



Heartland Beautification Committee Agenda March 30, 2023 Stettler Rec Centre Board Rm

2023 Projects

Environmental Action

Stettler Blooms

Community Appearance

Tree Management

Heritage Conservation

- 1. Agenda/Agenda Approval**
- 2. Confirmation of the March 2, 2023 HBC Minutes**
- 3. Business Arising from the March 2, 2023 HBC Minutes**
- 4. Statement of Revenue & Expenses as of February 28, 2023**
- 5. Reports**
 - a.) Stettler Blooms**
 - b.) Environmental Action**
 - c.) Community Appearance**
 - d.) Tree Management**
 - e.) Heritage Conservation**
- 6. Next Meeting – May 4, 2023**
- 7. Adjournment**

"Keeping Stettler Clean and Green"

MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING
March 2, 2023

Present: Councilor W. Smith, Councilor C. Barros, Chairperson G. Fix, B. Bowie, L. Damen, L. Norman, A. King, M. Koch, T. Wilson, J. Newton

Call to Order: Chairperson G. Fix called the meeting to order at 12:05pm

1. **Additions/Agenda Approval**

Add #5. Trade Show

Moved by T. Wilson that the agenda be approved as amended.

MOTION CARRIED
Unanimous

2. **Confirmation of Feb 2, 2023 HBC Meeting Minutes**

Moved by Councilor C. Barros that the Minutes from the Feb 2, 2023 Heartland Beautification Committee Meeting be approved as presented.

MOTION CARRIED
Unanimous

3. **Business Arising**

None

4. **Statement of Revenues & Expenses**

Moved by Councilor W. Smith that the Statement of Revenue and Expenses be approved as presented.

MOTION CARRIED
Unanimous

5. Trade Show

- L. Norman has purchased the draw items. There will be 2 baskets from Over-the-Top hydroponics.
- Giveaways are all good
- There are still some shifts open to work the trade show booth.
- Upcycle challenge only has 1 entry and it may not be done in time for the trade show
- Focus on Community Gardens

- M. Koch did a poster up
- Add some tag lines like "Need some space to grow?"
- T. Wilson and M. Koch will work on poster and come up with a blurb and survey of 3 or 4 questions
- Email surveys to past gardeners
- Compost bin for giveaway is under construction
- HBC Brochure is being worked on
- W. Smith would like any pictures to add to video presentation

6. **Projects 2023**

a) Stettler Blooms

- Beautiful Yards
 - Hang on to the signs and see if more get turned in over the summer. Only 3 at Rec Centre
- Garden tour
 - Suggestion that the garden tour be held the same weekend as the long table event. Possibly the Friday night.
- CIB suggestions
 - Rewilding- west of orchard, scale back in parks. Need to do some awareness of why we are not mowing as much
 - Murals- Definite possibility. Cost is a factor. G. Fix mentioned that Beautification would pay for the cost. 6' x8'. T. Wilson will have Diverse do a mock up and cost as well as advise how to attach to building.
 - Tree nursery- Heart shaped park is best place. No advertising. Just do it.
 - Ugly spaces- L. Norman did a complaint and was told that the owners have complied with all requirements from the town and so there is nothing they can do.
- Community Gardens
 - Storage shed
 - A. King hasn't got a price yet for the compost bin
 - Do we bring in manure from Spirit Respite Ranch? Concerns over seeds
 - Need to look into cost of purchasing bulk manure. T. Wilson will call Rob Spencer. Possibly do soil samples.
- Planting memories
 - Town office was to bill funeral home for cost of signage. J. Peterson will check to see if it has been done.
- Mason's donation
 - Inquiry regarding using Mason's donation for an outdoor classroom for library at Rec Centre. Have to put on hold due to possible expansion of the Rec Centre
 - Possibly use to put sheltered picnic tables at some of the

playgrounds. A. King will check out prices.

b) Environmental Action

- Recycling @ transfer station
 - G. Fix discussed the issue with the County of Stettler pulling the recycle bins from the transfer site and expressed that there needs to be some discussion between the Town and County to resolve this and get the bins back to the Stettler Transfer Site.
 - For now, all the cardboard and paper is going to the burn pile.
- Wear a Sweater promotion
 - All the posters got put up
- Tree Chipping at transfer station
 - A. King reported that 40 Christmas trees got chipped
 - Need discussion with stores that are dumping unsold trees that they need to remove the string off them

c) Tidiness
No report

d) Parks and Trees
No report

e) Heritage Conservation
No report

6. New Business

7. Correspondence

8. Next Meeting- March 30, 2023

9. Adjournment- 1:04 pm

TRADE SHOW - April 14 - 16, 2023

March 30 meeting: Ideas and last year's stats



Draws

(440 visitors entered the draw in 2022)

(up to \$250)

FoodCycler kitchen compost bin – giveaway compliments of FoodCycler - **Laura**
compost bin \$90 – Bob Poapst & Outdoor Ed class - **Grace**

(All one draw box?)

indoor clothes rack - **Laura**

hydroponic basket – **Laura (Over the Top Hydroponics – 2 prizes each @ \$36**

Giveaways

- Reusable grocery bags - 300, donated by Cooperators, Will Brown
- BYO Bag sticky note pads - gave 170, have 80 left
- Re-usable straws - gave 61, have 89 left
- Paper yard waste bags Hme Hdwre - gave 100, have 800 left (give at Plant Exchange)
- Seeds - gave about 400 sunflower seeds last year
- No Frills - flower seeds – have 97
- vegetable seeds – have 397

Booth schedule

Jacqui

DATE	TIME	COMMITTEE REPRESENTATIVE
FRIDAY APRIL 14th	4:00 P.M. - 6:30 P.M.	Tina Wilson, Grace Fix
	6:30 P.M. - 9:00 P.M.	Tina Wilson, Grace Fix
SATURDAY APRIL 15th	10:00 A.M. - 1:00 P.M.	Wayne Smith, Melanie Koch
	1:00 P.M. - 4:00 P.M.	Louise Damen, Melanie Koch
	4:00 P.M. - 6:00 P.M.	Cheryl Barros, Louis Damen
SUNDAY APRIL 16th	11:00 A.M. - 1:00 P.M.	Laura Norman, Melanie Koch
	1:00 P.M. - 4:00 P.M.	Grace Fix, Barrie Bowie

Set-up times allowed:

Thursday 1:30 – 8:00 p.m.

Friday 8:30 a.m. – 2:00 p.m.

ACTIVITIES:

Foodcycler demo - Laura

Upcycle Challenge Silent Auction

- social media promotion only
- Deadline March 31 - **Grace**



Focus on Community Gardens “Garden Corner...Space to Grow”?

-

Melanie & Tina

- Family benefits of gardening
- Survey about CGs

Compost bins: Take orders for H.S to build - **Grace**

Since 2012, we’ve put 61 bins into the community.

Handouts

HBC trifold brochure - made 300; gave out 122, have 178 left - Redone – **Jacqui & Grace**

“Where do I Fix it?” – gave out 7 (with no promotion of it by booth volunteers), have 43 left

“Backyard Composting: Getting Started” - gave out 14 (with no promotion of it by booth volunteers), 36 left

Historic Walk – gave out 5 (with no promotion of it by booth volunteers); have 20 left

Looping TV presentation - Wayne

Looping TV Presentation covered:

Community Gardens
Community Orchard
Entrance planters
Pedestal Wraps???
Planting Memories
Christmas Tree chipping
Heart Park
Spring Plant Exchange
West Stettler Container contest
Upcycle Challenge
Solar phone charger
Walk ‘n’ Roll
Trash 2 Treasure
Idling
BYO Bag
Earth Week Clean-up
Repair Café
Butt Stop
Beautiful Yard

POSTERS we have:

Large:

HBC – vinyl

Curtain posters, cardstock:

- Communities in Bloom
- Stettler Trees
- Eco Awards
- Trying to Be Idle-Free
- Repair Café
- Straws Optional
- Walk ‘n’ Roll
- Are your Reusable Bags still in the car?
- Butt stop

Curtain posters – laminated

Earth Week cleanup
Stettler Blooms
Community Gardens

Large coroplast signs (sandwich boards):

Walk ‘n’ Roll
Beautiful Yard
BYO Bag - Got Yours?
Trying to Be Idle-Free
Trash 2 Treasure

Stettler Blooms – March 30, 2023



1. Communities in Bloom – ideas from judges

a) Murals – historical photos in alleys. Check with Leisyl re 6'x 8'? Partner with Alicia at Stettler Media Aesthetics? **Tina**

b) Rewilding – west side of Orchard? Other places?

c) Local oak trees and Ohio Buckeye –
- harvest and plant acorns/seeds
- suggest tree nursery at Heart-shaped Park

d) CiB “Challenge” – replace ugly concrete or empty lot with garden, trees or flowers
- other locations than KFC corner?

e) purple is the CiB color for 2023.
“Paint the Town Purple” – theme for Container Contest

f) 2023 CiB Symposium is Sept. 27 – 30
Wood Buffalo (Ft. McMurray)

9:42



The new Stettler Connections

Alicia Cosmo Kneeland-Teasdale · 16h

Attention local artists-Opportunity to contribute to our downtown atmosphere!! I will be accepting design applications for a mural (or two) to be painted on the south side and possibly the back of 4822 - 50th street (see photo) to enhance our downtown!!

- No previous experience necessary
- All submissions will be considered
- Local theme a benefit
- We will take care of permits
- All supply costs will be covered
- Your name/company can be included

Hoping to complete the street piece by July 2023
Please DM me, or email
stettlermediaaesthetics@gmail.com



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5 comments

2. Community Gardens - monitored by Tina

A draft plan for our Community Gardens – Tina, Laura, Wayne, Louise

Actions:

1. CG #2 – storage shed needed
2. CG #1:
 - a) metal compost bin
 - b) move shed & water tank to north end
 - c) close or put on hold south end; plant a cover crop?
 - d) re-open north end and add bulk manure – contact Rob - Tina
re ph levels, manure maturity/sterilization?
3. Use cardboard under mulch for walking paths
4. Edge improvement – buffer of gravel?

3. Community Orchard – monitored by Barry and Louise

Need barrier to stop mulch from blowing on north end of Phase 1.

4. Planting Memories - Allan, Grace

- signage invoiced to Funeral Home
Their share \$912.
- Spring:
container & 2 benches location –
Laura, Melanie
move containers – **Allan**
- **Ceremony – end of May - Grace**



5. Mason's Project

Covered benches in playgrounds - **Allan**

6. Plant Exchange – Laura & Tina?

Saturday, May 13, 2023

indoors with the Stettler Ag Society's Homestead Market?? – Alana Weaver 403-742-6288

7. Spring Projects

- a) Remove Shaw pedestal across from Police Station.
- b) Beautiful Yards – put out 3 remaining signs
- c) West Stettler Container contest – THEME: Paint the Town Purple
- d) August 2023: Do Open House Garden Tour in evening before the Farm Tours and Taste of the Heartland event??
- e) Grow Free Food sharing cart

8. Future projects:

Coop Community Spaces grants - \$25,000 to \$150,000 – not for municipalities. www.communityspaces.ca

Deadline March 1

**Environmental Action
Report to Heartland Beautification Committee
March 30, 2023**

A. Recycling at Stettler Transfer Site - Grace

Town and County cooperation

B. Trash 2 Treasure - Melanie?

May?



C. Walk 'n' Roll - Grace

- 1) Include Unique Participants in Challenge
- 2) Walk 'n' Roll week to school – which school in which town?
Get kids active to start their day.
Reduce air pollution
Reduce congestion around school
Walking School Bus chaperones



D. Cigarette Butt recycling - Allan

Put 2 new ones already purchased at:

- Dog Park
- West Stettler – Richards memorial



E. Upcycle Challenge - Grace

Deadline March 31.

F. Future projects

1. Redo Block Party info – Zero Waste on invitation
2. Idling reduction awareness
3. Trash 2 Treasure, Eco Awards, Walk 'n' Roll, Water refill stations, Repair Café

G. Green Tips for April (attached)

H. Enviro Action Expenses to date: (Budget \$5000)

\$5000.00

Pending -

West Stettler plaques program (Brad Robbins)	\$2000.00
Cigarette butt receptacles (2)	\$ 423.92

April 3, 2023

GREEN TIP OF THE WEEK

"Trade Show: win a kitchen composter!"

Win a FoodCycler kitchen compost bin or an outdoor compost bin in a draw at the Heartland Beautification Committee's Trade Show booth April 14 - 16! Or win an indoor clothes drying rack or a hydroponic basket!



No one can do everything. Everyone can do something.
Sponsored by the *Heartland Beautification Committee*

April 10, 2023

GREEN TIP OF THE WEEK

"Earth Week town cleanup"

Choose any area you'd like to clean up. Get garbage bags and gloves from the Rec Office. Pick garbage the week of April 16-22. Call the Rec Office to pick up your full bags. Every bit helps.



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April 17, 2023

GREEN TIP OF THE WEEK

"Community Garden spaces"

Looking for garden space? Rent a plot or raised bed for \$5 to \$20 at one of Stettler's three Community Gardens. Register at the Rec Centre office until the end of April.



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April 24, 2023

GREEN TIP OF THE WEEK

"Delay for pollinators..."

Clean up your yard and garden only after **it's consistently 10 degrees**. Many pollinators winter in old leaves and hollow stems. Cleaning too early means this year's butterflies, wild bees, and other pollinators get destroyed.



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