

TOWN LIFE

Spring 2024



Town of
Stettler



403-742-8305

www.stettler.net

LETTER FROM MAYOR NOLLS



Well, it looks like winter has come to a close and we are now headed into everyone's favourite time of year! Although we had a short outdoor recreation season, we used every day we could to our full advantage. Indoors, we had yet another busy season of sports and entertainment, with our Stettler Recreation Centre constantly in full swing. Between the many tournaments that our amazing teams put on and an awesome season put together by our very own Imperials, it was an exciting season had by all.

We have a lot to look forward to this year, but I think I would be remiss if I didn't acknowledge that this has been a challenging year for many, and that it can seem dire out there at times. In saying that, looking around Stettler shows us a lot of the little things that make the world around us a more positive place. I know I may say this a lot, but the people in Stettler and Stettler County are what make this community amazing. I see countless acts of kindness on a regular basis, from people buying things for others in the grocery stores and

drive-throughs to helping neighbours with their driveways and winter maintenance unprompted. Volunteerism is still the driving force of this community, and although I could think of a handful of organizations to thank, it would still only be the tip of the iceberg. Volunteers are what drive us forward, and everything we all continue to do for one another is what will keep us moving ahead.

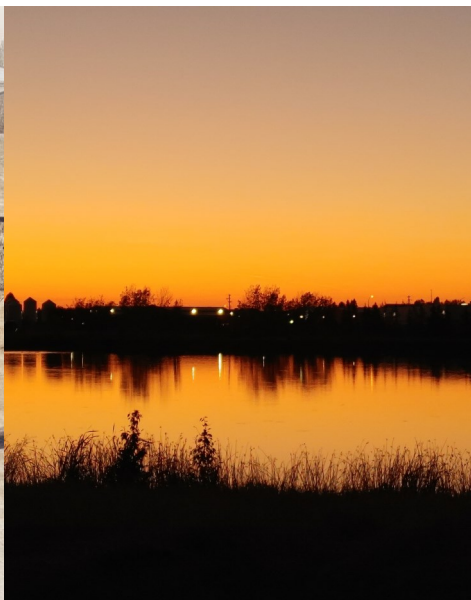
On a lighter note, we are looking forward to bringing back some of our summer favourites, like Music in the Park; if you have never been, be sure to set aside your Wednesday evenings and enjoy this great program offering free entertainment! Canada Day should also be a highlight of the summer for our community, as always. We also get to reopen our awesome facilities, like the Skate Park—I am still trying to get Councillors Wayne Smith and Cheryl Barros on scooters to try it for themselves. There is something going on every weekend to fill your free time, from tournaments to rodeo events. Don't forget to take the time to take an evening drive through the County and see the beautiful countryside our neighbours have to offer.

Looking into construction season, we have some large scale projects coming to Stettler this season that will help improve and maintain our core infrastructure. If you have any questions about these upcoming projects and how it may impact you, please come on down to the Town Office and meet our staff. I may be biased, but we think all of our team are the most knowledgeable around.

To sum up a whole season, I just want to reiterate how much I appreciate everyone that keeps our Town moving. From our world-class staff to the volunteers and everyday thoughtful citizen, you are all awesome. I am really looking forward to seeing everyone out and about this summer, and hope that we can all take in the hidden treasure that is our community.

CONTENTS

- 01** Clean Energy Improvement Program
- 02** Tax Incentive Bylaw
- 03** Music in the Park 2024
- 05** 60+ Teams Softball Tournament
- 06** Stettler Triathlon
- 07** 2024 Capital Improvements
- 09** Sump Pumps
- 10** Drought Preparation
- 11** Housing Assessment
- 12** Stettler Trade Show
- 13** Community Gardens
- 14** The Big Screen in Stettler



CLEAN ENERGY IMPROVEMENT PROGRAM



CLEAN ENERGY IMPROVEMENT PROGRAM



A NEW WAY TO PAY FOR RENOVATIONS THAT MAKE A DIFFERENCE

The **Clean Energy Improvement Program**, provided through the Town of Stettler, offers a fixed interest rate of **5.6%** and convenient repayment through your property taxes on eligible energy efficiency and renewable energy upgrades.

APPLY TODAY AT: myCEIP.ca/stettler

TAX INCENTIVE BYLAW

Stettler is the place for your business to set down roots and grow! With the newly enhanced Tax Incentive Bylaw, new and pre-existing businesses will have the opportunity to reap major tax benefits while building, renovating, or expanding upon their non-residential property.

Says Mayor Sean Nolls,

“With high interest rates and growing costs, the enhanced Tax Incentive Bylaw is an ideal way to stimulate commercial growth in the Town of Stettler. It is our hope that this program will help existing businesses expand, attract new entrepreneurs to our community, and demonstrate to established franchises that Stettler is the perfect place to do business.”

Bylaw 2147-22 can apply to any permanent, non-residential development including new construction, revitalization, redevelopment, or expansion to an existing business that will generate a minimum of \$5,000 to increase the new construction assessment. Under Bylaw 2162-24 the tax incentive applies solely to the increase in assessment amount, under the following formula:

SCHEDULE A – Incentive Levels & Duration New or Increased Assessment

New Construction Or Revitalization / Redevelopment (Increase in Assessment Value)	Year 1 Tax Incentive %	Year 2 Tax Incentive %	Year 3 Tax Incentive %	Year 4 Tax Incentive %	Year 5 Tax Incentive %
\$5000 - \$100,000	100%				
\$100,001 - \$500,000	100%	50%			
\$500,001 - \$1,000,000	100%	75%	50%		
\$1,000,001-\$2,500,000	100%	75%	50%	25%	
\$2,500,001 - \$5,000,000	100%	100%	75%	75%	
\$5,000,001 - \$10,000,000	100%	100%	100%	100%	
\$10,000,001+	100%	100%	100%	100%	100%

Applicants can visit the Town of Stettler Office to fill out the initial form, after which the application will be held until the project is complete. The Town of Stettler will then review the application and allow the contracted assessor to determine the assessment increase resulting from the project. To learn more about the Tax Incentive Bylaw, please contact the Planning & Development Officer, Angela Stormoen, at 403-742-8305.

Information on Economic Development is available at <https://www.stettler.net/work>



Members of Council meet with Tax Incentive Bylaw Recipient, James Dadensky

MUSIC IN THE PARK

Join us every Wednesday Evening through July & August for free live music!

The Jazz Guys — June 26

Your favourite jazzy locals are back to kick off Music in the Park 2024! Join them for an evening of toe topping jazz tunes.

Jenny Allen — July 3

Having played major festivals in both Canada and the US, Jenny Allen swings effortlessly between a rich variety of styles such as roots, blues, pop and rock.

Lewis Frere — July 10

Lewis grew up in Trochu, Alberta and played in a family band for years. He has been fronting bands for the past ten years; Alias Jones, Rave On, and The Rosebud Rivervalley Boys being the most recent.

Matt Beatty — July 17

Matt is a talented vocalist who plays great guitar but also performs as a drummer and a bassist. His song selection, aside from his originals, encompasses Rock, Pop, Blues, Country, Rockabilly, Jazz and anything else not nailed down!

Steve Jevne — July 24

Steve Jevne is a high energy country singer/songwriter and multi-instrumentalist. After over 100 performances in 2023, including a western Canadian tour, Steve has a slew of upcoming releases that he will be touring extensively for in 2024, including his upcoming single 'Mr. Bartender'.



MUSIC IN THE PARK

Shows start at 7pm at West Stettler Park. Don't forget your lawn chair!

Jim Baxter — July 31

Jim Baxter is a guitarist- singer who has been playing in bands all over western Canada since the 80's! His solo act consisted of both acoustic and electric for twenty years, and he also doubles on lap steel guitar.

Erin Ross — August 7

Erin Ross's soulful original compositions blend masterful guitar work, sultry vocals and showcase her skill as a multi instrumentalist. Rooted in blues, rock, country and jazz, Erin offers something for every crowd.

Harry Hewson — August 21

Another returning favourite, Harry pays homage to the great 60's and 70's era of classic rock, folk, and country music. Easy listening for every age and every crowd!

Jamie Allanach — August 14

A passionate, energetic and enjoyable performer with a unique slant on an eclectic mix of music. Jamie has an ever expanding repertoire reaching as far back as the 1930's, including genres such as rock, pop, folk, reggae, indie, R&B, soul, blues and country.

Earl Morgan — August 28

Since 2016, Earl Morgan has been the soundtrack to many unforgettable nights around western Canada. An acoustic duo consisting of Colton Earl Palaschak and Tyler Morgan Gates—come out for a night of harmonies, acoustic guitars, mandolins, and harmonicas!



CANADA DAY
CELEBRATIONS
JULY 1



WEST STETTLER PARK

Cupcakes at 7pm

Entertainment by Boss Hill Band at 8pm

Fireworks at Dusk

...other activities to be announced



60+ TEAMS SOFTBALL TOURNAMENT

Have you ever wondered why the Town of Stettler is always so busy in the first weekend of June? Stettler Minor Ball uses this weekend annually to welcome participants that range from 7 to 18 years old! These tournaments are Stettler Minor Balls biggest fundraiser of the year and allows the not-for-profit association to stay viable and to purchase equipment for all.

This tournament started in 2016 and had 38 teams attend. The tournament has grown considerably over the past 8 years with the event hosting a record 70 teams this past season! Teams come from across Alberta, traveling from towns and cities such as Bonnyville, Calgary, Oyen, and St Albert. So, what does a 70-team softball tournament look like? When you include participants, coaches, managers, umpires, and families, the event brings in more than 2,000 people to our community for the three-day event.

You can imagine that running a successful fundraising tournament of this size is challenging and can only be successful with the help of the numerous community volunteers that fill various roles. Volunteers required include coaches, managers, tournament committee members, diamond prep helpers, set up and tear down helpers, concession operators, and fundraising



volunteers. There are too many dedicated helpers to name, but they are all appreciated to ensure attendees have a fabulous weekend in our community!

While the event is focused on softball, the economic impact of tournaments like these within Stettler is immense. Over 3 days, participants and their families will fill local hotels, camp in local campgrounds, shop in local stores, and eat at local restaurants. This beneficial cycle continues as these local businesses then provide financial support to groups like Stettler Minor Ball and



other not-for-profit sports organizations.

The Stettler Minor Ball Association would like to give a special thank-you to Sarah Tucker. Since 2016, Sarah has donated hundreds of hours organizing the annual tournament in addition to other softball tournaments the community has hosted. Sarah has been responsible for obtaining registrations, scheduling games and umpires, and ensuring the various tournaments go off without a hitch and all the players have a great experience.

We look forward to seeing another successful tournament light up our community from May 31st-June 2nd!

STETTLER TRIATHALON

The Stettler Triathlon, an annual event since 2015, happens every year in the second or third weekend in July. In partnership with the Stettler Recreation Centre, a dedicated group of volunteers spend 1000+ hours organizing and delivering one of the best small-town races in Alberta. Over 200 athletes participate in this race which begins with swimming, followed by biking, and finishes with running. This is a race for the young and young-at-heart, for the experienced and for the beginner. Keeping this race welcoming and accessible to everyone is the guiding principle for this fun event. We see many of the same participants every year coming from many parts of Alberta, and even beyond! This is a family-friendly event, as the race has a variety of distances, age groups and categories, including a relay and a 5K run!



This race would not be possible without the support of many local organizations, businesses, and community groups. The sponsorship that the Triathlon receives ensures that every racer receives a medal and much needed nourishment after the race.

To register, please visit stettlertri.com. If you are interested in volunteering, please email:

joel.norman@stettlertri.com

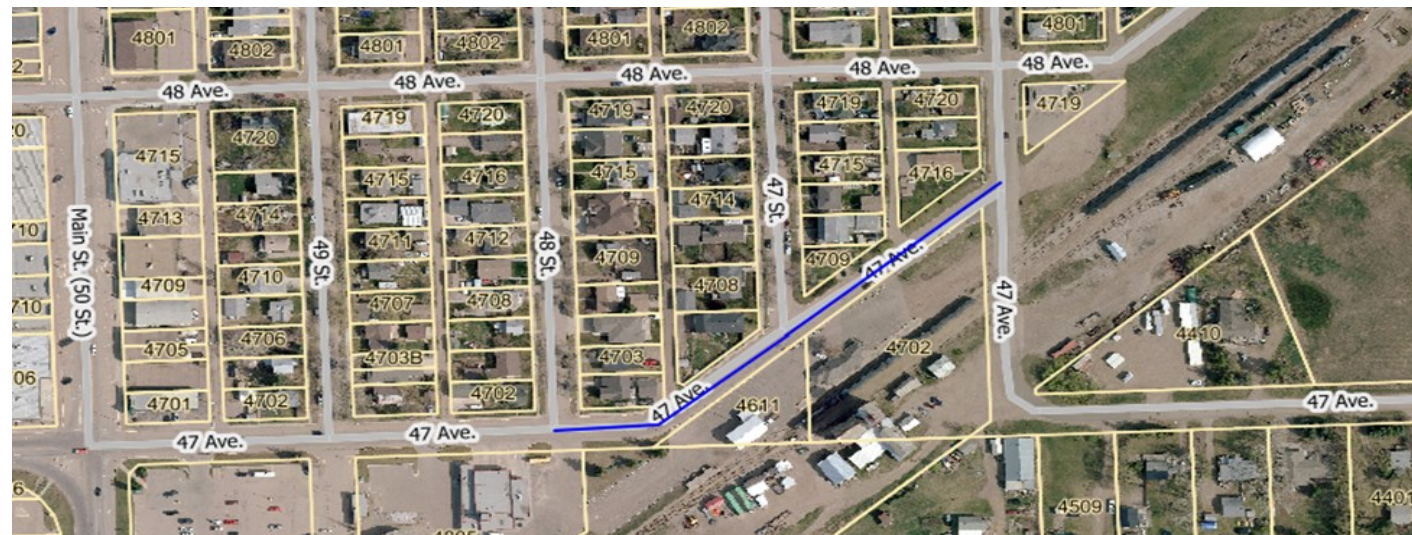
CAPITAL PROJECTS 2024

Each year, the Town of Stettler Council approves a five-year Capital Budget. This budget focuses on the major improvement priorities within the Town, which helps provide a high level of service for residents and visitors. Highlighted below are notable infrastructure improvements slated for 2024.

47th Avenue Watermain Replacement

This summer, a hired contractor is set to replace the cast iron watermain and lead water service lines between 46th-48th Streets to properties along 47 Avenue. The consistent removal of cast iron and lead projects are important to ensure that the water we provide to our residents is of the highest quality. The removal of lead services lowers lead exposure and the replacement of cast iron mains reduces the likelihood of watermain breaks.

Project Budget: \$350,000



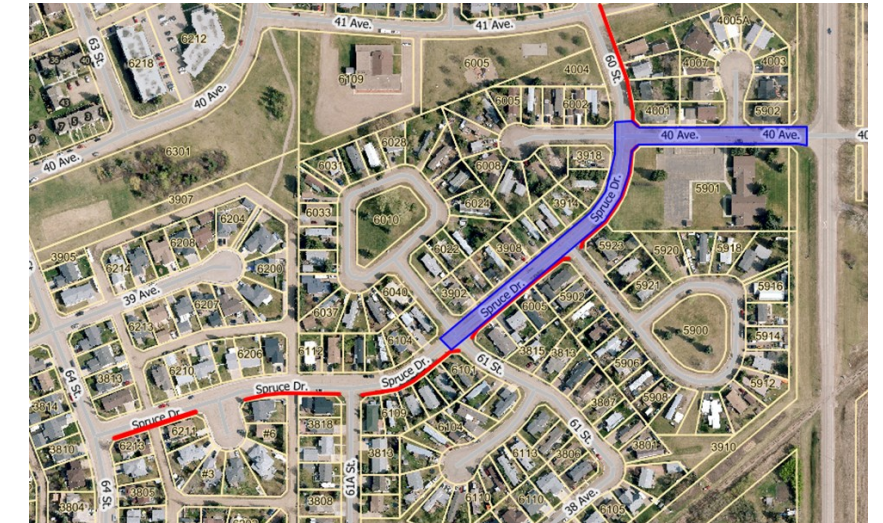
Paving Upgrades & Additions

Town Council has requested that Administration explore safe pedestrian access along Spruce Drive as part of ongoing pathway construction. Administration will be engaging with the adjacent landowners to explore sidewalk options in this area of town.

CAPITAL PROJECTS 2024

Spruce Drive, from Highway 56 to 61 Street, is set to be rehabilitated this summer. Work will include milling the existing asphalt and installing new asphalt paving.

Project Budget: \$530,000



Airport Runway Rehabilitation

Town of Stettler was the recipient of a Community Airport Grant valued at **\$1,482,000** from the Provincial Government to help rehabilitate the existing airport runway. The grant provides provincial funding for 75% of project costs, with both the Town of Stettler and County of Stettler Councils providing the remaining funding of \$250,000 each.

Project Budget: \$250,000



SUMP PUMPS

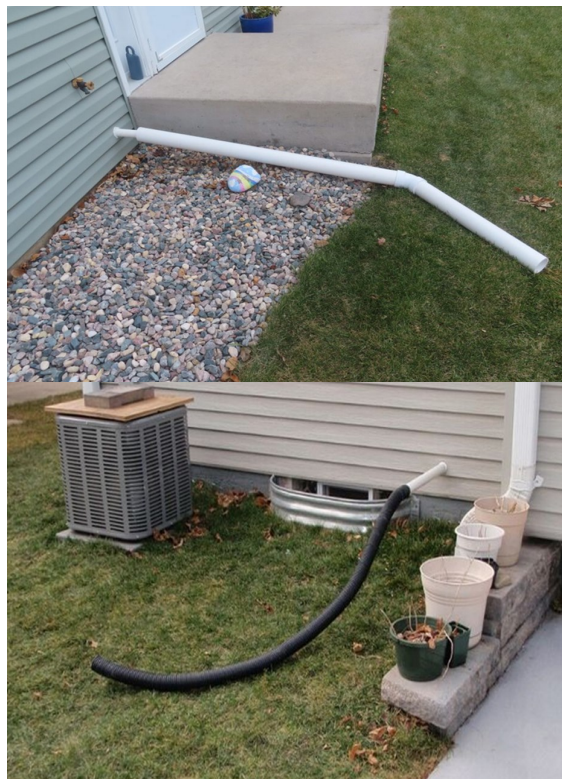
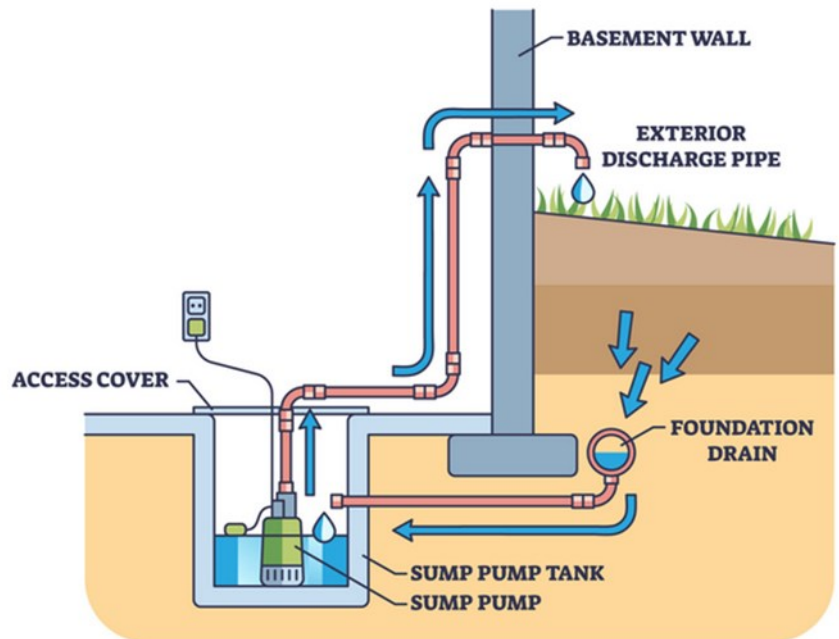
In most of Canada, it is illegal to discharge groundwater from your sump pump into the sanitary sewer; in Stettler, it's a contravention of Sump Pump Bylaw 1102, which has been in place since 1971. There's a very good reason for this and other similar municipal by-laws: cities want to avoid putting clean water into the lines that carry sewage and waste to treatment plants so as not to overwhelm them.

It might seem like the most convenient route for discharge, but when a sump pump connects to the sanitary line, there is the potential that sewers may fill beyond capacity. This, in turn, creates a heightened risk of water and sewage coming back up through your pipes and damaging your home.

All sump pumps in Stettler must be plumbed to the outside of your house and discharged onto your property. This summer, town staff will be visiting homes for inspections to ensure that all sump pumps are plumbed to the outside of the house. Failure to comply with these requirements may result in penalties being imposed.

For more information on the bylaw, please visit www.stettler.net

SUMP PUMP



PROVINCIAL DROUGHT PREPARATION

Our Town and other municipalities have received a letter from the Alberta Minister of Environment and Protected Areas discussing the mild winter, and potential continuing drought conditions in Alberta. Alberta is currently in a Stage Four Drought (there are five stages, with five being the highest). The province is concerned that conditions will worsen, and the province may move to a Stage Five drought if spring conditions do not bring much needed rain. In preparation, the Town of Stettler is completing the following steps:

Town of Stettler Preparation

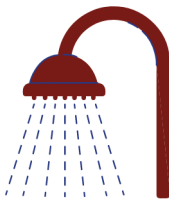
- Reviewing our existing water use license so that we are aware of any conditions that may impact access to water during a drought.
- Participating with the province and the Drought Response team to find solutions that ensure that if we all use less water, there will be more water available to all.
- Preparing water shortage plans so that Stettler is ready to respond if water availability decreases.
- Strategizing how to communicate thoroughly with residents on all future planned impacts to water restrictions as the situation develops.

In the meantime, what can you do to help?

Ways to save water at home

Take a shorter shower

Spending only 5 minutes in the shower saves up to 8 gallons each time.



Fix leaking taps

Fixing household leaks right away saves up to 20 gallons a day.



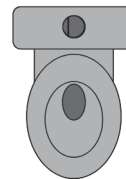
Toilets:

Check that your toilet isn't leaking, a leaky toilet can waste 100 gallons a month.



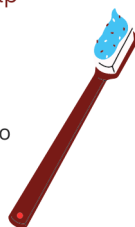
Opt for a dual flush toilet

Older toilets use up to 7 gallons of water per flush. Install a high efficiency toilet and cut this down to 1.28 gallons or less per flush.



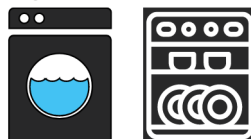
Turn off the tap

Turning off the tap while brushing your teeth saves up to 2.5 gallons a minute.



Wash full loads

Wait until you have a full load before using the dishwasher and washing machine, and use an eco setting, if possible.



The Town of Stettler has an incentive for homes built prior to 2007 to replace 13-20 litre toilets. See www.stettler.net for more information.

HOUSING ASSESSMENT

The Town of Stettler has contracted bassa Social Innovations through the 2024 Capital Budget to complete a Housing Assessment and Housing Strategy. This document will serve as practical information for the Town and developers to ensure that we are meeting the housing needs of our community.

Housing Assessments & Strategies...

- Provide need and demand for non-market housing, owner market housing, and rental market housing.
- Address gaps and priorities in the continuum of housing including homelessness, special needs housing, affordable rental housing, rental market housing, and owner market housing.
- Identify public and private land available for development.
- Offer funding tools to leverage partnerships with government and private developers to provide more housing.
- Streamline the planning policy and process to allow for diverse housing.

Throughout the assessment and strategy process, bassa Social Innovations will be visiting the Town of Stettler and hosting various public engagement sessions to get a complete understanding of our community's needs. We ask that anyone interested in having their say and taking part in one of these sessions keep an eye on the Town of Stettler website and Facebook page throughout the next few months to learn about upcoming opportunities!





Town of
Stettler
Housing Needs
Assessment

We want to learn more about
your housing needs and
experiences.

**We invite you to
take the survey!**



<https://www.surveymonkey.com/r/stettlerhousing>

SCAN ME



STETTLER TRADE SHOW



42nd STETTLER TRADE SHOW — 2024 —

APRIL 12
FRIDAY
4pm-9pm

APRIL 13
SATURDAY
10am-6pm

APRIL 14
SUNDAY
11am-4pm

Adults \$5 • Youth \$3
Sunday Funday

Toonie entry with a donation to the
Stettler and District Food Bank

**OVER
120
VENDORS**

**TASTY
FOOD**



**FREE PARKING
ATM
WiFi**

**FAMILY
ENTERTAINMENT
on the
FIVE STAR
DJ SERVICES
STAGE**

Stettler Recreation Centre
6202 44 Ave, Stettler



COMMUNITY GARDENS

Are you an avid gardener looking for just the right spot to watch your fruits and vegetables grow? Maybe you're new to gardening and looking to just get started with a small area? Renting a space at one of the Stettler Community Garden plots may be just what you need to get your green thumbs going!

The Stettler Community Gardens opened in 2010 with the Central Garden. Fast forward to 2024, and our community now boasts 3 Community Garden locations, including the North East Garden, Central Garden, and South Garden. Each community garden area includes a variety of sizes such as 10ft x 10ft, 10ft x 22ft, and 22ft x 22ft plots. All of the three gardens include private plots, a tool shed, water access, and fruiting shrub borders. The Garden plots can be rented for the season for a minimal fee ranging from \$5 to \$20.

New this year, and in addition to the standard plot sizes, the Central Garden will be offering 10 (4ft x 8ft x 18") high raised beds. The raised beds are made out of recycled plastic lumber provided by Pnewko, which is a family-run company out of Central Alberta specializing in the reduction of landfill garbage.



Community Garden Reminders

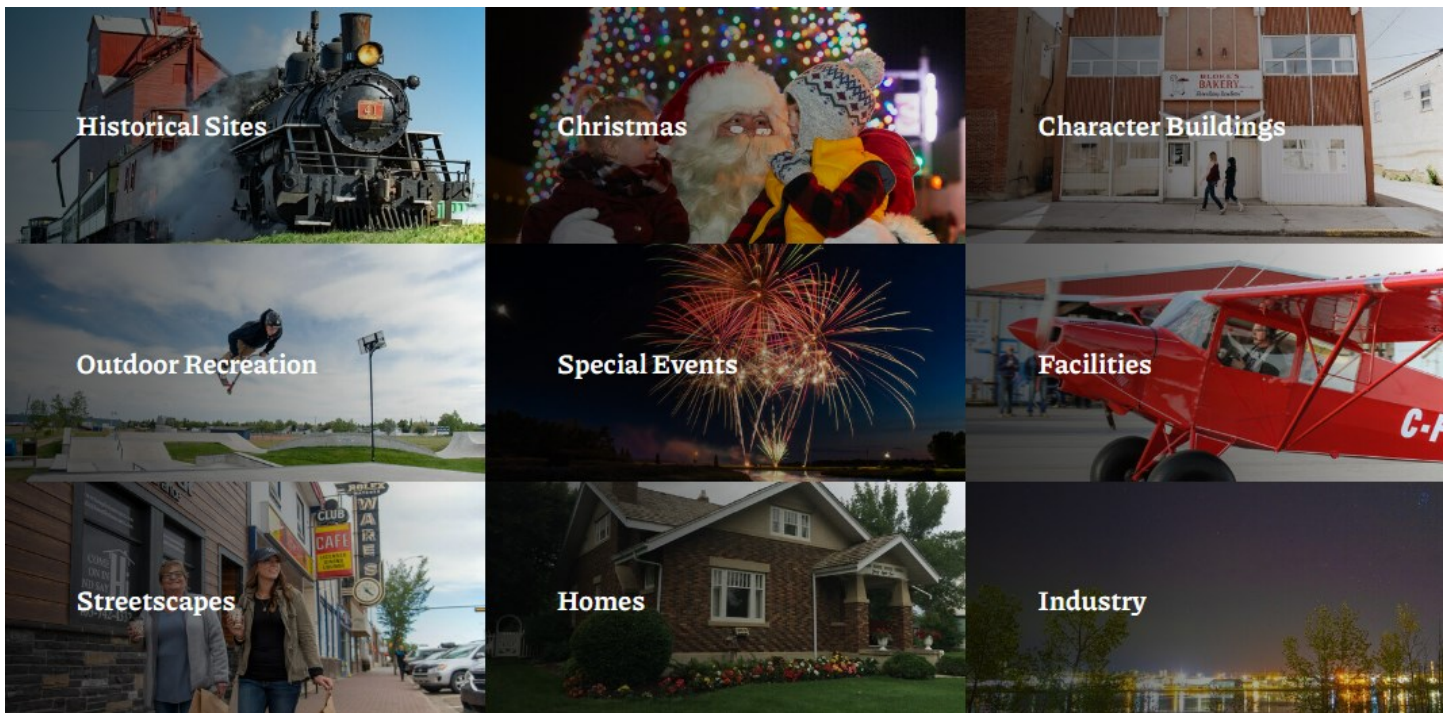
- The gardens are privately rented, planted, and cared for. They belong solely to the renter for the season.
- The fruiting shrubs bordering the gardens are free for anyone to help themselves to!
- Gardeners cannot start planting until all plots have been staked and numbered.
- Gardeners must stay within plot boundaries and perform regular maintenance of the assigned plot and adjacent area/pathways.

Please contact Parks & Leisure Services at 403-742-4411 to rent!

THE BIG SCREEN IN STETTLER

From small-town main streets to the sweeping vistas of mountains and hoodoos, Alberta is quickly becoming one of Hollywood's favourite filming destinations! The Town of Stettler's Economic Development Committee is working towards attracting exciting projects like these to our town, boosting economic growth within the community.

The excitement doesn't stop with us – we are inviting home and business owners to join the movement! By listing your property with the Alberta Film Commission, you are allowing industry leaders to view your listing while they look for that perfect location. If selected, property owners are to be compensated competitively for the use of their space. All private residence submissions are kept in the Alberta Film Commission's private galley. The location details of the property will be available to screen-based professionals in a password protected Location Library, and the property owner will be contacted directly by a production if there is interest in using the location. Property Owners may also choose to be included in the Town of Stettler's localized Film Location Gallery.



Participants are encouraged to think about what makes their property unique. Whether it be historical significance, 70's nostalgia, modern elegance, or landscaping that would make Buckingham Palace jealous, we want to hear all about it!

Please reach out to townoffice@stettler.net to begin the process and learn more about Stettler's film attraction initiatives.

TOWN OF STETTLER MOBILE APP

Snow Removal Starts Tomorrow!

Tax Deadline Approaching

Road Closures in Effect

Street Sweeping In Progress!



Stay in the loop with our Mobile App!



COMMUNITY EVENTS

April

Central Alberta Pregnancy Care Centre Fundraising Banquet	April 11
Stettler Public Library Spring Book Sale	April 12-13
Stettler Trade Show	April 12-14
KidSport Spring Fling	April 20
Stettler & District Music Festival	April 17-24
Stettler & District Music Festival Grand Concert	April 27
Stettler Town & Country Museum Sassy 'n Sweets Fundraiser	April 30

May

Cantus Choir—Jazz Guys	May 5
Kinette Club: Blast from the Past Fundraiser	May 11
Stettler Ag's 4th Annual Homestead Market	May 11
Heartland Beautification Spring Plant Exchange	May 11
Rotary Club of Stettler—Las Vegas Casino Night Fundraiser	May 25
Stettler Ag's Alberta High School Rodeo Finals	May 30-June 2

June

Heartland Youth Centre Awesome Auction	June 1
Heartland Beautification's West Stettler Park Planting Contest	June 1-9
Steel Wheel Stampede	June 7-8
Stettler Ag's Canadian Charolais World Tour	June 30-July 2

July

Canada Day Celebrations	July 1
Stettler Ag's North of the Border Showdown	July 4-6
Stettler Ag's Zeke Thurston Invitational Xtreme Broncs Challenge	July 31

August

Stettler Ag's Open Farm Days & Bench Show	August 17
Taste of the Heartland	August 17

PHOTO CONTEST

**Spring 2024 Town Life
Photo Contest Winner
Photo Taken and
Submitted by Erika Gilbuena**

**Send in your photos to
townoffice@stettler.net
Next Deadline: September 10, 2024
*Top 3 Photos win \$100 Heart of Alberta Dollars***



Eligibility

The photo contest is open to all amateur and professional photographers. There is no limit to how many entries a contestant can submit. All photos must be taken within the Town of Stettler. Photos will be judged on Facebook. Photographs must be submitted electronically in the highest quality available. Photos must be taken by the entrant, be original and unpublished.

Consent

By submitting your photo you give consent that it can be used by the Town of Stettler and affiliate organizations for promotional and advertising purposes. The Town of Stettler and affiliate organizations will not sell the photos or use the photos to make a profit. Photo credit will be given to the photographer.