

**COMMITTEE OF THE WHOLE
APRIL 13, 2021
4:30 P.M.
AGENDA**

1. Agenda Additions/Deletions
2. Agenda Approval
3. 4:35pm – Communications Officer Lara Angus – Seniors Week 2021 2-3
4. Stettler Community Builders Committee 4
5. Additions
6. Adjournment

MEMORANDUM

Date: April 6, 2021

To: Greg Switenky
CAO

From: Lara Angus
Communications Officer

Re: Seniors Week 2021

Background:

Historically, the Town of Stettler has partnered with the County of Stettler No.6 to celebrate our community's seniors during the Government of Alberta's Seniors Week. Seniors Week is currently scheduled for June 7-13, 2021.

The typical celebration consists of a social visit and fruit tray delivery to the following facilitated living centres and social facilities over the course of the week:

- Points West Living
- Paragon Place
- Willow Creek
- Heart Haven
- The HUB

Due to the health and safety constraints of the COVID-19 pandemic, social visits are not a possibility. In 2020, the Town of Stettler and County of Stettler Councils collaborated remotely to create a video in recognition of Seniors Week, which was distributed to the aforementioned living facilities. With this year's advance notice of the restrictions that will tentatively be in place, there is an opportunity to plan a safe and interactive activity for Seniors Week that allows for connection and engagement with Stettler's seniors.

Discussion with management at Points West Living, Paragon Place, Willow Creek, and Heart Haven have provided administration with the following criteria for the planning process:

1. Outdoor gatherings are allowed amongst the residents, whether as a whole or in pre-assigned cohorts.
2. Food delivery is permitted to the door if the food has been prepared in a professional commercial kitchen.
3. Communal areas are permitted for resident use, allowing for access to different windows throughout the facility.

Recommendation:

Administration respectfully recommends that the Town of Stettler Council refers the Seniors Week planning process to the Committee of the Whole Meeting of April 13th, 2021.

SENIORS' WEEK 2021

PLANNING & OPTIONS



FOOD & CARD DELIVERY

Food may be delivered when prepared in a commercial kitchen.



DRIVE-BY PARADE

Routes could include all facilities and be open to the public.



SCHEDULED VIDEO CALLS

Interested residents could register for a scheduled virtual socialization.



ACTIVITY PACKAGES

This could involve a partnership with the Stettler
3 Public Library

STETTLER COMMUNITY BUILDERS

The concept of Stettler Community Builders was presented at the most recent in-person strategic planning session of the Town of Stettler. Participants designated it as one of the highest choices numerically, so a committee was formed and meetings, research, and discussions began.

The very active committee including Leann Graham, Stacey Benjamin, Donna Morris, and Carson Ellis was chaired by Malcolm Fischer. Several meetings effectively outlined the basic format as now presented, with ongoing discussion of criteria and how and where these acknowledgements might be displayed. It is now collectively felt that mounting them along the Town's walking paths would be the best choice, and that as more displays are added, they would form a Tour of Builders walk, so to speak.

This plan has been endorsed at a recent Board of Trade executive meeting.

The initiative has now reached request for formal Town Council approval stage and through the talents of local artisans and collaborators Dave McCourt and Wayne Tebbe the basic design, which will be displayed at the meeting, was finalized. Black marble plaques will be 18" X 24" (made up of 12" X 12" and 6" X 12" sections) with a strongly mounted powder-coated steel base pedestal in the shape of a heart. The cost of each unit will be \$1275, not including installation, and Dave and Wayne will discuss mounting procedure in collaboration with Town staff. It is suggested that a pipe welded to the pedestal's base can be easily mounted and secured in concrete along walking trails. An overall location plan will be created.

Our proposal is to begin with up to 5 units and up to 2 of these each year for an undetermined period. It is suggested that the initial and ongoing funding come from the Town's Arts and Culture account as an earmarked amount to the Board of Trade. The project will be managed independently of Town recognition activities and **will be operated by the Board of Trade** wherein one will find the criteria, etc. for future proposals. It is intended that citizens and families will initiate names, pictures, and information regarding future recipients, and these will be recognized at the Board of Trade's annual Awards Gala.