



# **Heartland Beautification Committee Agenda May 4, 2023 Stettler Rec Centre Board Rm**

## **2023 Projects**

***Environmental Action***

***Stettler Blooms***

***Community Appearance***

***Tree Management***

***Heritage Conservation***

- 1. Agenda/Agenda Approval**
- 2. Confirmation of the March 30, 2023 HBC Minutes**
- 3. Business Arising from the March 30, 2023 HBC Minutes**
- 4. Statement of Revenue & Expenses as of March 30, 2023**
- 5. Reports**
  - a.) Stettler Blooms**
  - b.) Environmental Action**
  - c.) Community Appearance**
  - d.) Tree Management**
  - e.) Heritage Conservation**
- 6. Next Meeting – June 1, 2023**
- 7. Adjournment**

**"Keeping Stettler Clean and Green"**

**MINUTES OF THE HEARTLAND BEAUTIFICATION COMMITTEE MEETING**  
**March 30, 2023**

**Present:** Councilor W. Smith, Councilor Cheryl Barros, Chairperson G. Fix, B. Bowie, L. Norman, A. King, T. Wilson, L. Damen, M. Koch, J. Peterson

**Call to Order:** Chairperson G. Fix called the meeting to order at 11:57am

1. **Additions/Agenda Approval**

Add Trade Show as item #5

Moved by W. Smith that the agenda be approved as amended. Seconded A. King.

MOTION CARRIED  
Unanimous

2. **Confirmation of March 2, 2023 HBC Meeting Minutes**

Moved by L. Norman that the Minutes from the March 2, 2022 Heartland Beautification Committee Meeting be approved as presented

MOTION CARRIED  
Unanimous

3. **Business Arising**

None

4. **Statement of Revenues & Expenses**

Moved by M. Koch that the February Statement of Revenue and Expenses be approved as presented. Seconded W. Smith.

MOTION CARRIED  
Unanimous

## 5. Trade Show

- Draws are in place
- Need draw box
- Do separate draws so need 4 draw boxes Grace will make
- Will Brown donated 300 reusable bags
- Grace will set up Thursday afternoon
- Will not run the food cycler at trade show. Just have there to look at
- L. Norman will bring all the giveaway stuff she has at home with her.
- Need to leave spot on the wall to mount TV
- Upcycle entry will be finished. Give prize to her as only entry. May not do next year
- Do poster for community gardens in postcard size and staple to seeds
- Last minute photos send to Wayne

## 6. Projects 2023

### a) Stettler Blooms

- Murals
  - Tina has not contact Alicia regarding painting building yet. Do we want to partner with them with the Art work or should we promote doing a historical photo instead
  - Tina has not contacted Diverse yet to get a price on framing the photos
- Rewilding
  - No new places yet. Wetlands will be preserved
- Oak trees and Ohio Buckeye, look in to ideal planting times
- Beautifying an area
  - Melanie suggested Stop and Go area but belongs to train
- CIB Symposium is in Wood Buffalo
- Community Gardens
  - It was noted that #2 garden needs a shed. Allan could talk to Metalex
  - Wayne noted that it is not a priority this year
  - Community Gardens #1 needs compost bin
  - Price is \$1250.00 Need ASAP

G. Fix motioned to purchase a compost bin for Community Garden #1 at a cost of \$1250.00. Seconded T. Wilson

MOTION CARRIED  
Unanimous

- Community Gardens #1 leave South end empty and fill North side
- A King said they could put seed radish on the south side
- Put a boarder on the West side with cardboard and mulch as a walk way?
- W. Smith suggests keep the gardens a bit from the edge, enough to

- be able to fit a rototiller around the boarder
- Urban Bee Keeping
  - A. King is still looking into Urban Bee Keeping
  - T. Wilson noted that Revelstoke is a "Bee City". She will look into what entails
  - Bee Committee will be Tina, Allan and Laura
- Community Orchard
  - Mulch blowing away on North end. 6 loads have been spread but need more
  - Plant grasses on West side to catch snow and stop erosion. Approximately 2 dozen more ornamental grasses between Orchard and drainage system
  - A. King said he could probably cover in Parks budget and allocate \$600 to grasses. Will check with CIB judge from last year
- Planting Memories
  - Ceremony at end of May. Laura and Melanie to arrange the containers
- Mason's Donation
  - A. King to contact WTS regarding making covered benches
- Plant Exchange
  - Combine with Homestead Market at Agriplex

#### b) Environmental Action

- Recycling @ transfer station
  - Has been no movement with the Town
  - Cost for small businesses to recycle is too high
- Trash 2 Treasure
  - In May sometime
  - G. Fix will put signs out
- Walk N Roll
  - Grace will reach out to other communities to do a challenge with the schools
- Cigarette Butt containers
  - Will go out when snow is gone

#### c) Tidiness

- Earth Week April 17-23
  - Tina to arrange BBQ for Friday the 21<sup>st</sup>
  - Use banner in booth
  - Coloring Sheets?

d) Parks and Trees  
No report

e) Heritage Conservation  
No report

6. New Business

7. Correspondence

Karen from the museum wondered if we would partner with them on an info session regarding planting gardens in May. We would have to hire an "expert" or the Museum. Tina to contact regarding funds.

8. Next Meeting- May 4, 2023

9. Adjournment- 1:03pm

HEARTLAND BEAUTIFICATION COMMITTEE  
FINANCIAL STATEMENT

REVENUE:											
2022	VENDOR	DESCRIPTION		Donations 1-64-03-00-00-590			Other 1-64-03-00-00-560		Grant 1-64-03-00-00-850		REVENUE BALANCE
1/12/2022	Masons	Donation		15,000.00							
<b>Total YTD Revenue</b>				<b>15,000.00</b>			-		-		<b>15,000.00</b>
Revenue Budget				-			-		-		-
Revenue Budget (over)/under				(15,000.00)			-		-		(15,000.00)
EXPENSE:											
2022	VENDOR	DESCRIPTION	General Meetings Meetings 2-64-03-00-00-519	Heritage Conservation (banners) 2-64-03-01-00-518	CIB Competition Travel & Subsistence 2-64-03-02-00-211	Community Gardens Supplies 2-64-03-03-00-519	Environmental Supplies 2-64-03-04-00-519	Tidiness Supplies (misc events) 2-64-03-05-00-519	Parks & Trees Supplies 2-64-03-06-00-519	Stettler Blooms Supplies 2-64-03-07-00-519	EXPENSE BALANCE
1/11/2023	Accrue expence	tree chipping signs					(70.00)				
1/12/2023	Heartland Promotions	Tree Chipping Signs					70.00				
1/26/2023	Centre Ice Concession	meeting lunch	120.00								
2/9/2023	Communities in Bloom	Membership			600.00						
2/15/2023	Stettler Funeral Home	credit for planting memories					(912.00)				
2/9/2023	Board of Trade	Trade show booth								736.00	
3/7/2023	Pita Pit	Meeting Lunch	121.12								
<b>Total YTD Expense</b>			<b>241.12</b>	-	<b>600.00</b>	-	<b>(912.00)</b>	-	-	<b>736.00</b>	<b>665.12</b>
Expense Budget			1,500.00	2,000.00	5,700.00	3,000.00	5,000.00	1,000.00	1,000.00	3,000.00	<b>22,200.00</b>
Expense Budget (over)/under			(1,258.88)	(2,000.00)	(5,100.00)	(3,000.00)	(5,912.00)	(1,000.00)	(1,000.00)	(2,264.00)	<b>(21,534.88)</b>
											Actual
											Total YTD Revenue
											(15,000.00)
											Total YTD Expense
											(21,534.88)
											Net: Revenue - Expense
											(36,534.88)

# TRADE SHOW - April 14 - 16, 2023

## Report



### Draws winners

- |                                |   |  |
|--------------------------------|---|--|
| FoodCycler kitchen compost bin | - | Tammy Webster, County of Stettler                  |
| compost bin                    | - | Ray Ackerman, County of Stettler                   |
| indoor clothes rack            | - | Jane Schierman, Bashaw                             |
| hydroponic baskets             | - | Rebecca Broemeling, June Magee, County of Stettler |

### Giveaways

- |                                 |   |   |
|---------------------------------|---|---|
| Reusable grocery bags           | - | 400 donated by Cooperators: gave 220/180 left                     |
| BYO Bag sticky note pads        | - | gave 80, all gone   |
| Re-usable straws                | - | gave 89, all gone   |
| Paper yard waste bags Hme Hdwre | - | gave 200, have 500 left (give at Earth Week BBQ & Plant Exchange) |
| No Frills                       | - | flower seeds – gave 97, all gone                                  |
|                                 |   | vegetable seeds –gave 397, all gone                               |

## ACTIVITIES:

Earth Week Cleanup - sign up – got 1 person

Foodcycler demo - good conversation with Elaine Fossen, Councillor, Forestburg; Flagstaff region bought 200 Foodcyclers and have 25 left. Sold to residents for \$200; very popular and well-liked units;  
[efossen@eastlink.ca](mailto:efossen@eastlink.ca) 780-242-3527

### Focus on Community Gardens “Garden Corner...Space to Grow”?

Family benefits of gardening – post cards stapled to seed packages

Compost bins: Take orders for H.S to build - 4 orders  
Since 2012, we’ve put 66 bins into the community.

## Handouts

HBC trifold brochure - made 200; gave out 95, 105 left

- Good idea to put flyer in each reusable bag.

“Where do I Fix it?” – gave out 5 (with no promotion of it by booth volunteers), have 38 left

“Backyard Composting: Getting Started” - gave out 20 (with no promotion of it by booth volunteers), 11 left

Historic Walk – gave out 7 (with no promotion of it by booth volunteers); have 43 left

## Posters put up on curtains:

HBC logo

Earth Week Clean up

It's Compost Time

Come Garden with Us

Trying to Be Idle-Free

## Looping TV presentation

### **Looping TV Presentation covered:**

Community Gardens

Community Orchard

Entrance planters

Pedestal Wraps???

Planting Memories

Christmas Tree chipping

Heart Park

Spring Plant Exchange

West Stettler Container contest

Upcycle Challenge

Solar phone charger

Walk 'n' Roll

Trash 2 Treasure

Idling

BYO Bag

Earth Week Clean-up

Repair Café

Butt Stop

Beautiful Yard

### **POSTERS we have:**

#### Large:

HBC – vinyl

#### Curtain posters, cardstock:

- Communities in Bloom

- Stettler Trees

- Eco Awards

- Trying to Be Idle-Free

- Repair Café

- Straws Optional

- Walk 'n' Roll

- Are your Reusable Bags still in the car?

- Butt stop

#### Curtain posters – laminated

Earth Week cleanup

Stettler Blooms

Community Gardens

#### Large coroplast signs (sandwich boards):

Walk 'n' Roll

Beautiful Yard

BYO Bag - Got Yours?

Trying to Be Idle-Free

Trash 2 Treasure

## Motion

participate next year? April 12 – 24, 2024

Early Bird prices until May 31, 2023 - \$680 + \$90 for 2 extra tables (one 4 ft, one 6ft)



# Stettler Blooms – May 4, 2023

## 1. Earth Week Cleanup and BBQ April 21 – evaluation - Tina

## 2. Community Gardens - monitored by Tina

**A draft plan for our Community Gardens – Tina, Laura, Wayne, Louise**

Actions:

1. CG #1:
  - a) metal compost bin – **Allan purchased \$1240**
  - b) move shed ?? & water tank to north end??
  - c) close or put on hold south end; plant a cover crop of seed radishes
  - d) re-open north end and add bulk manure – contact Rob - Tina  
re ph levels, manure maturity/sterilization?
2. Plot mapping, including border to rototill – **Wayne**
3. Mulch paths – **Grace & H.S. students**
4. CG #2 – storage shed would be nice
5. Partnership with Museum?? - **Tina**
  - a) planting seminar early May, free pumpkin seeds to plant with Mom for Mother's Day.
  - b) 120 Years of John Deere – Aug. 11 – 13  
harvest your garden???
6. What is a Bee City? – urban beekeeping – **Allan, Tina, Laura**  
At Community Gardens? At Heart Park?



## 3. Community Orchard – monitored by **Barry and Louise**

More mulch needed. Garry Fix can supply tractor to move mulch.

Need barrier to stop mulch from blowing on north end of Phase 1.

Rewild west side by creek with new grasses?? \$600???- **Allan**

## 4. Planting Memories

- **Ceremony – Monday, June 5, 3 p.m.- Grace & Park staff for tree**
- container & 2 benches location –  
**Laura, Melanie**
- move containers & benches – **Allan**



## 5. Plant Exchange: NEW LOCATION and TIME – Laura

Saturday, May 13, 2023, Stettler Agriplex, 11 a.m. – 1 p.m.  
indoors with the Stettler Ag Society's Homestead Market  
signs

## 6. Mason's Project

Covered benches in playgrounds – Allan: Wayne Tebbe design?



1500084  
YARDISTRY  
12' X 12' GAZEBO  
3 BOXES

- 100% FSC Wood
- Solid Roof
- Aluminum Roof
- Pre-Drilled, Pre-Cut

• Assembly required

**1999.99**

Costco:

**YARDISTRY**

**WOOD GAZEBO WITH ALUMINUM ROOF**

Roof Dimensions: (L x W x H) 12 ft. x 12 ft. x 10.5 ft. | Base Dimensions: (L x W) 11.3 ft. x 11.3 ft.

- 100% FSC® certified premium cedar lumber
- Montana bronze coloured aluminum roof adds full protection from the sun
- Heavy duty curved gussets
- 7" x 7" Posts with decorative post base finish
- Pre-cut and pre-drilled with factory applied water-based mocha brown stain

**SHOP COSTCO.CA FOR ADDITIONAL STRUCTURES AND ACCESSORIES**

 12' x 14' GAZEBO	 12' x 16' GAZEBO	 12' x 20' GAZEBO
 12' x 12' PERGOLA	 13' x 11' LOUVERED ROOM	 14' x 12' PAVILION

**GAZEBO ACCESSORIES**



## 7. West Stettler Container Contest

Theme – Paint the Park Purple??

Last year's info:

# 6<sup>th</sup> Annual Community Container Contest

Theme:  
Once Upon a Time...Myths & Legends



UP TO 10 TEAMS

**NO REGISTRATION FEE**

CONTAINERS, SOIL, AND WATER PROVIDED

ENTER BY: Friday, May 13th  
PLANTING DAY: Saturday,  
June 4th  
JUDGING DAY: July 25, 2022  
\$50 Prize for Winning Design



Town of  
**Stettler**

Call or visit the Recreation  
Center to Register  
403-742-4411



**Stettler**  
Blooms

## 8. Beautiful Yards – 3 signs left

# CONGRATULATIONS

You've been  
recognized by  
one or more Stettler  
residents for having...

**Stettler**  
Blooms



# A BEAUTIFUL YARD

CONGRATULATIONS on being selected for recognition for your efforts in making your yard, and Stettler, beautiful. Take two weeks to bask in your recognition.

Then look around town and find another worthy recipient to recognize.

Take the sign and put it in their yard, with the recognition side facing the street and instruction side facing inward. You can let them know or you can surprise them!

OR

Return the sign to the Parks Office at the Stettler Recreation Centre.  
If you would like us to pick the sign up, call us at 403 742 4411.

## Thank you from the Heartland Beautification Committee

Town of  
**Stettler**



**Stettler**  
Blooms

## 9. Communities in Bloom – ideas from judges 2022

- a) Murals – historical photos in alleys. Check with Leisyl re 6'x 8'? Tina  
Partner with Alicia at Stettler Media Aesthetics??  
Letter to Board of Trade members??



9:42



The new Stettler Connections

Alicia Cosmo Kneeland-Teasdale · 16h

Attention local artists-Opportunity to contribute to our downtown atmosphere!! I will be accepting design applications for a mural (or two) to be painted on the south side and possibly the back of 4822 - 50th street (see photo) to enhance our downtown!!

- No previous experience necessary
- All submissions will be considered
- Local theme a benefit
- We will take care of permits
- All supply costs will be covered
- Your name/company can be included

Hoping to complete the street piece by July 2023  
Please DM me, or email  
stettlermediaesthetics@gmail.com

- b) Rewilding – west side of Orchard? Other places?

- c) Local oak trees and Ohio Buckey –  
- harvest and plant acorns/seeds in Spring.  
Germinate in pots first – **Allan**  
- tree nursery at Heart-shaped Park – **Allan**

- d) CiB “Challenge” – replace ugly concrete or empty lot with garden, trees or flowers  
- other locations than KFC corner?  
- **REMOVE SHAW PEDESTAL across from RCMP station**

- e) purple is the CiB color for 2023.  
“Paint the Park Purple” – theme for Container Contest

- f) 2023 CiB Symposium is Sept. 27 – 30  
Wood Buffalo (Ft. McMurray)



5 comments

## 10. Future Projects

- d) August 2023: Do Open House Garden Tour in evening before the Farm Tours and Taste of the Heartland event??

- e) Grow Free Food sharing cart

**Coop Community Spaces grants - \$25,000 to \$150,000 – not for municipalities. [www.communityspaces.ca](http://www.communityspaces.ca)**  
**Deadline March 1**

# Environmental Action Report to Heartland Beautification Committee May 4, 2023

## A. Recycling at Stettler Transfer Site - Grace

Cardboard Recycling for business & apartments - met with Board of Trade on April 11.  
Joint survey of members of Board of Trade. Replies by May 5. Next BOT mtg May 9.

4/26/23, 3:58 PM

Cardboard Recycling for Businesses & Apartments

### Cardboard Recycling for Businesses & Apartments

The only current option for Stettler businesses and apartments is to privately pay for a cardboard bin and pickup. This may not be feasible for some and the Board of Trade and the Heartland Beautification Committee are looking at ways to help, by possibly establishing a communal cardboard recycling collection site for businesses in Stettler.

\* Indicates required question

1. Are you a: \*

Mark only one oval.

- business
- non-profit organization
- apartment owner
- apartment renter

2. What do you currently do with the cardboard from your business or apartment? \*

Check all that apply.

- We have a cardboard recycling bin for our business
- We take it to the Stettler Transfer Site to be burned
- We put it in our garbage

3. If you don't have a cardboard recycling bin for your situation, what are the barriers to having one? \*

Check all that apply.

- No barriers...we have a cardboard recycling bin
- Cost
- No room
- Don't wish to recycle

4/26/23, 3:58 PM

Cardboard Recycling for Businesses & Apartments

4. Would you financially support a communal cardboard recycling area for businesses & apartments somewhere in Stettler at the following cost to you per month? \*

Mark only one oval.

- Not willing to pay
- Up to \$10/month
- Up to \$20/month
- Up to \$40/month

5. Would you be interested in being a business sponsor for some or all of the initial cost of the cardboard collection bins to help start this communal business program?

Mark only one oval.

- Yes, possibly
- Not right now

6. Your business name and/or email address (both optional)  
For more info, contact: stettlerbeautification@gmail.com



Posters to  
apartments



Currently, the only option for Stettler businesses and multi residential facilities, is to privately pay for a cardboard bin and pickup in order to recycle. This may not be feasible for some and the Heartland Beautification Committee along with the Stettler Board of Trade are looking at ways they can help by possibly establishing a communal cardboard recycling collection site for businesses in Stettler. Your input is needed so that together we can work towards a solution. Please take a few minutes to complete the survey by scanning the QR code to provide valuable feedback and insight on this issue.  
Deadline for survey submission is May 5.



For more info, contact:  
stettlerbeautification@gmail.com

**B. Trash 2 Treasure - Grace**

May 6 – 7, 2023

Promotion on social media, sandwich board signs, Independent Rec Centre digital sign



**C. Cigarette Butt recycling - Allan**

Put 2 new receptacles already purchased at:  
Dog Park  
West Stettler – Richards memorial



**D. Summer projects**

1. Redo Block Party info – Zero Waste on invitation
2. Idling reduction awareness
3. Water refill stations
4. Repair Café – Sept/Oct

**E. Green Tips for May (attached)**

**F. Enviro Action Expenses to date: (Budget \$5000)**

\$5000.00

Pending -

West Stettler plaques program (Brad Robbins)

\$2000.00

Cigarette butt receptacles (2)

\$ 423.92

May 1, 2023

## GREEN TIP OF THE WEEK

### "Plant Exchange-new venue"

Got extra perennials or bulbs? Looking for new plants? Bring your labelled plants to the Spring Plant Exchange, Saturday, May 13 from 11:00 a.m. to 1:00 p.m at the AGRIPLEX, in conjunction with the Homestead Market.

*No one can do everything. Everyone can do something.*  
Sponsored by the *Heartland Beautification Committee*



May 8, 2023

## GREEN TIP OF THE WEEK

### "Your local food"

Your own yard is the best location to get local food.  
Consider converting some lawn to a vegetable or herb patch or into a raised garden bed.  
Mowing is an energy waster.  
A garden is local energy for you.

*No one can do everything. Everyone can do something.*  
Sponsored by the *Heartland Beautification Committee*



May 15, 2023

## **GREEN TIP OF THE WEEK**

### ***"Live simply; consume less"***

The best way for each of us to make a difference for the planet is to just "live simply and consume less". It's in our hands.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*



May 22, 2023

## **GREEN TIP OF THE WEEK**

### ***"Drive to go exercise?"***

It's better to bike 30 minutes to work than to drive 15 minutes to go pedal at the gym.

*No one can do everything. Everyone can do something.*

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May 29, 2023

## **GREEN TIP OF THE WEEK**

### ***"Plastic or Washed Spoon?"***

Extract oil, ship it to a refinery, make plastic, shape spoon, ship it to a store, buy it, bring it home, use it, dispose of it.

VS

Wash a real spoon when you're done with it.

*No one can do everything. Everyone can do something.*

Sponsored by the *Heartland Beautification Committee*





