



Heartland Beautification Committee Agenda March 2, 2023 Stettler Rec Centre Board Rm

2023 Projects

Environmental Action

Stettler Blooms

Community Appearance

Tree Management

Heritage Conservation

- 1. Agenda/Agenda Approval**
- 2. Confirmation of the February 2, 2023 HBC Minutes**
- 3. Business Arising from the Feb 2, 2023 HBC Minutes**
- 4. Statement of Revenue & Expenses as of January 31, 2023**
- 5. Reports**
 - a.) Stettler Blooms**
 - b.) Environmental Action**
 - c.) Community Appearance**
 - d.) Tree Management**
 - e.) Heritage Conservation**
- 6. Next Meeting – April 6, 2023**
- 7. Adjournment**

"Keeping Stettler Clean and Green"

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
February 2, 2023**

Present: Councilor W. Smith, Councilor C. Barros, Chairperson G. Fix, M. Koch, L. Norman, T. Wilson, L. Damen, J. Peterson

Call to Order: Chairperson G. Fix called the meeting to order at 12:03pm

1. **Additions/Agenda Approval**

Moved by C. Barros that the agenda be approved as presented.

MOTION CARRIED
Unanimous

2. **Confirmation of January 5, 2023 HBC Meeting Minutes**

Contained item from template of minutes that needs to be removed.

Moved by W. Smith that the Minutes from the January 5, 2023 Heartland Beautification Committee Meeting be approved as amended.

MOTION CARRIED
Unanimous

3. **Business Arising**

None

4. **Statement of Revenues & Expenses**

Moved by C. Barros that the December 2022 Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED
Unanimous

5. Trade Show

- There is no building construction class to build the compost bins for the giveaway so the outdoor ed class will be building. We will not be taking orders at the trade show for compost bins.
- Seed packages were donated by Sean's No Frills last year and are at G. Fix's house. Will use as giveaways.
- J. Peterson and G. Fix will work on making the HBC brochure more generalized so it can be used year after year
- W. Smith will work on slide show for trade show
- M. Koch suggested making an information sheet for families in need. Showcase the community gardens with a map of Stettler highlighting where the gardens are. M. Koch will bring seedlings to decorate the booth with. Possibly add pamphlets with information about gardening and 8.5 x 11 poster to be made by M. Koch with "Join Stettler's Gardening Community"
- L. Norman will see if she can get a food cyler as a giveaway for the trade show. Over the Top is giving a hydro basket with a bunch of sprouts and stuff for \$25 cost.
- L. Norman will purchase clothes rack, etc. for trade show giveaways

L. Norman made a motion to spend \$250.00 on draw materials for trade show. W. Smith seconded.

MOTION CARRIED
Unanimous

- J. Peterson will find template of Trade Show schedule to start circulating ASAP.

6. Projects 2023

a) Stettler Blooms

- Communities in Bloom Recommendation
 - A. King has a few areas in mind that can be natural "no mow" areas
 - Murals in alleys that are 3ft x 5 ft framed historical photos. T. Wilson will check with BOT on their opinion.
 - A. King's ideas for a tree nursery are heart shaped park, sports park, dog park. Will wait for Allan for feed back.
 - Challenge to make an area of town beautiful- L. Norman brought green sheets for people to fill out regarding the KFC corner.
 - Theme for CIB this year is purple. Suggested that we "Paint the Town Purple" in honor of a local family that lost their child last year. Her favorite color was purple.

- Community Gardens
 - Main concern from group is the weeds. People will not use the gardens if they are full of weeds
 - Compost bin is needed at the CG #1 site. G. Fix will email A. King regarding a bin
 - Reclaim a portion of the gardens
 - COOP grant, too late to apply this year. Keep in mind for next year
 - Possibly provide a questionnaire regarding the community gardens at the trade show
 - Continue discussion at next meeting
- Mason's donation
 - possibly use for outdoor classroom for library @ SRC
- Planting Memories
 - \$912.00 needs to be billed to funeral home for signage. G. Fix is waiting to hear back from Dean before we bill them.
- Community Orchard
 - Needs some strawberry boxes or something to block the wind and keep the mulch in

b) Environmental Action

- Food Cycler
 - L. Norman received the trial Food Cycler and is happy with the machine. It works way better than the Lomi
- Tree Chipping
 - L. Norman took pictures of the pile of trees.

c) Tidiness

No report

d) Parks and Trees

No report

e) Heritage Conservation

No report

6. New Business- None

7. Correspondence-None

8. Next Meeting- March 2, 2023

9. Adjournment- 1:04pm

HEARTLAND BEAUTIFICATION COMMITTEE
FINANCIAL STATEMENT

REVENUE:													REVENUE	
	VENDOR	DESCRIPTION	Donations		Other			Grant			BALANCE			
2022			1-64-03-00-00-590	15,000.00	1-64-03-00-00-560		1-64-03-00-00-850					BALANCE		
1/12/2022	Masons	Donation		15,000.00										
Total YTD Revenue				15,000.00		-	-	-	-	-	-	15,000.00		
Revenue Budget				-		-	-	-	-	-	-	-		
Revenue Budget (over)/under				(15,000.00)		-	-	-	-	-	-	(15,000.00)		
EXPENSE:													EXPENSE	
2022	VENDOR	DESCRIPTION	General Meetings Meetings	Heritage Conservation (banners)	CIB Competition Travel & Subsistence	Community Gardens Supplies	Environmental Supplies	Tidiness Supplies (misc events)	Parks & Trees Supplies	Stettler Blooms Supplies	EXPENSE	BALANCE		
1/12/2023	Heartland Promotions	Tree Chipping Signs	2-64-03-00-00-519	2-64-03-01-00-519	2-64-03-02-00-211	2-64-03-03-00-519	2-64-03-04-00-519	2-64-03-05-00-519	2-64-03-06-00-519	2-64-03-07-00-519				
							70.00							
Total YTD Expense							70.00					70.00		

HEARTLAND BEAUTIFICATION COMMITTEE
FINANCIAL STATEMENT

2022	VENDOR	DESCRIPTION	General Meetings	Heritage Conservation	CIB Competition	Community Gardens	Environmental	Tidiness	Parks & Trees	Stettler Blooms	EXPENSE	BALANCE	
			Meetings	(banners)	Travel & Subsistence	Supplies	Supplies	Supplies (misc events)	Supplies	Supplies			
			2-64-03-00-00-519	2-64-03-01-00-519	2-64-03-02-00-211	2-64-03-03-00-519	2-64-03-04-00-519	2-64-03-05-00-519	2-64-03-06-00-519	2-64-03-07-00-519			
	Expense Budget		1,500.00	2,000.00	5,700.00	3,000.00	5,000.00	1,000.00	1,000.00	3,000.00		22,200.00	
	Expense Budget (over)/under		(1,500.00)	(2,000.00)	(5,700.00)	(3,000.00)	(4,930.00)	(1,000.00)	(1,000.00)	(3,000.00)		(22,130.00)	
											Budget	Actual	
											Total YTD Revenue	-	(15,000.00)
											Total YTD Expense	(22,130.00)	(22,130.00)
											Net: Revenue - Expense	22,130.00	(37,130.00)

TRADE SHOW - April 14 - 16, 2023

March meeting: Ideas and last year's stats



Draws

(440 visitors entered the draw in 2022)

(up to \$250)

FoodCycler kitchen compost bin – **Laura** received personal demo

compost bin – Bob Poapst & Outdoor Ed class - **Grace**

indoor clothes rack - **Laura**

hydroponic basket – **Laura** (Over the Top Hydroponics – donated \$60 sprout package for \$25.)

Giveaways

BYO Bag sticky note pads

- gave 170, have 80 left

Re-usable straws

- gave 61, have 89 left

Paper yard waste bags Hme Hdwr -

gave 100, have 800 left (give at Plant Exchange)

Seeds

- gave about 400 sunflower seeds last year

This year from No Frills -

flower seeds – have 97

vegetable seeds – have 397

Booth schedule

Jacqui

ACTIVITIES:

Upcycle Challenge Silent Auction

- social media promotion only

- Deadline March 31 - **Grace**

Focus on Community Gardens “Garden Corner”?

- **Melanie**

Survey about CGs?

Starter package?

Compost bins: Take orders for H.S to build - **Grace**

Since 2012, we've put 61 bins into the community.



Handouts

HBC trifold brochure - made 300; gave out 122, have 178 left - Must be redone – **Jacqui & Grace**
“Where do I Fix it?” – gave out 7 (with no promotion of it by booth volunteers), have 43 left
“Backyard Composting: Getting Started” - gave out 14 (with no promotion of it by booth volunteers), 36 left
Historic Walk – gave out 5 (with no promotion of it by booth volunteers); have 20 left

Looping TV presentation - Wayne

Looping TV Presentation covered:

Community Gardens
Community Orchard
Entrance planters
Pedestal Wraps???
Planting Memories
Christmas Tree chipping
Heart Park
Spring Plant Exchange
West Stettler Container contest
Upcycle Challenge
Solar phone charger
Walk ‘n’ Roll
Trash 2 Treasure
Idling
BYO Bag
Earth Week Clean-up
Repair Café
Butt Stop
Beautiful Yard

POSTERS we have:

Large:

HBC – vinyl

Curtain posters, cardstock:

- Communities in Bloom
- Stettler Trees
- Eco Awards
- Trying to Be Idle-Free
- Repair Café
- Straws Optional
- Walk ‘n’ Roll
- Are your Reusable Bags still in the car?
- Butt stop

Curtain posters – laminated

Earth Week cleanup
Stettler Blooms
Community Gardens

Large coroplast signs (sandwich boards):

Walk ‘n’ Roll
Beautiful Yard
BYO Bag - Got Yours?
Trying to Be Idle-Free
Trash 2 Treasure

Stettler Blooms – March, 2023

1. Communities in Bloom – ideas from judges

- a) Rewilding – west side of Orchard? Other places? – **Allan** ideas
- b) Murals – historical photos in alleys. Check with BOT? **Tina**
- c) Local oak trees and Ohio Buckeye – harvest and plant acorns/seeds
 - Allan - suggestions for tree nursery location:
 - Cemetery Off leash dog park
 - Sports Park Heart-shaped park
- d) CiB “Challenge” – replace ugly concrete or empty lot with garden, trees or flowers
 - KFC Corner – Town complaint form - **Laura**
- e) purple is the CiB color for 2023. “Paint the Town Purple” – theme for Container Contest
- f) 2023 CiB Symposium is Sept. 27 – 30 in Wood Buffalo (Ft. McMurray)



2. Community Gardens - monitored by **Tina**

A draft plan for our Community Gardens – Tina, Laura, Wayne, Louise

1. The success of the garden #2 & #3 is partly due to their smaller overall size, good soil, the ground being built up and shelter.
2. Overall, rental of plots are down. We are seeing only about 10 families in our community using the gardens. Only a few of the renters are truly invested in the gardens and go the extra mile to keep their plot tidy and do the extra work necessary to keep the other parts of the garden tidy.
3. Garden #1 is very visible to the public and therefore we should work towards keeping this area as weed free and beautiful as possible.
4. Raised beds won't completely solve the problem of weeds creeping in and makes it impossible to rototill if ever we needed to do that.

Here is where we landed after our discussion.

1. **A storage shed** is needed at garden #2 if this garden is being used. The container holding the garden tools is inadequate and cumbersome.
2. Garden #1 requires a metal bin for garden waste/weeds so that they don't pile up, look unsightly and blow more weed seeds around. **costs to buy or rent? Allan**
3. **Move the shed & water tank to the north end of garden #1.**
4. "Close" or "put a hold" the south end of garden #1 and plant a cover crop.
5. Open the north end of garden #1 and **commit to bringing in some good manure (Spirit Respite Ranch or other source)** compost, and other amendments to improve the existing soil.
6. Rent out areas in the north end that will be particularly good for root vegetable growing. Most people are wanting to grow larger plants like potatoes at the community garden.

Ideas from last meeting:

Improve edge around Community Gardens – buffer of gravel, railway tie, gravel
Use cardboard under mulch for walking paths

3. Community Orchard – monitored by **Barry and Louise**

Need barrier to stop mulch from blowing on north end of Phase 1.

4. Planting Memories - Allan, Grace

- signage invoiced to Funeral Home
Their share \$912.
- Spring:
container & 2 benches location –
move containers - **Allan**



Laura, Melanie

5. Mason's Project

- Partner with Library: Outdoor classroom/gazebo for Library reading
 Outdoor eating area for SRC
 Small garden space for Library

6. Future projects:

Coop Community Spaces grants - \$25,000 to \$150,000 – not for municipalities. www.communityspaces.ca
Deadline March 1, 2023 Apply for community garden raised beds next year???

7. Spring Projects

- May 2023: Do Spring Plant Exchange indoors with the Stettler Ag Society's Homestead Market – Alana Weaver 403-742-6288
- Late May: Planting Memories first ceremony
- Remove Shaw pedestal across from Police Station.
- Beautiful Yards??? West Stettler Container contest – THEME: Paint the Town Purple
- August 2023: Do Open House Garden Tour in conjunction with the Farm Tours and Taste of the Heartland event.
- Grow Free Food sharing cart

**Environmental Action
Report to Heartland Beautification Committee
March 2, 2023**

A. Compost program – FoodCycler – Laura

Demo and/or prize giveaway at Trade Show?

B. Recycling at Stettler Transfer Site - Grace

Town and County cooperation

C. Wear a Sweater promotion - Melanie & Louise

Posters to clothing stores:

Shoe Boutique

Consignment Closet

John's

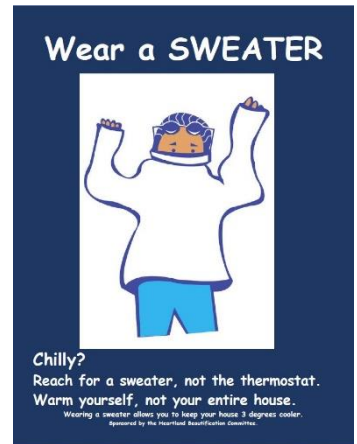
Sweet Home on Main

Tom's Boots

Suzanne's & Jenny's

Dirt Road Pretty

Posters to heating businesses



D. Cigarette Butt recycling - Allan

Put 2 new ones already purchased at:

Dog Park

West Stettler – Richards memorial



E. Upcycle Challenge - Grace

1 incomplete entry so far

Deadline March 31.

F. Future projects

1. Redo Block Party info – Zero Waste on invitation
2. Idling reduction awareness
3. Trash 2 Treasure, Eco Awards, Walk 'n' Roll, Water refill stations, Repair Café

G. Green Tips for March (attached)

H. Enviro Action Expenses to date: (Budget \$5000)

\$5000.00

Pending -

West Stettler plaques program (Brad Robbins)

\$2000.00

Cigarette butt receptacles (2)

\$ 423.92

March 6, 2023

GREEN TIP OF THE WEEK

"Skip the plastic wrap"

Cover food with re-usable lids. Flimsy plastic wrap is single-use and adds to the planet's plastic problem.

No one can do everything. Everyone can do something.

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March 13, 2023

GREEN TIP OF THE WEEK

"Glass jars for storage"

Store food in glass jars instead of plastic. Plastic can leach chemicals into foods, especially when microwaved. Plastic is nasty for the planet.

No one can do everything. Everyone can do something.

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March 20, 2023

GREEN TIP OF THE WEEK

"No more paper towels"

Instead of using wasteful, single-use paper towels to clean up messes, keep a stack of reusable and washable un-paper towels under the sink.

Cut up old t-shirts or bath towels into squares.

No one can do everything. Everyone can do something.

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March 27, 2023

GREEN TIP OF THE WEEK

"The Dirty Dozen"

The Dirty Dozen, which may have more pesticide residue, are a top priority if you wish to buy organic: strawberries, spinach, kale, nectarines, apples, grapes, peppers, cherries, peaches, pears, celery, tomatoes.

No one can do everything. Everyone can do something.

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