



# **Heartland Beautification Committee Agenda January 5, 2023 Stettler Rec Centre Board Rm**

## **2022 Projects**

***Environmental Action***

***Stettler Blooms***

***Community Appearance***

***Tree Management***

***Heritage Conservation***

- 1. Agenda/Agenda Approval**
- 2. Confirmation of the December 1, 2022 HBC Minutes**
- 3. Business Arising from the December 1, 2022 HBC Minutes**
- 4. Statement of Revenue & Expenses as of December 31, 2022**
- 5. Trade Show**
- 6. Reports**
  - a.) Stettler Blooms**
  - b.) Environmental Action**
  - c.) Community Appearance**
  - d.) Tree Management**
  - e.) Heritage Conservation**
- 7. Next Meeting –February 2, 2023**
- 8. Adjournment**

**"Keeping Stettler Clean and Green"**

# TRADE SHOW - April 14,15 16, 2023

## Ideas and last year's stats



Booth 2022



### Draws

(440 visitors entered the draw in 2022)

- FoodCycler kitchen compost bin
- compost bin?????????
- indoor clothes rack
- garden basket

### Giveaways

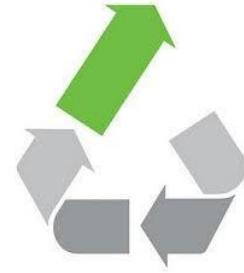
- |                                 |   |  |
|---------------------------------|---|--|
| Re-usable produce bags          | - | gave 340 (all); none left                        |
| BYO Bag sticky note pads        | - | gave 170, have 80 left                           |
| Re-usable straws                | - | gave 61, have 89 left                            |
| Paper yard waste bags Hme Hdwre | - | gave 100, have 800 left (give at Plant Exchange) |
| Seeds                           | - | gave about 400; 100 left for Plant Exchange      |
| Cig Butt – personal containers  | - | NEW IDEA - \$1.25 US                             |



## ACTIVITIES:

### Upcycle Challenge Silent Auction

- 1) decoration made from window & flowers - sold \$20 to Meegan Carlson
- 2) decoration made from lamp bottom & flowers – sold \$25 to Marla Regehr (\$45 donated to Superfluity)



**Compost bins:** Take orders for H.S to build  
Since 2012, we've put 61 bins into the community.

### Handouts

- HBC trifold brochure - made 300; gave out 122, have 178 left
- “Where do I Fix it?” – gave out 7 (with no promotion of it by booth volunteers), have 43 left
- “Backyard Composting: Getting Started” - gave out 14 (with no promotion of it by booth volunteers), 36 left
- Historic Walk – gave out 5 (with no promotion of it by booth volunteers); have 20 left

### Looping TV presentation and Posters

#### **Looping TV Presentation covered:**

Community Gardens  
Community Orchard  
Entrance planters  
Pedestal Wraps???  
Planting Memories  
Christmas Tree chipping  
Heart Park  
Spring Plant Exchange  
West Stettler Container contest  
Upcycle Challenge  
Solar phone charger  
Walk 'n' Roll  
Trash 2 Treasure  
Idling  
BYO Bag  
Earth Week Clean-up

#### **POSTERS we have:**

##### Large:

HBC – vinyl

##### Curtain posters, cardstock:

- Communities in Bloom
- Stettler Trees
- Eco Awards
- Trying to Be Idle-Free
- Repair Café
- Straws Optional
- Walk 'n' Roll
- Are your Reusable Bags still in the car?
- Butt stop

##### Curtain posters – laminated

Earth Week cleanup  
Stettler Blooms  
Community Gardens

##### Large coroplast signs (sandwich boards):

Walk 'n' Roll  
Beautiful Yard  
BYO Bag - Got Yours?  
Trying to Be Idle-Free  
Trash 2 Treasure

# Stettler Blooms – January, 2023

## 1. Communities in Bloom – ideas from recommendations

- a) Rewilding
- b) Murals – in downtown back alleys  
improves alleys and promotes local artists  
reach out to BOT and artists **Tina**
- c) Local oak trees and Ohio Buckeye – harvest and plant acorns/seeds  
reach out to local greenhouses for input – **Louise**
- d) CiB “Challenge” – replace ugly concrete or empty lot with garden, trees or flowers
- e) purple is the CiB color for 2023.



2023 CiB Symposium is Sept. 27 – 30 in Wood Buffalo (Ft. McMurray)

## 2. Community Gardens - monitored by Tina

Compost bin for CG #1 in Spring.

**Come up with a draft plan for our Community Gardens – Tina, Laura, Wayne, Louise**

Raised beds from recycled plastic: made by Travis & Chris Ovracker, Pnewko Trucking, Lacombe

Two options:

- a) completely self-contained planters with a floor and fully assembled  
3'x4' \$325                      3'x6' \$475                      4'x8' \$650



- b) “Secondly, we could build planters on site with no bottom that would still last forever using our 2x6 and 1x6 lumber, this way materials would come in at **\$300 for a 4'x8' planter** . I would donate my time to help organize this with tools and plans as Stettler is my home town and I feel this would be a great project. Below is a photo of a ground level planter with no bottom to give you an idea of what can be done.”



A **Grow Free** food sharing cart for residents to exchange food they have grown with each other for free. It has the simple rule, take what you need, give what you can.  
Adelaide, Australia



### 3. Grow Free Food Sharing Cart

H.S. has been contacted twice. No reply.

### 4. Community Orchard – monitored by **Barry Bowie**

### 5. Planting Memories - **Allan, Grace**

- signage invoice to Funeral Home?
- Spring:  
container & 2 benches location –  
**Laura, Melanie**  
move containers - **Allan**



Cost sharing:		HBC	Parks & Leisure	Stettler Funeral Home
<b>Already spent:</b>	5 flower containers	\$1375	---	\$1375 (pd)
	2 entrance signs	<u>\$ 65</u>	---	\$ 65 (not pd)
		\$1440		
<b>Expenses carried to 2022</b>	mulch	<b>\$1750</b>	\$1750	---
	bed and soil prep.	---	in kind	---
	Initial 12 trees	<b>\$2220</b>	---	---
	1 tree, <u>annual</u> flowers	<b>\$821</b> (2022 only)	---	<b>\$ 500 annually</b>
	maintenance	---	in kind	volunteers
	posts & concrete for signs	<u>\$ 225</u>	install	\$ 225
<b>HBC expenses this year</b>		<b>\$5016</b>		

### 6. Future projects:

- a) Community Orchard Picnic area (Masons project?)
- b) **Coop Community Spaces grants** - \$25,000 to \$150,000 – not for municipalities.  
[www.communityspaces.ca](http://www.communityspaces.ca) **Deadline March 1, 2023** Apply for community garden raised beds next year???

### 7. Spring Projects

- a) May 2023: Do Spring Plant Exchange indoors with the Stettler Ag Society's Homestead Market – Alana Weaver 403-742-6288
- b) Late May: Planting Memories first ceremony
- b) Remove Shaw pedestal across from Police Station.
- c) Beautiful Yards??? West Stettler Container contest
- d) August 2023: Do Open House Garden Tour in conjunction with the Farm Tours and Taste of the Heartland event.

**Environmental Action  
Report to Heartland Beautification Committee  
January 5, 2023**

**A. Compost program – FoodCycler – Laura**

Demo and/or prize giveaway at Trade Show?

Drayton Valley – population 2021: 6872  
Stettler - population 2021: 5794

Drayton Valley sold all 100 & have wait list.  
98% of users will continue with it.

**B. Christmas Tree Chipping**

*Your real Christmas Tree - We want to chip it!*



1. Remove ALL decorations.
2. Drop it off at:
  - a) **Stettler Transfer Site** OR
  - b) the **51 Ave. & 57 St.** compost bin location

WHEN: **Dec. 27 to Jan. 31**

WHO: Town Public Works staff will chip the trees

WHY: Chipping trees makes good use of organic material for mulch.

**You can pick up chips/mulch in the Spring at the Stettler Transfer Site.**

*Organized by the Heartland Beautification Committee*

**Promotion: Grace**

1. Town of Stettler December and January newsletters - sent to Lara Nov. 19
2. Facebook: HBC, Stettler Items too Good to Toss, Stettler Connection Take 2, Stettler Community Events
3. TOS and Board of Trade event calendars - sent
4. StettlerLocal.com events
5. Stettler Independent ad
6. Sandwich board signage at 2 drop off locations
7. **New Signage at burn pit or Transfer Site entrance: \$35 x 2 - Grace**
8. **New Posters for tree retailers - Melanie**



**REAL CHRISTMAS TREES**

**DON'T BURN THEM  
TAKE TO CHIPPING  
PILE UP TOP**

**Don't toss it!**

**Chip it!**



**After Christmas, take your real tree to the Stettler Transfer Site for chipping.**

Organized by the Heartland Beautification Committee

### C. Wear a Sweater promotion

**Melanie & Louise**

Posters to clothing stores:

- Shoe Boutique
- Consignment Closet
- John's
- Tom's Boots
- Suzanne's & Jenny's
- Dirt Road Pretty
- Sweet Home on Main

Posters to heating businesses



### D. Cigarette Butt recycling

Marie Brown has restarted program.

Purchased 2, with shipping: \$423.92

<https://www.ecolad.com/product/standard-smokers-outpost/>

Put at: Dog Park

West Stettler – Richards memorial

Down to 4 locations:

- West Stettler, west entry
- Ball diamond west of Rec Centre
- Legion parking lot
- Public Parking lot south of Stettler Learning Centre



1 Broken and 4 disappeared: (high use in italics)  
*Dog park*  
 2 at West Stettler – Band Stand, *Richards memorial*  
*Community Hall – has large ground container*  
 Memorial Park

### E. Future projects

1. Upcycle Challenge -discontinue???
2. Trade Show – April
3. Redo Block Party info – Zero Waste on invitation
4. Idling reduction awareness
5. Trash 2 Treasure, Eco Awards, Walk 'n' Roll, Water refill stations, Repair Café

### F. Green Tips for January (attached)

### G. Enviro Action Expenses to date: (Budget \$5000)

\$5000.00

Pending -

West Stettler plaques program (Brad Robbins) \$2000

January 2, 2023

## GREEN TIP OF THE WEEK

**"Don't toss your tree! Chip it!"**

Take your real Christmas tree to:

- a) the Stettler Transfer Site
  - or b) the 51 Ave & 57 St compost bin location.
- Town Public Works will chip the trees for mulch.  
Please REMOVE ALL DECORATIONS.  
Available until January 31, 2022.

CHRISTMAS  
TREE  
CHIPPING



***No one can do everything. Everyone can do something.***

Sponsored by the *Heartland Beautification Committee*

January 9, 2023

## GREEN TIP OF THE WEEK

**"A Circular Economy"**

A linear economy: Take (from the planet), make, toss.  
Take, make, toss.

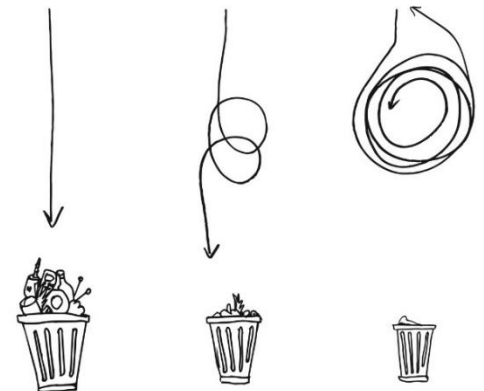
A circular economy: Take, make, use, re-use,  
re-purpose, re-use, re-purpose...

As individuals, we can adopt a circular approach too.  
Keep items in use, re-use them, re-purpose them.  
Support products that promote re-use.

LINEAR ECONOMY

RECYCLING  
ECONOMY

CIRCULAR  
ECONOMY



***No one can do everything. Everyone can do something.***

Sponsored by the *Heartland Beautification Committee*



January 16, 2023

## GREEN TIP OF THE WEEK

### **"Out-dated" is out-dated.**

Calling items "dated" is an old label to encourage us to consume more and take more from our planet. 'Celebrate' the use of older items! Our planet needs item-longevity.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*



January 23, 2023

## GREEN TIP OF THE WEEK

### **"Thaw in the fridge"**

Thawing frozen food in the fridge gives you free coolant for other food and saves energy. It's also the safest food-handling method.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*



January 30, 2023

## **GREEN TIP OF THE WEEK**

***"No bag? Use the cart!"***

**Forgot your reusable grocery bags? Just put your items  
Back in your grocery cart to take them to the car.**

*No one can do everything. Everyone can do something.*  
Sponsored by the *Heartland Beautification Committee*

