Council refer the Stettler Regional Board of Trade 2021 Budget as presented, with a net contribution of \$372,805 from the Town, to the Council 2021 Interim Operating Budget meeting on December 8, 2020

Background Information

Stacey Benjamin, Executive Director, Stettler Board of Trade will be in to present the Stettler Board of Trade 2021 Budget to Council.

Financial Implications

2021 BOT Revenue - \$231,080
2021 BOT Expense - \$603,885
2021 Budget (net) - \$372,805 (2020 - \$336,210 - diff \$36,595 – 11%)
(net contribution (From business taxes, business licenses and general taxes)

- \$6,400 – Business Taxes (2021 Budget)
- \$86,250 – Business Licenses (2021 Budget)
- \$280,155 – General Taxes (2020 - \$243,560 - \$25,000 – website design, \$12,000 – Advertising)

Prior net contributions

2020 - \$336,210
2019 - \$293,217
2018 - \$258,607
2017 - \$251,168
2016 - \$251,172
2015 - \$217,670
2014 - \$240,110
2013 - \$208,830
2012 - \$205,670
2011 - \$227,870
2010 - \$218,005
2009 - \$160,450

Alternatives to the Recommendation

-

Communication

- Greg Switenky – CAO
- Stacey Benjamin - Executive Director, Stettler Board of Trade

Documentation

- Copy of Stettler Board of Trade 2021 Budget and background information

**TOWN OF STETTLER
2021 BUDGET REVENUE
AS OF NOVEMBER 20, 2020**

			2018	2019	2020	2020	2021	2022	2023
	Account	Description	Actual	Actual	Actual	Budget	Estimated	Estimated	Estimated
BOT	1-64-02-00-00-490	BOT - Souvenir Sales	682.47	62.05	25.00	100	100	100	100
BOT	1-64-02-00-00-491	BOT - Other Goods & Services	-	-	-	-	-	-	-
BOT	1-64-02-00-00-492	BOT - Other Tourism	-	-	-	-	-	-	-
BOT	1-64-02-00-00-493	BOT - Promotion	-	54.84	-	-	-	-	-
BOT	1-64-02-00-00-494	BOT - Community Event	2,099.50	-	500.00	-	-	-	-
BOT	1-64-02-00-00-520	BOT - Chamber Membership	-	-	300.00	-	150	150	150
BOT	1-64-02-00-00-550	BOT - Interest	1,241.92	1,553.33	562.57	900	900	900	900
BOT	1-64-02-00-00-560	BOT - Brochure Advertising	5,714.29	7,190.48	2,988.09	-	6,000	-	6,000
BOT	1-64-02-00-00-561	BOT - Meeting Room Rental	150.00	411.43	180.00	150	150	150	150
BOT	1-64-02-00-00-590	BOT - Donations	-	133.33	6.10	-	-	-	-
BOT	1-64-02-00-00-591	BOT - Group Insurance Commission	2,670.33	3,353.84	3,155.70	2,500	3,000	3,000	3,000
BOT	1-64-02-00-00-832	BOT - SCP Grant	-	-	33,039.71	-	-	-	-
BOT	1-64-02-00-00-840	BOT - Provincial Grant	188.10	10,161.48	17,625.65	4,000	2,000	-	-
BOT	1-64-02-00-00-842	BOT - STEP Grant	2,205.00	-	-	1,500	-	-	-
BOT	1-64-02-00-00-850	BOT - Town of Stettler	-	-	-	-	-	-	-
BOT	1-64-02-00-00-851	BOT - County of Stettler	-	-	-	-	-	-	-
BOT	1-64-02-00-00-852	BOT - Other Municipalities	-	-	-	-	-	-	-
BOT	1-64-02-00-01-852	BOT - Other Muni - Memberships	-	-	-	-	-	-	-
BOT									
BOT		Subtotal Board of Trade	14,951.61	22,920.78	58,382.82	9,150	12,300	4,300	10,300
BOT									

**TOWN OF STETTLER
2021 BUDGET REVENUE
AS OF NOVEMBER 20, 2020**

			2018	2019	2020	2020	2021	2022	2023
	Account	Description	Actual	Actual	Actual	Budget	Estimated	Estimated	Estimated
BOT	1-64-02-03-01-490	BOT - Project - Women's Conference	1,657.15	2,762.87	76.19	-	-	-	-
BOT	1-64-02-03-04-490	BOT - Project - Shop Stettler	9,380.13	12,747.03	7,278.81	14,000	13,000	13,000	13,000
BOT	1-64-02-03-06-490	BOT - Project - Business Wall	1,350.00	230.00	3,386.98	2,500	3,000	3,000	3,000
BOT	1-64-02-03-07-490	BOT - Project - General Meeting	-	-	-	-	-	-	-
BOT	1-64-02-03-08-490	BOT - Project - Trade Show	65,943.84	72,555.64	328.13	-	75,000	75,000	75,000
BOT	1-64-02-03-09-490	BOT - Project - Seminars/Workshops	2,312.39	2,523.26	476.19	500	500	500	500
BOT	1-64-02-03-10-490	BOT - Project - Luncheons	118.13	-	-	-	-	-	-
BOT	1-64-02-03-12-490	BOT - Project - Dr. Recruitment	831.01	45,399.13	6,000.00	3,000	5,500	6,000	3,000
BOT	1-64-02-03-13-490	BOT - Project - Awards Banquet	18,668.05	13,418.46	4,583.33	14,000	14,000	14,000	14,000
BOT	1-64-02-03-14-490	BOT - Destination St. Luncheon	2,331.12	8,221.82	3,084.09	5,000	2,750	5,000	5,000
BOT	1-64-02-03-15-490	BOT - Project - Greenlab	-	-	-	-	-	-	-
BOT	1-64-02-03-19-490	BOT - Project - Dignitary Luncheon	-	-	-	-	1,000	1,100	1,200
BOT	1-64-02-03-24-490	BOT - Project - Open Farm Days	5,608.50	13,638.57	1,212.99	15,000	15,450	16,000	16,500
BOT	1-64-02-03-26-490	BOT - Project - Pheasant Festival	76,931.76	99,143.67	59,861.58	86,000	88,580	89,000	91,000
BOT	1-64-02-03-27-490	BOT - Project - SWS	1,270.65	-	-	-	-	-	-
BOT									
BOT		Subtotal Project	186,402.73	270,640.45	86,288.29	140,000	218,780	222,600	222,200
BOT									
BOT		Total Board of Trade	201,354.34	293,561.23	144,671.11	149,150	231,080	226,900	232,500

**TOWN OF STETTLER
2021 BUDGET EXPENSE
AS OF NOVEMBER 20, 2020**

	Account Number	Description	2018 Actual	2019 Actual	2020 Actual	2020 Budget	2021 Estimated	2022 Estimated	2023 Estimated
BOT	2-64-02-00-00-111	BOT - Admin - Salary	73,789.72	84,847.62	82,257.30	94,320	94,590	100,300	105,540
BOT	2-64-02-00-00-112	BOT - Admin - Wages	48,460.52	48,224.64	41,146.29	55,600	53,130	56,690	58,570
BOT	2-64-02-00-00-131	BOT - Admin - EOC	-	-	1,416.21	-	-	-	-
BOT	2-64-02-00-00-211	BOT - Admin - Travel & Subs.	4,029.75	4,514.52	1,875.54	4,000	3,750	3,500	3,500
BOT	2-64-02-00-00-214	BOT - Admin - Group Memberships	7,597.43	7,944.50	8,178.18	8,400	5,000	5,400	5,750
BOT	2-64-02-00-00-216	BOT - Admin - Training/Workshops	1,686.04	5,714.68	5,788.60	4,400	4,000	3,000	3,000
BOT	2-64-02-00-00-811	BOT - Admin - Bank Service Charge	-	-	2,684.78	-	-	-	-
BOT									
BOT		Subtotal Market Corp - Admin	135,563.46	151,245.96	143,346.90	166,720	160,470	168,890	176,360
BOT									
BOT	2-64-02-00-01-112	BOT - Office - Wages	35,027.74	56,356.51	50,911.95	59,300	62,620	63,490	64,290
BOT	2-64-02-00-01-222	BOT - Office - Telephone	4,951.10	5,002.20	3,267.66	3,000	3,750	3,900	4,025
BOT	2-64-02-00-01-223	BOT - Office - Postage	2,449.54	642.39	298.08	1,500	1,000	1,000	1,000
BOT	2-64-02-00-01-225	BOT - Office - Subscriptions	65.00	543.46	228.17	350	3,000	920	950
BOT	2-64-02-00-01-237	BOT - Office - Janitor	3,180.48	4,364.91	2,603.42	3,900	2,800	3,900	4,025
BOT	2-64-02-00-01-252	BOT - Office - Pur Bldg Repair	2,355.46	4,091.51	2,773.54	3,000	3,000	3,000	3,000
BOT	2-64-02-00-01-274	BOT - Office - Insurance	1,149.10	1,924.65	2,041.64	1,960	2,042	2,110	2,160
BOT	2-64-02-00-01-511	BOT - Office - Supplies	5,065.15	6,851.07	2,716.90	3,800	3,900	4,000	4,125
BOT	2-64-02-00-01-529	BOT - Office - Computer	858.00	1,104.17	2,980.35	3,000	3,000	3,000	3,000
BOT	2-64-02-00-01-561	BOT - Office - Small Equip.	2,853.65	6,098.15	2,093.25	4,500	5,000	3,000	3,000
BOT	2-64-02-00-01-581	BOT - Office - Gas	1,288.43	1,353.66	1,155.83	1,264	1,377	1,450	1,520
BOT	2-64-02-00-01-582	BOT - Office - Power	2,036.78	2,385.49	1,633.17	1,971	2,106	2,154	2,203
BOT	2-64-02-00-01-583	BOT - Office - Water	504.18	480.76	394.28	640	660	680	700
BOT	2-64-02-00-02-252	BOT - Office - Signage	-	400.00	1,796.92	1,500	1,500	1,500	1,500
BOT	2-64-02-00-02-511	BOT - Office - Photocopying	-	-	-	-	-	-	-
BOT	2-64-02-00-03-511	BOT - Office - Printing	-	-	-	-	-	-	-
BOT	2-64-02-00-01-239	BOT - Office - Website	1,179.99	1,563.59	-	1,300	25,000	1,300	1,300
BOT									
BOT		Subtotal BOT - Office	62,964.60	93,162.52	74,895.16	90,985	120,755	95,404	96,798
BOT									
BOT	2-64-02-01-00-211	BOT - Promo - Float Travel/Subs	4,336.45	3,283.16	-	6,500	6,750	7,000	7,210
BOT	2-64-02-01-00-221	BOT - Promo - Brochures/Map	-	8,619.00	-	2,500	9,650	-	9,940
BOT	2-64-02-01-00-254	BOT - Promo - Float Rep/Maint	246.77	1,307.71	-	1,500	1,500	1,000	1,000

**TOWN OF STETTLER
2021 BUDGET EXPENSE
AS OF NOVEMBER 20, 2020**

	Account Number	Description	2018 Actual	2019 Actual	2020 Actual	2020 Budget	2021 Estimated	2022 Estimated	2023 Estimated
BOT	2-64-02-01-00-518	BOT - Promo - Souvenirs	420.00	603.42	-	500	500	500	500
BOT									
BOT		Subtotal BOT - Promo	5,003.22	13,813.29	-	11,000	18,400	8,500	18,650
BOT									
BOT	2-64-02-02-00-216	BOT - Tourism - Training/Workshops	2,970.04	6,846.60	3,125.27	3,500	5,500	4,000	3,500
BOT	2-64-02-02-00-221	BOT - Tourism - Advertising	7,839.76	12,692.67	14,413.63	12,000	24,250	24,250	24,250
BOT	2-64-02-02-00-233	BOT - Tourism - Summer Wages	8,601.61	5,514.41	11,536.79	5,000	11,070	11,210	11,550
BOT	2-64-02-02-00-519	BOT - Tourism - Materials/Flowers	169.99	100.29	81.82	400	250	250	250
BOT									
BOT		Subtotal BOT - Tourism	19,581.40	25,153.97	29,157.51	20,900	41,070	39,710	39,550
BOT									
BOT	2-64-02-03-00-112	BOT - Project - Salary	-	-	-	-	-	-	-
BOT	2-64-02-03-00-116	BOT - Project - STEP	-	-	-	10,940	10,700	10,830	10,970
BOT	2-64-02-03-01-519	BOT - Project - Women's Conference	2,777.52	3,359.95	-	500	500	500	500
BOT	2-64-02-03-02-519	BOT - Project - Nite before Xmas	1,726.20	-	-	-	-	-	-
BOT	2-64-02-03-03-519	BOT - Project - Shop Local	1,772.41	2,776.00	3,494.04	3,000	3,000	3,000	3,000
BOT	2-64-02-03-04-519	BOT - Project - Shop Stettler	6,486.24	11,422.50	3,334.43	14,500	13,000	13,000	13,000
BOT	2-64-02-03-05-519	BOT - Project - Santa Days	1,265.40	-	-	-	-	-	-
BOT	2-64-02-03-06-519	BOT - Project - Business Wall	-	125.00	-	150	150	150	150
BOT	2-64-02-03-07-519	BOT - Project - General Meeting	321.97	407.50	197.06	500	500	500	500
BOT	2-64-02-03-08-519	BOT - Project - Trade Show	42,882.62	46,270.49	1,772.53	6,000	53,000	49,000	50,500
BOT	2-64-02-03-09-519	BOT - Project - Seminars/Workshops	3,801.78	5,439.33	4,377.59	3,000	3,000	3,000	3,000
BOT	2-64-02-03-10-519	BOT - Project - Luncheons	1,351.37	642.95	487.90	2,000	2,000	2,000	2,000
BOT	2-64-02-03-11-519	BOT - Project - Business Visits	177.79	390.23	458.25	500	500	500	500
BOT	2-64-02-03-12-519	BOT - Project - Dr. Recruitment	-	45,467.75	509.00	3,000	5,500	3,000	3,000
BOT	2-64-02-03-13-519	BOT - Project - Awards Banquet	14,336.88	13,047.39	3,194.31	14,165	14,590	15,000	15,450
BOT	2-64-02-03-15-519	BOT - Project - Community Event	2,267.29	3,425.17	3,083.94	4,000	3,500	3,500	3,500
BOT	2-64-02-03-16-519	BOT - Project - Employer Conference	-	-	-	-	-	-	-
BOT	2-64-02-03-19-519	BOT - Project - Dignatary Luncheon	1,122.50	1,115.17	-	1,200	1,300	1,400	1,500
BOT	2-64-02-03-20-519	BOT - Project - Destination Stettler	2,331.12	8,221.82	230.23	2,000	2,750	5,000	5,000
BOT	2-64-02-03-24-519	BOT - Project - Open Farm Days	5,322.29	10,646.18	2,316.85	15,000	15,450	16,000	16,500
BOT	2-64-02-03-26-519	BOT - Project - Pheasant Festival	76,931.76	74,480.05	44,525.17	85,000	87,550	90,200	82,906
BOT	2-64-02-03-27-519	BOT - Project - SWS	373.15	-	-	-	-	-	-
BOT									

**TOWN OF STETTLER
2021 BUDGET EXPENSE
AS OF NOVEMBER 20, 2020**

			2018	2019	2020	2020	2021	2022	2023
	Account Number	Description	Actual	Actual	Actual	Budget	Estimated	Estimated	Estimated
BOT		Subtotal BOT - Project	165,248.29	227,237.48	67,981.30	165,455	216,990	216,580	211,976
BOT									
BOT	2-64-02-04-00-112	BOT - Community Dev - Wages	-	-	-	-	-	-	-
BOT	2-64-02-04-00-221	BOT - Community Dev - Advertising	300.00	-	-	-	12,000	12,000	12,000
BOT	2-64-02-04-00-233	BOT - Community Dev - Strategic Planning	-	-	-	-	7,500	7,500	7,500
BOT	2-64-02-04-00-239	BOT - Community Dev - Conferences	-	-	-	-	3,500	3,500	3,500
BOT	2-64-02-04-00-519	BOT - Community Dev - Projects	-	5,500.00	3,000.00	-	21,000	21,000	21,000
BOT	2-64-02-04-01-519	BOT - Community Dev - Steel Wheel	10,000.00	10,000.00	-	-	-	-	-
BOT									
BOT		Subtotal BOT - Community Development	10,300.00	15,500.00	3,000.00	-	44,000	44,000	44,000
BOT									
BOT	2-64-99-92-00-762	BOT - Contributed to Capital	-	-	-	2,200	2,200	2,200	2,200
BOT									
BOT		Subtotal BOT - General	-	-	-	2,200	2,200	2,200	2,200
BOT									
BOT		Total Board of Trade	398,660.97	526,113.22	318,380.87	457,260	603,885	575,284	589,534

Stettler

REGIONAL BOARD OF TRADE



Projects & Events



Pheasant Festival



Awards Gala



Think Local, Shop Stettler



Destination Stettler





Office & Visitor Information Centre



Analytics



39 resiliency newsletters



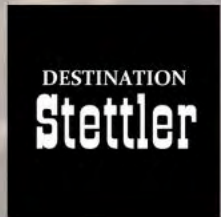
323 posts since the start of COVID-19
'Lunch is Served' post reached 8.9K people



21 421 Unique Pageviews at
www.stettlerboardoftrade.com



18% increase in followers in 2020
with a total of 667



39 posts on the
Destination Stettler Facebook page

Economic Development





November 6, 2020

Dec. 1st
@ 7:30

Town of Stettler
Box 280
Stettler, AB
T0C 2L0

Attention: Mayor Sean Nolls and Council

The Stettler History Book Volunteers have been gathering historical information about the Town and County of Stettler and its residents for the past 5 years. We are working together to complete this book which will cover the 115 years of the area's history.

While many of the surrounding communities have books published, Stettler does not! We have had generous donations of computers and printers but are still struggling to cover the cost to see this book go to print and be completed. To date expenses have been covered by our volunteers and the P & H Elevator.

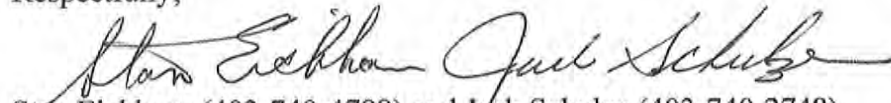
Our deadline for submission is Jan 31/21 and we encourage people to submit their stories as soon as possible. Even if your family has submitted a story to another book in the area, we welcome your submission. Maybe your parents or grandparents' story is in another book, you must ask yourself where is your history recorded?

We are asking for submissions about families, businesses, clubs, sports, schools, churches, recreation and agriculture and all other industries etc. It does not matter if you have been in the area for 6 months, 6 years or 60 years your history is important to us.

We need funds for ongoing digitizing of histories in preparation for publication. Our projected budget is office supplies \$1000, professional preparation fees \$8000, and 50% required printer deposit (Friesen) \$31,500 est. For the interim we would be respectfully requesting a donation of \$5000 - \$10,000, or an interim loan to be repaid with book sales.

Please accept this request to help us achieve completion of Stettler's First History Book!

Respectfully,



Stan Eichhorn (403-740-4799) and Jack Schulze (403-740-2748)
Stettler History Book Volunteers
Box 1437
Stettler, AB
T0C 2L0

November 26, 2020

To Mayor Sean Nolls and Council Members:

Please consider this additional information, as we are unable to attend your meeting.

This is a non-profit project. Books will be sold at cost.

Volunteers have been interviewing, doing research, and accumulating data, and now we are getting down to preparations for the publishing phase, where we require funds to provide the professional finishing touches.

We wished to have events ourselves to raise funds. However, COVID has prohibited our plans.

Our volunteers have been very dedicated to seeing this project through to completion, and they have worked an estimated 10 000 hours.

We feel very strongly that this town is lacking a recorded history for the present and future generations. The Stettler community has a rich and interesting history that has propelled us to where we are today.

We are quickly losing people and generations that have experienced this history, and this valuable source of information will be lost forever if a record is not documented.

You, the present Council, are making decisions that have added to the groundwork of previous administrations. The decisions you make today will have an impact, and they will shape future history. We are proud to call Stettler 'Home'.

Hopefully, the book will be on sale by Christmas of 2021.

We thank you for your time and consideration.

Respectfully submitted,

Stettler History Book Committee

TO: Greg Switenky
CAO

DATE: December 1, 2020

FROM: Steven Gerlitz
Assistant CAO

RE: 2020 BAD DEBT WRITE-OFFS GREATER THAN \$300.00

Policy VII-5 (b) Collection of and Write – off of Bad Debt Accounts

Requires the Assistant CAO to present a Statement of the Bad Debt Write-offs to Town Council prior to December 31st of each year. Town Council is required to authorize the write-off accounts in excess of \$300.00. The Assistant CAO is also required to disclose the total dollar value of Bad Debts under \$300.00 that will be written off. Collection activity procedures will continue after an account has been written off.

HISTORY:	2017	2018	2019	2020	2020 A/C's over \$300	2019 A/C's over \$300	2018 A/C's over \$300	2017 A/C's over \$300
Utilities	\$9,808.29	\$11,184.81	\$5,178.10	\$6,103.26	13	11	23	19
Accounts Receivable								
Fire Calls A/R		\$2,047.66	\$3,382.50			2	1	
Lions Campground		\$635.00					2	
Taxes	\$3,044.22		\$1,368.91			2		
Business Taxes								
Community Hall								
Recreation Fees								
TOTALS	\$12,852.51	\$13,867.47	\$9,929.51	\$6,103.26	13	15	27	19

For 2020, \$6,103.26 should be expensed as bad debts in excess of \$300.00, which represents thirteen (13) accounts.

As well, I have expensed fifty-two (52) accounts under \$300.00 totaling \$5,323.02 and expensed nine (9) inactive accounts with credit balances totaling (\$39.68).

Based on local 2020 utility revenues of approximately \$3,706,172.77 the Utility write-offs totaling \$9,926.28 represents 0.27% of revenues (2019 = 0.20%).

RECOMMENDATION

That the Town of Stettler Council approve the 2020 Bad Debt Write-Off of thirteen (13) accounts, each in excess of \$300, totaling \$6,103.26, and further acknowledges that an additional fifty-two (52) accounts, each under \$300, totaling \$5323.02 and nine (9) credit balances totaling (\$39.68) will be written-**off under Administration's authority.**

Ranges:	From:	To:	From:	To:
Vendor ID	First	Last	Chequebook ID	GENERAL
Vendor Name	First	Last	Cheque Number	74763
Cheque Date	First	Last		74791

Sorted By: Cheque Number

Distribution Types Included:All

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Alberta Land Titles	74763	2020-11-20	\$50.00

Invoice Description	Invoice Number	Invoice Amount	
Admin Discharge of Tax Notific	2020.10.31	\$50.00	

ALS Canada Ltd.	74764	2020-11-20	\$1,083.60

Invoice Description	Invoice Number	Invoice Amount	
Shop & WTP Oil Sample Kits	WC386107	\$1,083.60	

Arctec Alloys Limited	74765	2020-11-20	\$191.36

Invoice Description	Invoice Number	Invoice Amount	
Shop Welding Rods	INV0036295	\$191.36	

ATB Financial	74766	2020-11-20	\$15.00

Invoice Description	Invoice Number	Invoice Amount	
Admin refund overpayment	2020.11.16	\$15.00	

Bagshaw Electric Ltd.	74767	2020-11-20	\$1,154.89

Invoice Description	Invoice Number	Invoice Amount	
Trans Propane	IC016497	\$16.34	
SRC Heat Tape	IC016335	\$429.45	
SRC Emergency Light Batteries	IC016412	\$96.60	
SRC 12 Pot light bulbs	IC016786	\$244.57	
SRC 2 Lobby pot light bulbs	IC016841	\$17.83	
SRC Sep Zamboni Propane	IC016299	\$178.95	
BOT Heat Tape	IC016965	\$171.15	

Bobcat of Red Deer	74768	2020-11-20	\$128.58

Invoice Description	Invoice Number	Invoice Amount	
Trans Auger teeth unit #117	P05888	\$128.58	

Cliff's Drilling Ltd.	74769	2020-11-20	\$26,945.02

Invoice Description	Invoice Number	Invoice Amount	
Wtr Project 2 Adbandon well#15	4362	\$12,694.42	
Wtr Project 2 Adbandon well#14	4363	\$5,607.00	
Wtr Project 2 Adbandon well#16	4364	\$5,607.00	
Wtr Project 2 Adbandon well#16	4365	\$3,036.60	

Corspraying	74770	2020-11-20	\$3,145.01

Invoice Description	Invoice Number	Invoice Amount	
Fire Mow & weed eat at Tower	202033	\$393.75	
Sidewalks Pathway weed control	202039	\$98.86	
Wtr trsf Stn Weed Control	202041	\$281.88	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Sewer Weed Control		202042	\$259.28
Sewer Lagoon Weed Control		202043	\$73.31
Sewer Lagoon Weed Control		202040	\$957.75
Subd Land Dev Weed Control		202038	\$1,080.18
=====			
Dirt Danny Construction	74771	2020-11-20	\$10,258.50
=====			
Invoice Description		Invoice Number	Invoice Amount

TS96 Desludging Holdback Relea		TS96-PP#02	\$10,258.50
=====			
Fer-Marc Equipment Ltd.	74772	2020-11-20	\$9,973.16
=====			
Invoice Description		Invoice Number	Invoice Amount

Trans Mark X Snow rid grader		98609	\$9,973.16
=====			
Fine Line Locating Ltd.	74773	2020-11-20	\$330.75
=====			
Invoice Description		Invoice Number	Invoice Amount

Water Trans locate parking lot		20-747	\$330.75
=====			
Finning Canada	74774	2020-11-20	\$261,380.00
=====			
Invoice Description		Invoice Number	Invoice Amount

Equip 2020 CAT 140 Motor		Q-00048986	\$261,380.00
=====			
Hansel's Excavating Ltd.	74775	2020-11-20	\$834.75
=====			
Invoice Description		Invoice Number	Invoice Amount

Drainage Hired Hydrovac to		7399	\$834.75
=====			
Iron Anvil Welding Ltd.	74776	2020-11-20	\$105.00
=====			
Invoice Description		Invoice Number	Invoice Amount

Park Weld crracks on boom#168		10172	\$105.00
=====			
Jo's Concrete Services Ltd.	74777	2020-11-20	\$11,917.87
=====			
Invoice Description		Invoice Number	Invoice Amount

Sidewalks PPC#2 2020 replaceme		20-2637	\$11,917.87
=====			
Larson's Auto Electric 2010	74778	2020-11-20	\$20.95
=====			
Invoice Description		Invoice Number	Invoice Amount

Trans Starter solonid #109		IN1109586	\$20.95
=====			
Magee, Harry	74779	2020-11-20	\$5,800.00
=====			
Invoice Description		Invoice Number	Invoice Amount

Water Trans Clay		752602	\$5,800.00
=====			
Natus Canada	74780	2020-11-20	\$196.35
=====			
Invoice Description		Invoice Number	Invoice Amount

Admin Standalone Audiometer		1240077185	\$196.35

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Praxair Distribution	74781	2020-11-20	\$603.48
Invoice Description	Invoice Number	Invoice Amount	
Pool Facility Chemicals	99738875	\$603.48	
Purolator Courier Ltd.	74782	2020-11-20	\$320.85
Invoice Description	Invoice Number	Invoice Amount	
Water/WTP/Fitness Freight	445829168	\$310.35	
Water Trans Freight	445829169	\$10.50	
Schwartz Home Building Centre	74783	2020-11-20	\$266.06
Invoice Description	Invoice Number	Invoice Amount	
Fire Joint Hammer Drill	775432	\$83.95	
Fire Joint Utility Blades	776586	\$26.24	
Trans 2 2x4 plywood	776259	\$18.38	
Water Trrans Tenplast Panel	776330	\$27.29	
Water Trans Tenplast Panel	776336	\$87.11	
BOT Downpipe	777343	\$23.09	
Shirley McClellan Regional Wat	74784	2020-11-20	\$22,983.56
Invoice Description	Invoice Number	Invoice Amount	
Water Trsf Stn 2020 2nd Debent	SMRWSC-001472	\$14,646.63	
Wtr Trsf Stn Jul/Aug/Sep Util	SMRWSC-001443	\$8,336.93	
Stettler Agri-Centre	74785	2020-11-20	\$122.00
Invoice Description	Invoice Number	Invoice Amount	
Trans Driveshaft unit #92	10444S	\$78.14	
Trans Trimmer blade unit #92	10492S	\$43.86	
Stettler Flooring	74786	2020-11-20	\$26.87
Invoice Description	Invoice Number	Invoice Amount	
SRC 1 quart of wall repair	66482	\$26.87	
Stettler Waste Management	74787	2020-11-20	\$96,720.00
Invoice Description	Invoice Number	Invoice Amount	
Joint Landfill 3rd Qtr Requisi	SWM0002285	\$96,720.00	
Tirecraft	74788	2020-11-20	\$2,973.60
Invoice Description	Invoice Number	Invoice Amount	
Trans new tires unit #117	24125	\$2,973.60	
Town of Stettler - Petty Cash	74789	2020-11-20	\$185.50
Invoice Description	Invoice Number	Invoice Amount	
Office Supplies & Lotto	2020.11.16	\$185.50	
Woody's Automotive Ltd.	74790	2020-11-20	\$565.77
Invoice Description	Invoice Number	Invoice Amount	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Shop Towels & Anti-seize	696299		\$252.85
Shop Gasket Glue	693926		\$15.48
Shop Shrink tube & tube	694718		\$76.20
Shop Washer fluid	695802		\$29.32
Shop Air filters unit #160	695692		\$113.78
Trans Trailer plugs unit #109	694791		\$14.94
Trans Trailer Plug unit #109	695548		\$9.50
SRC Drill Bits	696369		\$24.66
SRC Grease Gun Coupler	696465		\$17.84
Parks fuel filters unit #94	695469		\$11.20

Work Authority	74791	2020-11-20	\$519.75
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Invoice Description	Invoice Number	Invoice Amount
Fire Joint Protecty Clothing	630681	\$519.75

Total Cheques	\$458,818.23
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Ranges:	From:	To:	From:	To:
Vendor ID	First	Last	Chequebook ID	GENERAL
Vendor Name	First	Last	Cheque Number	74792
Cheque Date	First	Last		74793

Sorted By: Cheque Number

Distribution Types Included:All

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Heartland Glass Ltd.	74792	2020-11-20	\$150.68

Invoice Description	Invoice Number	Invoice Amount	

SRC 2 keys cut	105997	\$5.78	
Parks 6 Padlocks	105964	\$144.90	

Receiver General for Canada	74793	2020-11-20	\$44,020.85

Invoice Description	Invoice Number	Invoice Amount	

Town Tax Remittance	PP24-20	\$33,803.44	
Town Tax Remittance	PP24-20.	\$5,340.82	
BOT Tax Remittance	PP24-20.BOT	\$1,507.19	
SVWS Tax Remittance	PP24-20.SVWS	\$713.82	
Library Tax Remittance	PP24-20.LIBRAR	\$2,655.58	

	Total Cheques	\$44,171.53	
=====			

Ranges:	From:	To:	From:	To:
Vendor ID	First	Last	Chequebook ID	GENERAL
Vendor Name	First	Last	Cheque Number	74794
Cheque Date	First	Last		74803

Sorted By: Cheque Number

Distribution Types Included:All

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Diverse Signs N Designs Inc.	74794	2020-11-27	\$53.10

Invoice Description	Invoice Number	Invoice Amount	
P&L New Admission signage	7188	\$53.10	

Government of Alberta	74795	2020-11-27	\$117.50

Invoice Description	Invoice Number	Invoice Amount	
Office Local Gov Binder Update	S092999	\$58.75	
SVWS Local Gov Binder Update	S093072	\$58.75	

GP Concrete Services	74796	2020-11-27	\$4,725.00

Invoice Description	Invoice Number	Invoice Amount	
Sidewalks Repairs - Eco Dev	151	\$4,725.00	

Just Safety Supplies & Service	74797	2020-11-27	\$537.14

Invoice Description	Invoice Number	Invoice Amount	
Roads 2 HiVis hoodies/gloves	6275	\$291.31	
Water Trans 24 pairs of gloves	6276	\$245.83	

Munix	74798	2020-11-27	\$2,500.00

Invoice Description	Invoice Number	Invoice Amount	
Water Trans Damage Claims	2020.11.19	\$2,500.00	

Ornamental Bronze Limited	74799	2020-11-27	\$444.15

Invoice Description	Invoice Number	Invoice Amount	
Cemetery Columbarium Wreath	95755	\$444.15	

Purolator Courier Ltd.	74800	2020-11-27	\$665.21

Invoice Description	Invoice Number	Invoice Amount	
WTP/Wtr Trns/SVWS/Fitness	446077524	\$665.21	

The Stettler Health Services F	74801	2020-11-27	\$7,500.00

Invoice Description	Invoice Number	Invoice Amount	
PR Festival of Lights Donation	2020.11.24	\$7,500.00	

VWR International Co.	74802	2020-11-27	\$399.99

Invoice Description	Invoice Number	Invoice Amount	
WTP Lab Supplies	8653776206	\$241.91	
WTP Lab Supplies	8653778472	\$158.08	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Work Authority	74803	2020-11-27	\$554.37
=====			
Invoice Description	Invoice Number	Invoice Amount	
Fire Jnt - 2 pairs CSA Boots	632315	\$369.58	
Fire Jnt- 1 pair CSA Boot	636722	\$184.79	
Total Cheques		----- \$17,496.46 =====	

Ranges:	From:	To:	From:	To:
Vendor ID	First	Last	Chequebook ID	GENERAL
Vendor Name	First	Last	Cheque Number	EFT0002910
Cheque Date	First	Last		EFT0002964

Sorted By: Cheque Number

Distribution Types Included:All

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
4L Communications Inc.	EFT0002910	2020-11-24	\$208.94

Invoice Description	Invoice Number	Invoice Amount	
Eng Admin Apple iPhone	STTLRIN3507	\$208.94	

Accu-Flo Meter Service Ltd.	EFT0002911	2020-11-24	\$26,115.60

Invoice Description	Invoice Number	Invoice Amount	
Water 50-5/16 & 2 1" Meters	94211	\$26,115.60	

Acklands - Grainger Inc.	EFT0002912	2020-11-24	\$173.17

Invoice Description	Invoice Number	Invoice Amount	
Fire Joint 5" Diamond cup cove	9673005568	\$100.46	
Pool Wall Clock	9671607878	\$72.71	

Action Plumbing & Excavating	EFT0002913	2020-11-24	\$1,122.54

Invoice Description	Invoice Number	Invoice Amount	
Sewer Service Furnaces	W34421	\$828.70	
Health Unit Service Call	W34471	\$78.75	
Comm Hall Sump Pump Repair	I026648	\$34.74	
Campground Replace tap	I026511	\$169.85	
Campground shower heads & tape	I026640	\$10.50	

AL-TERRA Engineering	EFT0002914	2020-11-24	\$3,776.22

Invoice Description	Invoice Number	Invoice Amount	
Municipal Planning Area Struct	11075	\$3,776.22	

Alberta Animal Services	EFT0002915	2020-11-24	\$14,063.60

Invoice Description	Invoice Number	Invoice Amount	
Bylaw Oct Enforcement	11863	\$14,063.60	

Alberta One-Call Corporation	EFT0002916	2020-11-24	\$223.65

Invoice Description	Invoice Number	Invoice Amount	
Water Trans Oct 1st Calls	IN162832	\$223.65	

APEX Supplementary Pension Pla	EFT0002917	2020-11-24	\$369.92

Invoice Description	Invoice Number	Invoice Amount	
Supplementary Pension Plan Tr	PP23-20	\$369.92	

Apple Fitness Store Ltd.	EFT0002918	2020-11-24	\$321.87

Invoice Description	Invoice Number	Invoice Amount	
Fitness Equip Repair Parts	IN00009547 121	\$321.87	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount																																				
Bounty Onsite Inc.	EFT0002919	2020-11-24	\$2,923.32																																				
<table border="1"> <thead> <tr> <th>Invoice Description</th> <th>Invoice Number</th> <th>Invoice Amount</th> </tr> </thead> <tbody> <tr> <td>SRC Covid-19 Supplies</td> <td>001-103819</td> <td>\$1,038.92</td> </tr> <tr> <td>Shop Janitor Supplies</td> <td>001-104047</td> <td>\$322.14</td> </tr> <tr> <td>Shop Enviro Pucks</td> <td>001-104397</td> <td>\$58.04</td> </tr> <tr> <td>Trans Marking Paint</td> <td>001-103173</td> <td>\$49.32</td> </tr> <tr> <td>Trans Pipe for Hospital</td> <td>001-103208</td> <td>\$487.48</td> </tr> <tr> <td>WTP Gloves</td> <td>001-104374</td> <td>\$60.80</td> </tr> <tr> <td>Water Trans Box of Rags</td> <td>001-103341</td> <td>\$26.65</td> </tr> <tr> <td>Water Trans Valve Repair parts</td> <td>001-104352</td> <td>\$274.71</td> </tr> <tr> <td>SRC Ice Melt</td> <td>001-103754</td> <td>\$40.43</td> </tr> <tr> <td>SRC Touchless Dispenser Batter</td> <td>001-103853</td> <td>\$90.57</td> </tr> <tr> <td>SRC Ice Melt</td> <td>001-104134</td> <td>\$474.26</td> </tr> </tbody> </table>				Invoice Description	Invoice Number	Invoice Amount	SRC Covid-19 Supplies	001-103819	\$1,038.92	Shop Janitor Supplies	001-104047	\$322.14	Shop Enviro Pucks	001-104397	\$58.04	Trans Marking Paint	001-103173	\$49.32	Trans Pipe for Hospital	001-103208	\$487.48	WTP Gloves	001-104374	\$60.80	Water Trans Box of Rags	001-103341	\$26.65	Water Trans Valve Repair parts	001-104352	\$274.71	SRC Ice Melt	001-103754	\$40.43	SRC Touchless Dispenser Batter	001-103853	\$90.57	SRC Ice Melt	001-104134	\$474.26
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Canadian Tire #671	EFT0002920	2020-11-24	\$49.29																																				
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Central Sharpening	EFT0002922	2020-11-24	\$123.90																																				
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SRC Sharpen Ice Knife &	28561	\$123.90																																					
CentralSquare Canada Software	EFT0002923	2020-11-24	\$3,273.38																																				
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Chemtrade West Limited Partner	EFT0002925	2020-11-24	\$9,116.51																																				
<table border="1"> <thead> <tr> <th>Invoice Description</th> <th>Invoice Number</th> <th>Invoice Amount</th> </tr> </thead> <tbody> <tr> <td>WTP Chemicals</td> <td>92994220</td> <td>\$9,116.51</td> </tr> </tbody> </table>				Invoice Description	Invoice Number	Invoice Amount	WTP Chemicals	92994220	\$9,116.51																														
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WTP Chemicals	92994220	\$9,116.51																																					
ClearTech Industries Inc.	EFT0002926	2020-11-24	\$9,391.20																																				
<table border="1"> <thead> <tr> <th>Invoice Description</th> <th>Invoice Number</th> <th>Invoice Amount</th> </tr> </thead> <tbody> <tr> <td>WTP Chemicals & Container Depo</td> <td>849344</td> <td>\$3,614.24</td> </tr> <tr> <td>WTP Chemicals</td> <td>851680</td> <td>\$7,876.96</td> </tr> </tbody> </table>				Invoice Description	Invoice Number	Invoice Amount	WTP Chemicals & Container Depo	849344	\$3,614.24	WTP Chemicals	851680	\$7,876.96																											
Invoice Description	Invoice Number	Invoice Amount																																					
WTP Chemicals & Container Depo	849344	\$3,614.24																																					
WTP Chemicals	851680	\$7,876.96																																					
Clearview Public Schools	EFT0002927	2020-11-24	\$2,830.64																																				
<table border="1"> <thead> <tr> <th>Invoice Description</th> <th>Invoice Number</th> <th>Invoice Amount</th> </tr> </thead> <tbody> <tr> <td>Joint Office Oct Expenses</td> <td>6251</td> <td>\$2,830.64</td> </tr> </tbody> </table>				Invoice Description	Invoice Number	Invoice Amount	Joint Office Oct Expenses	6251	\$2,830.64																														
Invoice Description	Invoice Number	Invoice Amount																																					
Joint Office Oct Expenses	6251	\$2,830.64																																					

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Digitex Canada Inc.	EFT0002928	2020-11-24	\$94.08
Invoice Description	Invoice Number	Invoice Amount	
P71 10.14 to 11.03 Photocopies	IN696105	\$94.08	
GT Hydraulic & Bearing	EFT0002929	2020-11-24	\$3,392.03
Invoice Description	Invoice Number	Invoice Amount	
Fire Joint Swivel	000-343041	\$90.55	
Shop Hose Reel Swivel/Bearings	000-342391	\$1,189.66	
Parks/Trans/Water Filters	000-342098	\$532.62	
Parks/Trans/Water Filters	000-342721	\$47.84	
Trans Snow Fence	000-342885	\$63.00	
Trans Protective Lushing end H	000-343123	\$636.00	
Water CVIP Inspection unit #3	999-025019	\$832.36	
Suction Hose	000-343381	\$179.55	
Gyro Ag Ltd.	EFT0002930	2020-11-24	\$229.84
Invoice Description	Invoice Number	Invoice Amount	
Trans Starter switch unit #199	1593	\$97.13	
Parks Gear head & bolts #92	1575	\$132.71	
Heartland Stationers (2014) Lt	EFT0002931	2020-11-24	\$220.68
Invoice Description	Invoice Number	Invoice Amount	
Fire Joint Stationery	20737	\$26.67	
Fire Joint Stationery	20787	\$5.00	
Water Trans Stationery	20734	\$73.45	
Water Trans Stationery	20766	\$18.01	
P&D Stationery	20919	\$36.20	
P&L stationery	20709	\$13.60	
P&L Stationery	20719	\$47.75	
Heartland Auto Supply	EFT0002932	2020-11-24	\$1,278.45
Invoice Description	Invoice Number	Invoice Amount	
Shop Drill bits/torch/supplies	001-461629	\$378.55	
Shop Ignition Lock cylinder#48	001-462261	\$88.97	
Hydro Vac Coupler/wiper blades	001-462919	\$152.82	
Trans Gear oil unit #76	001-461984	\$19.26	
Trans Knob for handle unit #42	001-462425	\$2.78	
Trans Heater Hose unit#50	001-463821	\$2.08	
Trans Tools	001-462016	\$128.04	
Water Trans Tubing	001-463329	\$32.89	
Water Wiper blades/backup#73	001-461868	\$58.41	
Water Trans Tubing Cutters	001-461569	\$77.45	
Parks Gear oil unit #9	001-462647	\$25.35	
Parks Beacon/bolt/gear oil#178	001-462019	\$80.80	
Parks Hydraulic Filter #168	001-463868	\$22.10	
Parks Magnetic Sweeper	001-459646	\$208.95	
Heartland Express	EFT0002933	2020-11-24	\$142.46
Invoice Description	Invoice Number	Invoice Amount	
Trans Freight from Bobcat/Emco	11170	\$104.83	
Trans Freight from Freightline	11228	\$37.63	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Heartland Registry Services	EFT0002934	2020-11-24	\$25.50

Invoice Description	Invoice Number	Invoice Amount	
Admin Discharge Financing	SR100011669	\$10.25	
Admin Discharge Financing	SR100011801	\$15.25	

Hi Way 9 Express Ltd.	EFT0002935	2020-11-24	\$124.14

Invoice Description	Invoice Number	Invoice Amount	
Trans Freight from Industrail	31804269	\$29.60	
Trans freight from Industrial	31814321	\$41.43	
Parks Freight from Oakcreek	12219954	\$53.11	

Stettler Home Hardware	EFT0002936	2020-11-24	\$1,112.44

Invoice Description	Invoice Number	Invoice Amount	
Water Trans Covid-19 Supplies	122597	\$267.35	
Parks West Stettler Covid Supp	122656	\$440.86	
Office 3 water refills	122424	\$15.75	
Office 1 water refill	122435	\$5.25	
Office 3 water refills	122643	\$15.75	
Office Faucet	122337	\$151.17	
Shop 2 water refills	122382	\$7.50	
Trans - Shovel	122545	\$27.29	
TRans Street clean materials	122506	\$16.79	
WTP Boiler Fabrication materia	122339	\$34.59	
Cemetery Sealant	122661	\$8.70	
SRC Stari Railings paint	122676	\$25.48	
SRC Drywall repair compound	122528	\$18.89	
SRC Rust Remover	122618	\$37.76	
SRC Spray Foam Sealant	122598	\$21.07	
Pool Duct Seal Putty Rooftop	122407	\$8.80	
Parks Wasp/Hornet Foam	122345	\$9.44	

Howe, Kelly	EFT0002937	2020-11-24	\$250.00

Invoice Description	Invoice Number	Invoice Amount	
WTP CUPE Clothing Allowance	2020.11.05	\$250.00	

IJD Inspections Ltd.	EFT0002938	2020-11-24	\$328.30

Invoice Description	Invoice Number	Invoice Amount	
Plan & Dev Building Permits	ST2020-10	\$328.30	

Industrial Machine Inc.	EFT0002939	2020-11-24	\$822.64

Invoice Description	Invoice Number	Invoice Amount	
Snow Removal Throttle control#	37326	\$593.47	
Trans Spinner unit #109	37391	\$207.03	
SRC Filter housing Orings #38	36998	\$22.14	

Keiths Refrigeration	EFT0002940	2020-11-24	\$2,813.36

Invoice Description	Invoice Number	Invoice Amount	
Fire Joint Service Call MUA Re	20366	\$577.52	
Health Unit service call HUAC	20321	\$1,607.27	
Health Unit service call HUAC	20347	\$628.57	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Kjersteen, Kelly	EFT0002941	2020-11-24	\$75.56
Invoice Description	Invoice Number	Invoice Amount	
SRC CUPE Clothing Allowance	2020.11.12	\$75.56	
Lifesaving Society	EFT0002942	2020-11-24	\$122.40
Invoice Description	Invoice Number	Invoice Amount	
Pool 8 Lifeguard exam fees	12537	\$122.40	
Maxwell, Darin	EFT0002943	2020-11-24	\$17.30
Invoice Description	Invoice Number	Invoice Amount	
Water Trans Trvl & Sub	2020.11.05	\$17.30	
McCallum, Neil	EFT0002944	2020-11-24	\$13.53
Invoice Description	Invoice Number	Invoice Amount	
Water Trans Trvl & Sub	2020.11.05	\$13.53	
Mountainview Systems Ltd.	EFT0002945	2020-11-24	\$291.56
Invoice Description	Invoice Number	Invoice Amount	
Trans Carrying case latch	SI65734	\$44.10	
Trans Charger & Battery Pack	SI65663	\$247.46	
Municipal Property Consultants	EFT0002946	2020-11-24	\$6,803.08
Invoice Description	Invoice Number	Invoice Amount	
Nov 2020 Assessor	17138	\$6,803.08	
Mutual Propane Ltd.	EFT0002947	2020-11-24	\$768.82
Invoice Description	Invoice Number	Invoice Amount	
Sewer Lagoon pump shack propan	A-000326	\$768.82	
New West Freightliner	EFT0002948	2020-11-24	\$470.48
Invoice Description	Invoice Number	Invoice Amount	
Trans Exhaust gaskets unit #2	480631R	\$470.48	
Northstar Trucking Ltd.	EFT0002949	2020-11-24	\$14,646.65
Invoice Description	Invoice Number	Invoice Amount	
Snow Removal Road Sand	320332	\$4,208.40	
Snow Removal Winter road sand	320333	\$5,102.65	
Drainage Cement for drainage	320277	\$241.50	
Snow Removal Road Sand	320334	\$5,094.10	
Oakcreek Golf & Turf Inc.	EFT0002950	2020-11-24	\$70.96
Invoice Description	Invoice Number	Invoice Amount	
Park Drive belt for deck #178	2250767	\$70.96	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
OK Tire Stettler	EFT0002951	2020-11-24	\$212.36

Invoice Description	Invoice Number	Invoice Amount	
Park rear tires unit #178	IN068130	\$212.36	
=====			
Rider, Murray	EFT0002952	2020-11-24	\$250.00

Invoice Description	Invoice Number	Invoice Amount	
Roads CUPE Clothing Allowance	2020.11.06	\$250.00	
=====			
Rural Municipalities of Albert	EFT0002953	2020-11-24	\$4,392.07

Invoice Description	Invoice Number	Invoice Amount	
Trans new tires unit #174	AB022204	\$952.06	
Trans Rear tires unit #174	AB022203	\$989.18	
Trans 4 cykverts & couplers	AB020857	\$1,735.13	
Water rear tires axle #3	AB022196	\$1,477.18	
=====			
RMA Fuel Ltd.	EFT0002954	2020-11-24	\$2,797.97

Invoice Description	Invoice Number	Invoice Amount	
Parks/Trans/Water Diesel Marke	PF-8684-87383	\$2,797.97	
=====			
Rocky Mountain Phoenix	EFT0002955	2020-11-24	\$5,644.30

Invoice Description	Invoice Number	Invoice Amount	
Fire Municipal Pump Service	IN023052	\$1,785.00	
Fire Municipal Pump Service	IN023053	\$1,929.65	
Fire Municipal Pump Service	IN023054	\$1,929.65	
=====			
Rollies Vac Systems	EFT0002956	2020-11-24	\$336.00

Invoice Description	Invoice Number	Invoice Amount	
Landfill Pumpout	20950	\$336.00	
=====			
Stettler Building Supplies Ltd	EFT0002957	2020-11-24	\$480.65

Invoice Description	Invoice Number	Invoice Amount	
SRC Covid Guard materials	AE1379	\$12.64	
Health Unit Poly Film/Duct tap	AE1797	\$24.13	
SRC Stair Railing Anchors	AE2426	\$23.89	
SRC Building Materails	AE0674	\$168.08	
Parks Building Materials	AE0882	\$319.92	
Parks Concrete	AE1137	\$13.21	
=====			
Stettler Equipment Sales & Ren	EFT0002958	2020-11-24	\$588.00

Invoice Description	Invoice Number	Invoice Amount	
Drainage Concrete chain saw re	124040	\$588.00	
=====			
Stettler & District Handibus	EFT0002959	2020-11-24	\$185.07

Invoice Description	Invoice Number	Invoice Amount	
Bus Garage Oct Utilities	3367	\$185.07	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Stettler Telephone Answering S	EFT0002960	2020-11-24	\$120.75

Invoice Description	Invoice Number	Invoice Amount	
WTP Nov Working Alone Monitor	132	\$120.75	

Turgeon, Glenn	EFT0002961	2020-11-24	\$9.77

Invoice Description	Invoice Number	Invoice Amount	
Roads CUPE Clothing Allowance	2020.11.06	\$9.77	

W.R. Meadows of Western Canada	EFT0002962	2020-11-24	\$2,393.40

Invoice Description	Invoice Number	Invoice Amount	
Trans Road Repair & Freight	120010812	\$2,393.40	

Wet Water Industries Ltd.	EFT0002963	2020-11-24	\$218.54

Invoice Description	Invoice Number	Invoice Amount	
Fire Joint Solar Salt	AR25325	\$141.65	
Fire Joint Dec Wtr Treat Equip	AR25918	\$76.89	

Yost, Dustin & Maria Cristine	EFT0002964	2020-11-24	\$1,800.00

Invoice Description	Invoice Number	Invoice Amount	
Comm Hall Nov Janitor	2020.11.01	\$1,800.00	

Total Cheques			\$128,525.64
=====			

Ranges:	From:	To:	From:	To:
Vendor ID	First	Last	Chequebook ID	GENERAL
Vendor Name	First	Last	Cheque Number	EFT0002965
Cheque Date	First	Last		EFT0002984

Sorted By: Cheque Number

Distribution Types Included:All

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
AL-TERRA Engineering	EFT0002965	2020-12-01	\$8,941.38

Invoice Description	Invoice Number	Invoice Amount	
Municipal Planning NW ASP	11122	\$8,941.38	

Black Press Group Ltd.	EFT0002966	2020-12-01	\$1,823.73

Invoice Description	Invoice Number	Invoice Amount	
Office/Pain & Dev/HBC Advert	33986292	\$1,823.73	

Stettler Regional Board of Tra	EFT0002967	2020-12-01	\$1,250.00

Invoice Description	Invoice Number	Invoice Amount	
Admin C.Pochylko Retirement	1592	\$1,250.00	

Burmac Mechanical 2000	EFT0002968	2020-12-01	\$329.50

Invoice Description	Invoice Number	Invoice Amount	
Wtr Trns Couplings for box ext	098132	\$14.57	
Sewer Camera Sewer @	B47374	\$314.93	

Canadian Red Cross	EFT0002969	2020-12-01	\$209.00

Invoice Description	Invoice Number	Invoice Amount	
Pool 15 First Aid & CPR Manual	CRC-280202	\$84.00	
Pool 5 Certification Fees	CRC-283837	\$100.00	
Pool 25 Certification Fees	CRC-283863	\$25.00	

Chemtrade West Limited Partner	EFT0002970	2020-12-01	\$9,154.03

Invoice Description	Invoice Number	Invoice Amount	
WTP Chemicals	93013440	\$9,154.03	

Contact Safety Service Ltd.	EFT0002971	2020-12-01	\$2,120.83

Invoice Description	Invoice Number	Invoice Amount	
Fire-Fire Extinguisher Inspect	10147	\$153.59	
WTP-Fire Extinguisher Inspect	10094	\$71.66	
Bus Garage Fire Extinguisher	10141	\$106.58	
Health Unit Fire Extinguisher	10144	\$305.53	
SRC Fire Extinguisher Inspecti	10137	\$725.18	
Library Fire Extinguisher Insp	10140	\$69.83	
Pool Fire Extinguisher Inspect	10139	\$36.75	
Pool Fire Extinguisher Inspect	10142	\$159.86	
Comm Hall Fire Extinguisher In	10138	\$491.85	

Dean's Machine Inc.	EFT0002972	2020-12-01	\$351.75

Invoice Description	Invoice Number	Invoice Amount	
Trans Build cylinder nut #42D	44114	\$273.00	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Trans Repair roller unit #42C	44128		\$78.75
Fischer, Malcolm	EFT0002973	2020-12-01	\$43.66
Invoice Description	Invoice Number	Invoice Amount	
Council Stettler Community Bui	2020.11.17	\$43.66	
Hach Sales & Service Ltd.	EFT0002974	2020-12-01	\$3,338.61
Invoice Description	Invoice Number	Invoice Amount	
WTP Lab Supplies & Freight	234559	\$426.10	
WTP Lab Supplies & Freight	235337	\$1,862.61	
WTP Parts & Freight	236781	\$1,049.90	
KaizenLAB Inc.	EFT0002975	2020-12-01	\$1,610.71
Invoice Description	Invoice Number	Invoice Amount	
Sewer Lagoon Lift Stn sampling	INV0053051	\$590.42	
Sewer Lagoon Sampling	INV0053629	\$429.87	
Sewer Lagoon Sampling	INV0053990	\$590.42	
Kathy's Printing Service	EFT0002976	2020-12-01	\$6,009.15
Invoice Description	Invoice Number	Invoice Amount	
PR 2020 Fall Town Life	5344	\$3,148.95	
Roads/Water/SRC Time Sheets	5316	\$1,002.75	
Water Billing 20,000 Indicia E	5315	\$1,857.45	
King, Allan	EFT0002977	2020-12-01	\$250.00
Invoice Description	Invoice Number	Invoice Amount	
SRC CUPE Clothing Allowance	2020.11.16	\$250.00	
Lawlor, Gord	EFT0002978	2020-12-01	\$79.00
Invoice Description	Invoice Number	Invoice Amount	
Council Parkland Regional Libr	2020.11.17	\$79.00	
McCallum, Neil	EFT0002979	2020-12-01	\$94.62
Invoice Description	Invoice Number	Invoice Amount	
Wtr Trns CUPE Clothing Allowan	2020.11.17	\$94.62	
McCrindle, Sarah	EFT0002980	2020-12-01	\$125.95
Invoice Description	Invoice Number	Invoice Amount	
Roads CUPE Clothing Allowance	2020.11.18	\$125.95	
Nelson, Tyler	EFT0002981	2020-12-01	\$136.49
Invoice Description	Invoice Number	Invoice Amount	
WTP CUPE Clothing Allowance	2020.11.16	\$136.49	
Perry, Desirae	EFT0002982	2020-12-01	\$126.00
Invoice Description	Invoice Number	Invoice Amount	
SRC CUPE Clothing Allowance	2020.11.24	\$126.00	

Vendor Name	Cheque Number	Cheque Date	Cheque Amount						
Receiver General for Canada	EFT0002983	2020-12-01	\$242,216.49						
<table border="1"> <thead> <tr> <th>Invoice Description</th> <th>Invoice Number</th> <th>Invoice Amount</th> </tr> </thead> <tbody> <tr> <td>RCMP 2nd Qtr Policing Agree</td> <td>7002637</td> <td>\$242,216.49</td> </tr> </tbody> </table>				Invoice Description	Invoice Number	Invoice Amount	RCMP 2nd Qtr Policing Agree	7002637	\$242,216.49
Invoice Description	Invoice Number	Invoice Amount							
RCMP 2nd Qtr Policing Agree	7002637	\$242,216.49							
Trinus Technologies Inc	EFT0002984	2020-12-01	\$746.03						
<table border="1"> <thead> <tr> <th>Invoice Description</th> <th>Invoice Number</th> <th>Invoice Amount</th> </tr> </thead> <tbody> <tr> <td>Computer Anti Virus/emails</td> <td>R58408-29415</td> <td>\$746.03</td> </tr> </tbody> </table>				Invoice Description	Invoice Number	Invoice Amount	Computer Anti Virus/emails	R58408-29415	\$746.03
Invoice Description	Invoice Number	Invoice Amount							
Computer Anti Virus/emails	R58408-29415	\$746.03							
Total Cheques			\$278,956.93						

Ranges:	From:	To:	From:	To:
Vendor ID	First	Last	Chequebook ID	GENERAL
Vendor Name	First	Last	Cheque Number	ONL000362
Cheque Date	First	Last		ONL000366

Sorted By: Cheque Number

Distribution Types Included:All

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Access Gas Services Inc.	ONL000362	2020-11-20	\$19,350.83

	Invoice Description	Invoice Number	Invoice Amount

	Joint Office Oct Gas Bill	202010-3693	\$746.67
	Fire Joint Oct Gas Bill	202010-3687	\$548.57
	Town Shop Oct Gas Bill	202010-3694	\$286.04
	Airport Oct Gas Bill	202010-3686	\$144.71
	WTP Oct Gas Bill	202010-3689	\$4,560.09
	Water Trans Oct Gas Bill	202010-3684	\$149.33
	Sewer 1 Oct Gas Bill	202010-3685	\$152.90
	Sewer 2 Oct Gas Bill	202010-3692	\$140.85
	SRC & Pool Oct Gas Bill	202010-3691	\$11,891.79
	Comm Hall Oct Gas Bill	202010-3690	\$345.74
	Lions Park Oct Gas Bill	202010-3688	\$174.79
	Gear Up Oct Gas Bill	202010-3679	\$209.35

Shaw Cable	ONL000363	2020-11-20	\$147.00
	Invoice Description	Invoice Number	Invoice Amount

	Comm Hall Wifi Nov 17-Dec 16	2020.10.17	\$73.50
	Comm Hall Wifi Dec 17-Jan 16	2020.11.17	\$73.50

Shaw Cable	ONL000364	2020-11-20	\$288.75
	Invoice Description	Invoice Number	Invoice Amount

	SRC Wifi Dec 15 to Jan 14,21	2020.11.15	\$288.75

Shaw Cablesystems GP	ONL000365	2020-11-20	\$109.15
	Invoice Description	Invoice Number	Invoice Amount

	Fitness Area Dec Cable TV	2020.11.01	\$109.15

United Farmers of Alberta	ONL000366	2020-11-20	\$1,482.56
	Invoice Description	Invoice Number	Invoice Amount

	Trans Tools	SOINV1017775	\$35.68
	Trans Snow Boards	SOINV1092998	\$41.37
	Trans Snow Fence	SOINV1083338	\$283.19
	Trans boards for truck	SOINV1083391	\$343.18
	Water Trans Building Materials	SONIV1134548	\$90.37
	Water Trans Tape measure	SONIV1047772	\$33.58
	Water Trans Grass seed	SOINV1035242	\$147.00
	Sewer Lagoon manhole stop	SOINV1035370	\$62.96
	Sewer Lagoon manhole stop	SOINV1035374	\$198.08
	Sewer Lagoon manhole stop	SOINV1047924	\$80.50
	P&L Nuts and bolts	SOINV1144583	\$21.72
	Trans Grass seed	SOINV1053831	\$157.50

	Total Cheques		\$21,378.29
=====			

Ranges:	From:	To:	From:	To:
Vendor ID	First	Last	Chequebook ID	GENERAL
Vendor Name	First	Last	Cheque Number	ONL000367
Cheque Date	First	Last		ONL000369

Sorted By: Cheque Number

Distribution Types Included:All

Vendor Name	Cheque Number	Cheque Date	Cheque Amount
Corporate Payment Systems	ONL000367	2020-11-27	\$10,152.75

	Invoice Description	Invoice Number	Invoice Amount

	BOT Corp Visa	2020.11.05.BOT	\$3,033.87
	Water Trans Training/Asset Man	2020.11.05.149	\$868.97
	P&L Training in Red Deer	2020.11.05.343	\$1,155.00
	SVWS Visa Expenses	2020.11.05.425	\$499.34
	SVWS Corp Visa	2020.11.05.SVW	\$298.52
	PR Miracle Treat Day/Council	2020.11.05.492	\$229.88
	Pool Program Supplies markers	2020.11.05.762	\$14.64
	Roads - Other Goods	2020.11.05.763	\$95.00
	Parks Fishing Sign Materials/T	2020.11.05.764	\$86.38
	Fitness Area Boot tray/Supplie	2020.11.05.768	\$255.38
	WTP Janitor Supplies/Training	2020.11.05.832	\$1,568.91
	SRC Janitor Supplies/HBC Meet	2020.11.05.981	\$1,523.51
	Fire Joint Door Latch	2020.11.05.655	\$33.03
	Fire Regional Squad Oil Change	2020.11.05.292	\$490.32

Enmax Energy Corporation	ONL000368	2020-11-27	\$78,993.70
	Invoice Description	Invoice Number	Invoice Amount

	Oct Power Bill	20-2947844	\$78,993.70

Poulin's Professional Pest Con	ONL000369	2020-11-27	\$354.94
	Invoice Description	Invoice Number	Invoice Amount

	WTP Monthly Pest Control	1312273	\$198.45
	SRC Monthly Pest Control	1312174	\$156.49

	Total Cheques		\$89,501.39
=====			

From: MA Municipal Stimulus <MA.MunicipalStimulus@gov.ab.ca>
Sent: November 19, 2020 11:59 AM
To: Sean Nolls <snolls@stettler.net>
Cc: Greg Switenky <GSwitenky@stettler.net>
Subject: MSP Project Acceptance Notification - Town of Stettler

Dear Mayor Nolls,

The Government of Alberta is proud to provide municipalities and Metis Settlements with new infrastructure funding through the Municipal Stimulus Program (MSP). The MSP will help your community recover from the economic challenges posed by the pandemic and the downturn in energy prices. It also positions communities to support local jobs and participate in future economic growth.

I am pleased to accept the following eligible project submitted by your community under the MSP program:

Highway 12 West Type IV Intersection (South Half Only): \$96,268

My ministry welcomes the opportunity to celebrate your MSP project announcements with you. Municipalities and Metis Settlements are encouraged to refrain from making an MSP public announcement unless you have been in contact with your local MLA, or my office directly for approval, toll-free at 310-0000, then 780-427-3744, or at Minister.MunicipalAffairs@gov.ab.ca.

As partners in supporting Alberta's communities, I look forward to working together to move your infrastructure priorities forward.

Sincerely,

Tracy L. Allard
Minister

cc: Greg Switenky, Chief Administrative Officer, Town of Stettler

November 24, 2020

Dear Ms. Angus:

I'm writing to request a meeting with council to discuss a potential partnership regarding passenger transport services in the Town of Stettler. We currently run a daily schedule from Stettler with service to Red Deer and Lacombe. Our goal is to maintain that level of service, as well as reduce ticket prices for Stettler residents. This gives residents more freedom to get to the larger centers for groceries, work, etc. We could also discuss possible delivery options for those stuck at home, or worried about Covid-19.

In closing thank you for taking the time to review my request, and I look forward to hearing from you.

Regards,

Robert Duncan
President, East Central Express Transportation Service Ltd.

From: Carla Jamison <carla.jamison@cfwe.ca>
Sent: November 24, 2020 1:31 PM
To: Sean Nolls <snolls@stettler.net>
Cc: townoffice <townoffice1@stettler.net>
Subject: Windspeaker Radio
Importance: High

Good Afternoon Mayor Nolls,

My name is Carla Jamison with the non-profit Indigenous group Windspeaker Media. I thought I would drop a line to let you know that we will be broadcasting our radio station in your region.

We are also running our Season's Greetings/Don't Drink and Drive campaign. This would be a good opportunity to connect with our listeners in your region. Please let me now if you are interested.

Thank you for your time. I look forward to your reply.

Cheers,

Carla M. Jamison
Director of Digital Sales
Media Marketing Executive



www.cfweradio.ca

www.windspeaker.com

Working From Home: 587-589-5662

Fax: 780-454-2820





2021 Media Kit
Alberta's Best Country



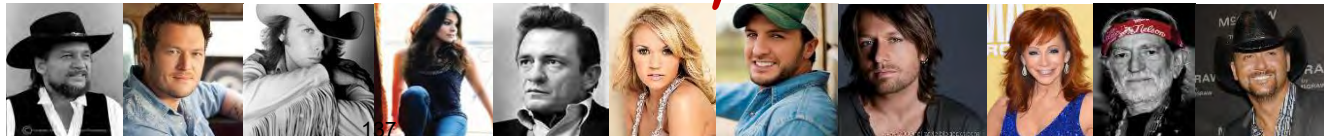
WINDSPEAKER's Indigenous Audience

As Alberta's only Indigenous Radio Network, WINDSPEAKER continuously connects with the Indigenous audience in Alberta and provides a unique opportunity for businesses and organizations to reach this audience of growing importance. If you NEED or WANT to present a positive image to the many Indigenous communities within Alberta then WINDSPEAKER is your only choice.

With over 30 years of broadcasting history in Alberta with our Indigenous audience, WINDSPEAKER presents a solid track record of delivering results to our advertising partners and valuable programming features to the entire Indigenous audience throughout Alberta. And, because we are a not-for-profit society, our primary goal is the betterment of Indigenous communities throughout the province.

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radio 

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Windspeaker Radio is a non-profit society intent on being a positive influence on the Indigenous population in Alberta

WINDSPEAKER's Indigenous Audience



AGRICULTURE

Blood Tribe Agricultural Project which includes largest irrigation project in Canada as well as feedlots, and dry land cereal grains and pastures. The Blood Tribe land alone has the capacity to deliver over 11 million bushels.

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WINDSPEAKER's Indigenous Audience



ECONOMIC IMPACT

Fort McKay and Mikisew Cree First Nations invest over \$500 million into new Suncor tank farm

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WINDSPEAKER's Indigenous Audience



The Primco Dene Group of Companies, owned by Cold Lake First Nations, has 15 divisions including Primco Commercial which owns multiple franchises and commercial retail space

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WINDSPEAKER's Indigenous Audience



Taza Development Tsuu T'ina

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WINDSPEAKER's Indigenous Audience



POST-SECONDARY EDUCATION

Institutions in Alberta and nationally are recognizing the value of inclusion of our audience. Many have established departments and services to support our Indigenous students.

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About Us

Broadcasting from Edmonton and Calgary, Windspeaker Radio has one of Alberta's largest FM commercial radio footprints

Windspeaker has major transmitters, plus multiple local transmitter sites

Our multi-rebroadcast system reaches over 100 Alberta communities and surrounding areas

In spring 2018, Windspeaker added a new 100,000 watt transmitter in Calgary at 88.1.

Everyday new Alberta listeners are finding Windspeaker for the first time!

98.5 Edmonton & area

88.1 Calgary & area

90.5 Lac La Biche

96.7 Cold Lake / St. Paul

94.5 Fort McMurray

89.3 Fort McLeod / Pincher Creek

105.7 Grande Prairie

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About Us

WINDSPEAKER RADIO plays a combination of the best new country like *Luke Bryan, Florida Georgia Line, Blake Shelton, & Carrie Underwood*...classic country artists like *Alan Jackson, Garth Brooks, Clint Black & Trisha Yearwood*...and Hall of Fame Legends of yesteryear such as *Johnny Cash, Waylon & Willie, Don Williams, Kenny Rogers & George Jones*.



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RADIO BINGO

WINDSPEAKER RADIO BINGO!

One of our most popular broadcasts is Radio Bingo. Each time we play, we give away over \$10,000* to loyal bingo players. That's over \$2 million every year! Radio Bingo is played three nights a week – Mondays, Thursdays and Saturdays.** (Bingo is not played on Stat. Holidays).

Just another example of WINDSPEAKER providing unique and desired programming to our audience because we are committed to our audience!



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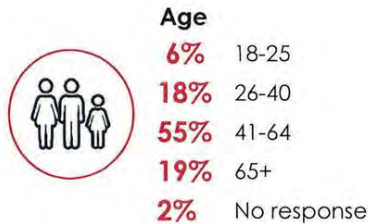
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WINDSPEAKER Radio Bingo

In January 2017, CFWE surveyed Radio Bingo players to find out more about them. From 511 respondents we know that:



85% of radio bingo players also listen to CFWE on a regular basis – the morning show was cited as the most popular daypart.



Where do CFWE Radio Bingo players listen to play bingo?



Percentage of respondents from each location:



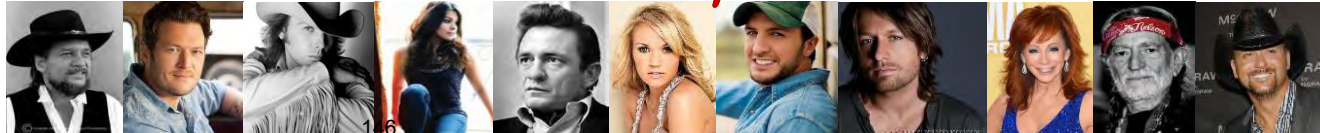
65 locations across Alberta sell bingo cards. Count of locations by region:

- 18 Edmonton & area including Morinville, Westlock, Duffield, Sherwood Park
- 15 High Prairie, Slave Lake, Peace River
- 14 Lac La Biche, Cold Lake, St. Paul
- 10 Fort Chipewyan, High Level, Fort Vermilion
- 8 Fort McMurray, Wabasca, Calling Lake



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WINDSPEAKER Radio Bingo



Average total payout, each night:
\$13,300, including the \$10,000 bonanza

Average total payout, each night in the summer:
\$7,900, including the \$5,000 bonanza

Each year, there are well **over 100 single winners or shared winners** of the nightly \$10,000 bonanza payouts! (\$5,000 in summer months). Of these winners, **75 to 80%** of them will not wait for the cheque to be mailed, but will come directly to the CFWE office to collect their money!



Top 5 things Bonanza winners do with the prize money



Buy new car
/ car repairs



Go to
the casino



Pay off
loans/bills



Buy
furniture



Go on a
vacation

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Windspeaker Radio is a non-profit society intent on being a positive influence on the Indigenous population in Alberta

Aboriginal Programming



WINDSPEAKER RADIO is a non-profit organization, and is committed to being a positive influence on Alberta's Indigenous population. WINDSPEAKER enhances and promotes the Indigenous lifestyle through various on air programs such as:



Heartbeat of Nations

Three times a week



Moccasin Telegraph

Heard 20 times per week



Nat. Indigenous Countdown

Friday evenings

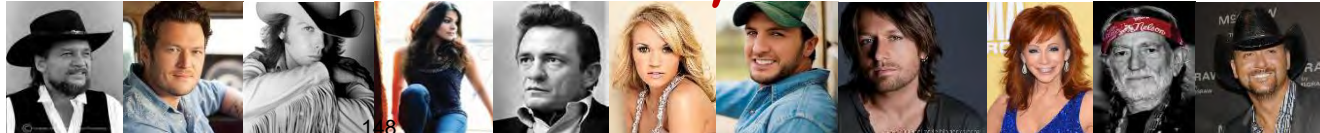


Conversational Cree

Twice a Week

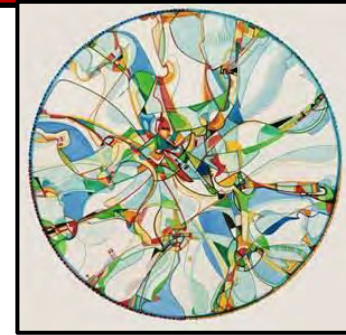
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Facts About Alberta's Aboriginal Population



Alex Janvier, Rogers Place

There are currently over 258,640 Aboriginal Albertans, including over 76,000 in Edmonton and over 46,000 in Calgary.

Edmonton has Canada's second largest urban Indigenous population.

Given its relative youth, Alberta's Indigenous population will be a growing component of the labour force in the years to come.

***Source Statscan 2016 Survey



Indigenous population has increased 42.5% over the previous 10 years...more than 4 Times the rate of increase in the overall population.



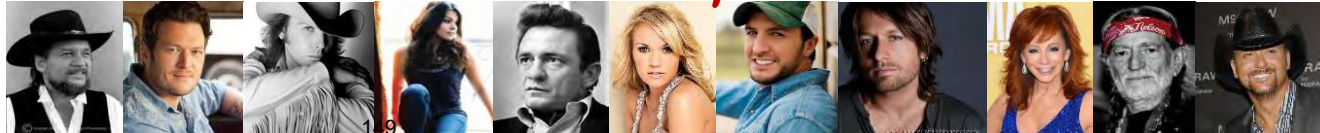
Indigenous median age is nearly 32.1 years old, well over 10 years YOUNGER than the nearly 40.9 years of age for the entire population.



52.3% of the Indigenous population 25 years and older has a post-secondary certificate, diploma or degree. That is UP from 39.4%, 10 years earlier.

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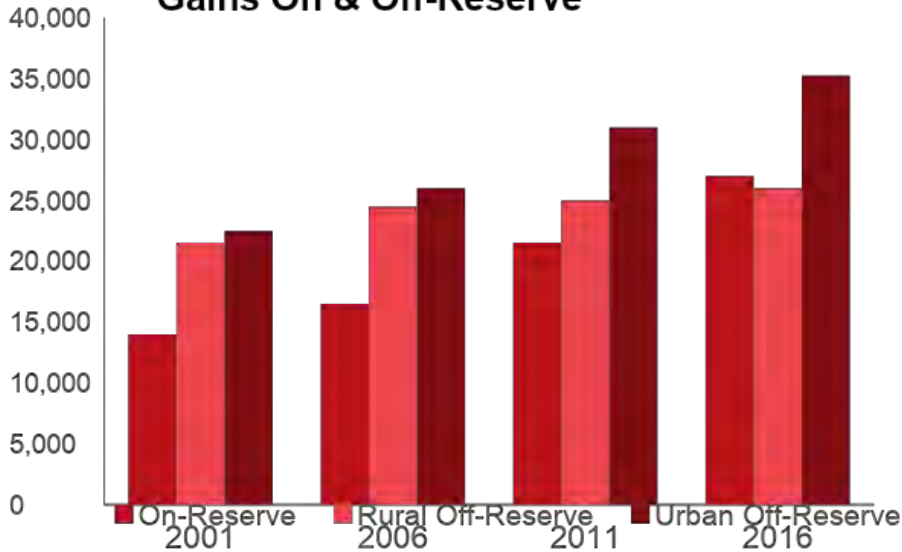
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Facts About Canada's Indigenous Population

National Average Household Income Gains On & Off-Reserve



Total National Aboriginal Household Income



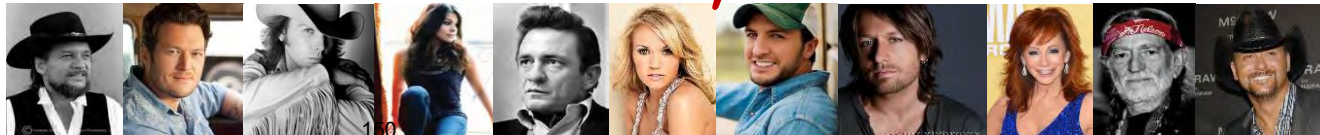
Population (2006 to 2016)



Source: Statistics Canada

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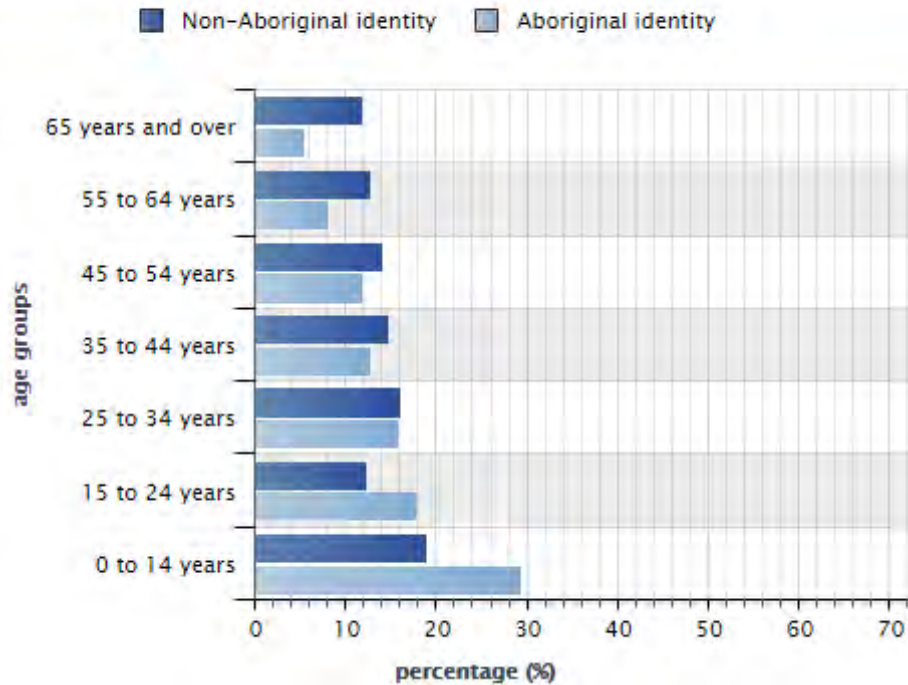
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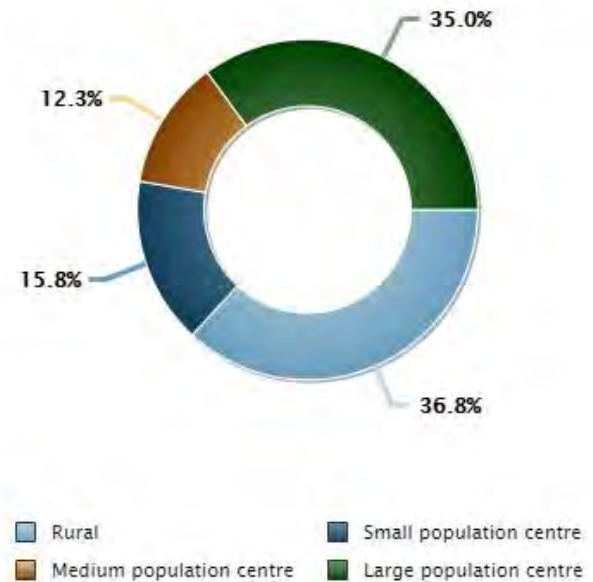
Windspeaker Radio is a non-profit society intent on being a positive influence on the Indigenous population in Alberta

Facts About Canada's Aboriginal Population

Age distribution by Aboriginal identity, Alberta, 2016

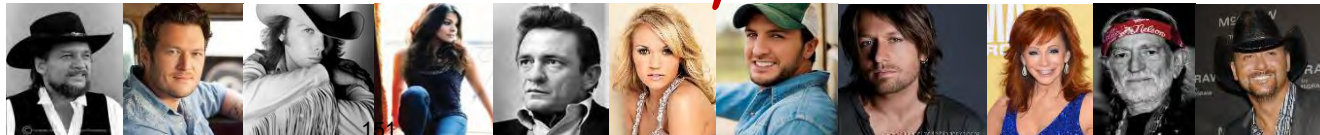


Distribution of the Aboriginal population by population centre size, Alberta, 2016



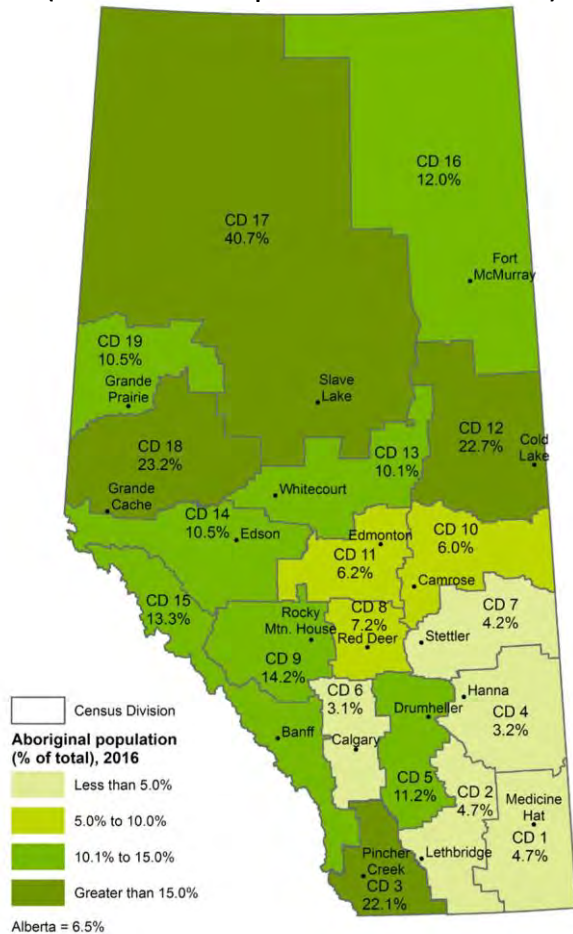
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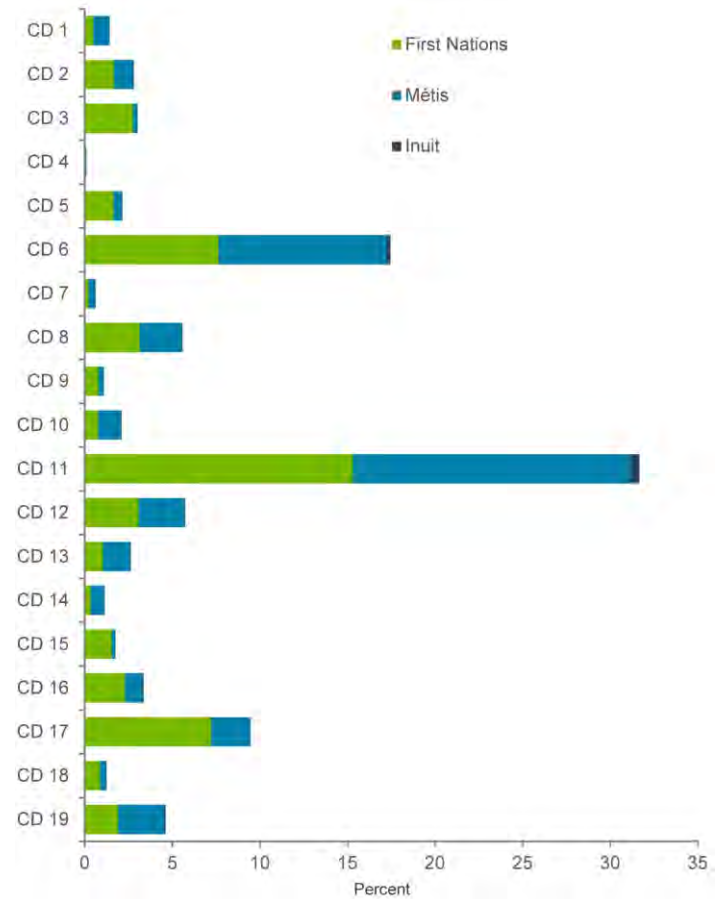


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Aboriginal Population Distribution (% of Total Population in Each CD)



Distribution of Aboriginal Population and Identity Group by Census Division



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Alberta's Aboriginal Land & People

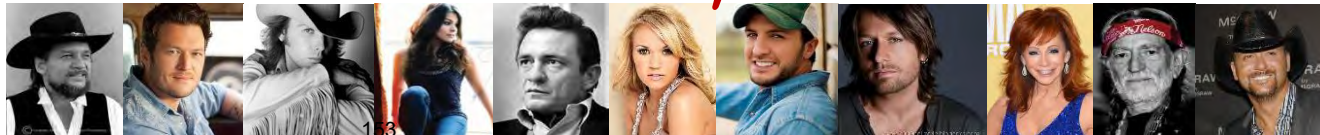
In Alberta:

- ❖ 5 different Treaties with 140 Reserves
- ❖ 6 Regional Zones Métis Nation of Alberta (MNA) Association with 8 Metis Settlements
- ❖ 5 languages spoken by First Nations



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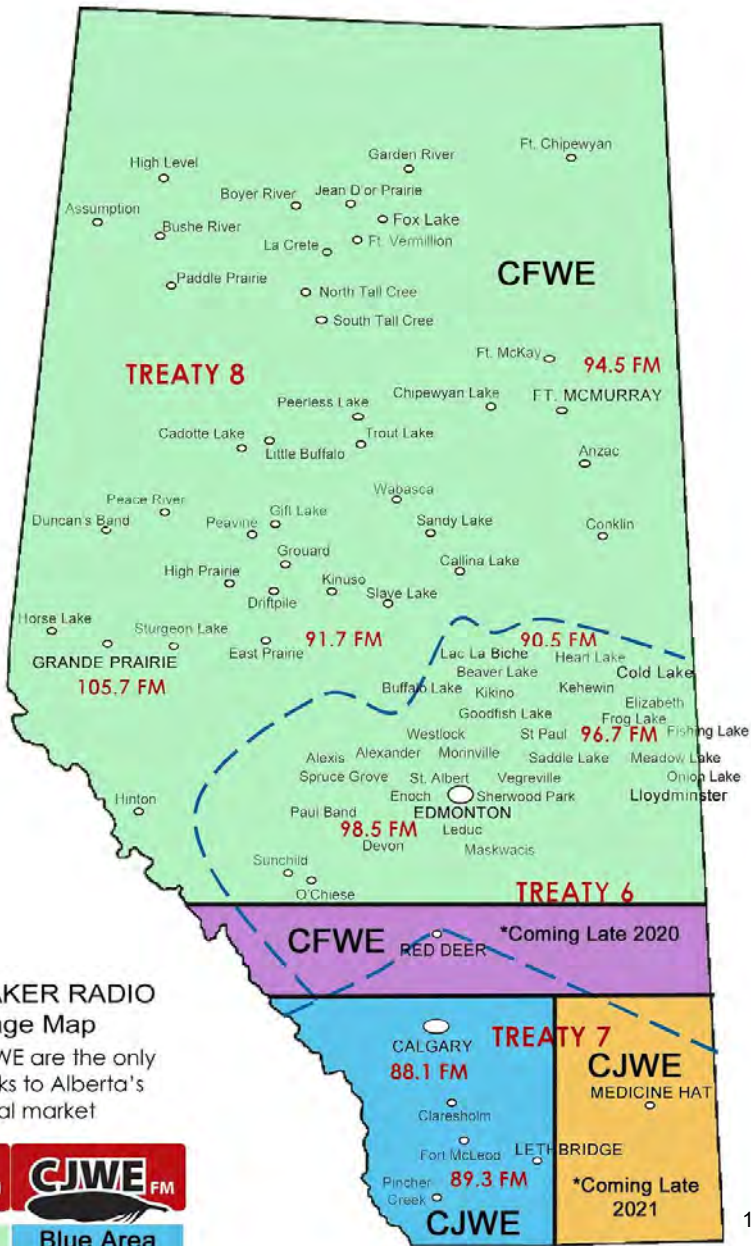
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Windspeaker Radio Reach

CFWE's satellite rebroadcast system reaches more than 85 Alberta communities. CFWE & CJWE are the only broadcast links to Alberta's Aboriginal Market



WINDSPEAKER RADIO Coverage Map
 CFWE and CJWE are the only broadcast links to Alberta's Aboriginal market



Alexander	98.5 FM	Beaver Lake	90.5 FM	Assumption	89.9 FM
Alexis		Boyer River		Bushe River	
Barhead		Buffalo Lake		Calling Lake	
Beaumont		Kikino		Chipewyan Lake	
Camrose		Kinuso		Duncan's Band	
Devon		Lac La Biche		Fox Lake	
Duffield		Bonnyville		Ft. Chipewyan	
Edmonton		Cold Lake		Ft. Vermillion	
Enoch		Elizabeth		Garden River	
Ft. Saskatchewan		Fishing Lake		Horse Lake	
Leduc	Frog Lake	Jean D'or Prairie			
Maskwacis	Goodfish Lake	North Tall Cree			
Morinville	Kehewin	Paddle Prairie			
Paul Band	Lloydminster	Peerless Lake			
Sherwood Park	Meadow Lake	Red Earth			
Spruce Grove	Onion Lake	Sandy Lake			
Westlock	Saddle Lake	South Tall Cree			
Blood Tribe	89.3 FM	St. Paul	88.1 FM	Sturgeon Lake	105.7
Cardston		Vegreville		Sunchild/O'Chiese	
Claresholm		Calgary		Trout Lake	
Fort McLeod		Little Buffalo		Wabasca	
Kainai		Cadotte Lake			
Lethbridge		Driftpile			
Milk River		East Prairie			
Nanton		Fairview			
Pincher Creek		Faust			
		Giff Lake			
	Grouard				
	High Prairie				
	Joussard				
	Sucker Creek				

Alberta's Best Country Variety

