


**COMMITTEE OF THE WHOLE
FEBRUARY 8, 2022
4:30 P.M.
AGENDA**

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1. Agenda Additions/Deletions
 2. Agenda Approval
 3. 2022 Strategic Planning 2-6
 4. Joint Town & County Meeting Follow-Up Verbal
 5. Additions
 6. Adjournment

**Town of Stettler
2022 Strategic Planning
January 11, 2022**

| Goal | Actions Required | Person(s) Responsible | Date |
|------------------------------------|--|---|---|
| 1. Parks Advisory Committee | a) Establish working group b) Confirm working group guiding principles c) Review existing plan(s). Including 2006 Parks & Open Spaces Master Plan d) Consideration of approach to developing new or updated plan(s) e) Identify quick wins | Director of Parks & Leisure Services Manager of Recreation & Culture Mayor with 2-3 Councillors CAO?, Communications Officer?, Member(s) at large? | a) Feb 2022 b) Feb 2022 c) Mar/Apr 2022 d) 2022/2023 e) 2022/2023 |

Guiding Principles

- Explore additional ideas from the 2022 strategy session as well as others for inclusion in future operating and/or capital budget approval processes.
- Corporate identity and pride to be considerations
- Mindful that operational dynamics must be factored
- Priorities to future capital budgets on an affordable basis
- Collaborate with Heartland Beautification Committee on shared opportunities

| Goal | Actions Required | Person(s) Responsible | Date |
|--|---|---|---|
| 2. Revisit SRC expansion plan/ Multi-use facility | a) Establish new working group or reconvene Ad Hoc SRC Updating Committee? b) Consider revisiting SRC Expansion plan and explore options for additional facilities and/or activities | Manager of Recreation/Culture Director of Planning & Development Mayor with 1 or 2 Councillors CAO | a) Feb 2022 b) Feb/Mar 2022 c) 2022 |

Guiding Principles

- Prioritize activities most desired in consideration of purpose and location
- Deliver concepts and/or shovel-ready options/plans with order of magnitude estimated costs. These options would be further considered by Council.
- Available funding & resources to be ongoing considerations
- Mindful that operational dynamics must be factored

| Goal | Actions Required | Person(s) Responsible | Date |
|---|---|---|--|
| <p>3 (tie). Office meeting space (virtually enabled)</p> | <p>a) Identify options b) Get cost estimates c) Budget considerations based on cost to be reviewed with CAO d) Commence structural components e) Commence IT components</p> | <p>Director of Planning & Development Assistant CAO I.T. Coordinator GIS Coordinator/Tech</p> | <p>a) Feb 2022 b) Apr 2022 c) 2022 d) 2022/23 e) 2022/23</p> |

Guiding Principles

- Administratively driven on functionality within office.

| Goal | Actions Required | Person(s) Responsible | Date |
|--|--|---|---|
| <p>3 (tie). Stettler as a Christmas destination</p> | <p>a) Establish working group expectations</p> <p>b) Gather ideas (TOS deliverables vs. privately encouraged)</p> <p>c) Create participatory plan</p> <p>d) Communicate plan</p> <p>e) Private cooperation</p> | <p>Board of Trade Executive Director</p> <p>Manager of Recreation & Culture</p> <p>Director of Operations?</p> <p>Director of Planning & Development?</p> <p>Communications Officer?</p> <p>At large business owners?</p> | <p>a) Mar 2022</p> <p>b) to e) Summer and Fall 2022</p> |

Guiding Principles

- Build upon strengths of: Main Street Christmas Tree, APST Polar Express and BOT shopping promotions
- Attract out-of-town visitors

| Goal | Actions Required | Person(s) Responsible | Date |
|---|--|--|---|
| <p>5. IT upgrade plan to enable working remotely</p> | <ul style="list-style-type: none"> a) Identify priority staff (that most need to be able to work remotely) b) Identify/prioritize technology upgrades, testing, & security c) Compile cost estimates and resources required d) options for 2022/23 budgets if needed | <p>I.T. Coordinator</p> <p>Assistant CAO</p> <p>Director of Operations</p> <p>Director of Planning & Development</p> <p>Manager of Accounting & Financial Services?</p> <p>GIS Coordinator/Tech?</p> | <ul style="list-style-type: none"> a) Staff planning Mar-Sept 2022 b) Ideally introduce increments as soon as affordable & reasonable |