

COMMITTEE OF THE WHOLE
February 14, 2023
4:30 P.M.
AGENDA

1. Agenda Additions/Deletions
2. Agenda Approval
3. 2023 Strategic Planning 2-5
4. In-Camera – FOIP – Section 16 - Third Party Information – Joint Town & Council Meeting Verbal
5. Additions
6. Adjournment

**Town of Stettler
2023 Strategic Planning
January 9, 2023**

Goal	Actions Required	Person(s) Responsible	Date
1. Accessibility to Doctors	a) Establish local medical support strategic working group to develop initial guiding principles. b) Set initial priorities and develop further targeted efforts and community partnerships.	Mayor Nolls Councillor Barros CAO Designate Communications Officer	a) February/ March/ April 2023 b) 2023/2024

Guiding Principles:

- Understanding reasons why there are accessibility barriers.
- Support improvements within available resources to address barriers.
- Clinics and physicians are private entities and collaboration is paramount.
- Work with partners (AHS, Board of Trade, Clinics & County of Stettler) to drive improvements.

Goal	Actions Required	Person(s) Responsible	Date
2. Spray Park Upgrades	a) Refer to the Parks Advisory Committee as a notable priority. b) Acknowledge cost sharing opportunities with local service club. c) Conceptual design, cost estimates and funding options to Committee of the Whole. d) Budget considerations to advance construction.	Parks Advisory Committee	a) February 2022 b) March 2023 c) Spring/ Fall 2023 d) 2023/ 2024

Guiding Principles:

- Collaborate with local service club as an initial opportunity.

Goal	Actions Required	Person(s) Responsible	Date
3. Succession Planning for Transition	a) Establish temporary CAO Retirement Committee comprised of all Members of Council, CAO and Assistant CAO. b) Determine appointment, recruitment process, or Initial Meeting with Council (March). c) CAO bylaw renewal. d) CAO contract review e) CAO hiring process/offer f) CAO start date finalization g) Current CAO retirement	Mayor CAO Assistant CAO	January 2023 - September 2023

Guiding Principles:

- Recognize and support the positive culture in the workplace as a critical strength to be preserved.
- Long-term (10+ year) focus.

Goal	Actions Required	Person(s) Responsible	Date
4. Advocate for CT/MRI Scanners	a) Establish local medical support strategic working group to develop initial guiding principles. b) Set initial priorities and develop further targeted lobby efforts.	Mayor Nolls Councillor Barros CAO Designate Communications Officer	a) Feb/ March/ April 2023 b) 2023/ 2024

Guiding Principles:

- Collaborate with partners (AHS, Stettler Health Services Foundation, County of Stettler and local MLA).

Goal	Actions Required	Person(s) Responsible	Date
5. Signage for Attractions	a) Refer to the Corporate Identity Committee for alignment with the Master Signage & Wayfinding Plan b) Conceptual designs, cost estimates and funding options to Committee of the Whole. c) Budget considerations to move forward.	Corporate Identity Advisory Committee	a) February 2023 b) Fall 2023 c) 2024 Capital

Guiding Principles

- Encourage visitors to explore the community beyond the highway-adjacent thoroughfares
- Boost economic growth on Main Street and other key retail sectors
- Communicate that Stettler is a “visitor friendly destination”
- Utilize opportunities for physical branding throughout the community
- Standardize community parks entrance signage.